



IFLA Public Libraries Satellite



IFLA Public Libraries Satellite: Public library futures in a global digital world

12-13 August 2014
Library of Birmingham, UK



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IFLA Public Libraries Satellite

There are no walls: reading online across borders

Elisabet Brynge, Development Manager, County of Örebro, Sweden & **Gary Green**, Technical Librarian, Surrey Public Library Service, UK



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There are no walls: Reading online across borders

Elisabet Brynge (County Library of Örebro County, Sweden)

Holly Case (Surrey Library Service, England)

Ellen Forsyth (State Library of NSW, Australia)

Gary Green (Surrey Library Service, England)

Ulf Hölke (Dept. of Culture and Museum, Västmanland, Sweden)



Introduction

- * Online reading groups
- * Our experiences
- * Making connections
- * Tools used
- * Benefits achieved
- * Recommendations



Background

- * ILI 2013 session on virtual reading groups
- * Invited delegates to join idea sharing network
- * Aims & benefits:
 - * international collaboration
 - * develop library services
 - * greater cultural understanding



Read With Me

- * Idea sharing about online reading groups
- * Regular web meeting (Adobe Connect)
- * Sweden, Australia, Holland, UK libraries

A "Read with me" session on Adobe Connect

The screenshot displays the Adobe Connect interface for a meeting titled "Read with me 2014 (Sharing) - Adobe Connect". The interface includes a top navigation bar with "Meeting", "Layouts", "Pods", and "Audio" options. On the left, a "Camera and Voice" panel shows four video thumbnails of participants: UF Håke, Elisabet Brynge, Ellen Forsyth, and Gary Green. The main area is divided into several panels:

- Participants 21/3 2014:** Lists active participants (Elisabet Brynge, UF Håke, Ingrid Källström, Nadia Fallöer, Gary Green) and interesting partners who cannot participate (Jane Mathieson, Anki Olsson, Katarina Möller).
- Abstract Birmingham:** Contains the title, a description of the presentation, and an abstract discussing online reading groups and their role in the digital economy.
- Meeting 4 march 09:00:** Provides a welcome message, meeting details (date: 4th of March 09:00), a list of participants, an agenda, and a summary of the meeting.
- Attendee List (4):** Lists the names of the participants: UF Håke, Elisabet Brynge, Gary Green, and Ellen Forsyth.



Read Watch Play

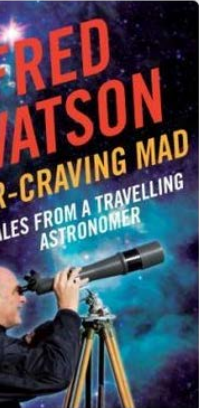
- * N.S.W. Australian libraries
- * Worldwide library partners
- * Monthly themes
- * Reading = books, films, games, music
- * Blog: <http://readwatchplay.wordpress.com/>
- * Twitter: #RWPCChat & monthly theme
- * Pinterest, Tumblr, Instagram

Many ways to join Read Watch Play


#spaceread

erprise deep space star trek safety small spaces

Follow Board



by through time and space stralia's best known mer, Fred Watson



First Kids in Space

Pinned by Read Watch Play

Read Watch Play @readwatchplay · Jul 31
August is time for **#spaceread** in the twitter reading group **#rwpchat**
wp.me/p2tWgp-p0

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Wagga City Library @WaggaLibrary · Jul 31
Ground control to Major Tom, August's **#rwpchat** theme is **#spaceread!**
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Surrey Libraries @SurreyLibraries · Jul 29
I've had a lot of fun tonight, see you on the 26 August for **#spaceread**
Goodnight! readwatchplay.wordpress.com/monthly-themes...

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The Explorer

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nd playing every month

Home About January 2015 March 2015 Partner

for #spaceread in the twitter #rwpchat

tags: rwpchat, spaceread



#spaceread

We will be focusing on all things about space in this discussion.

What does #spaceread make you think about? Do you think about the space you are in, or the space which is faraway? Is it

Stellar Shrapnel Seen in Aftermath of Explosion – A supernova remnant located in the Large Magellanic Cloud from Smithsonian Institution



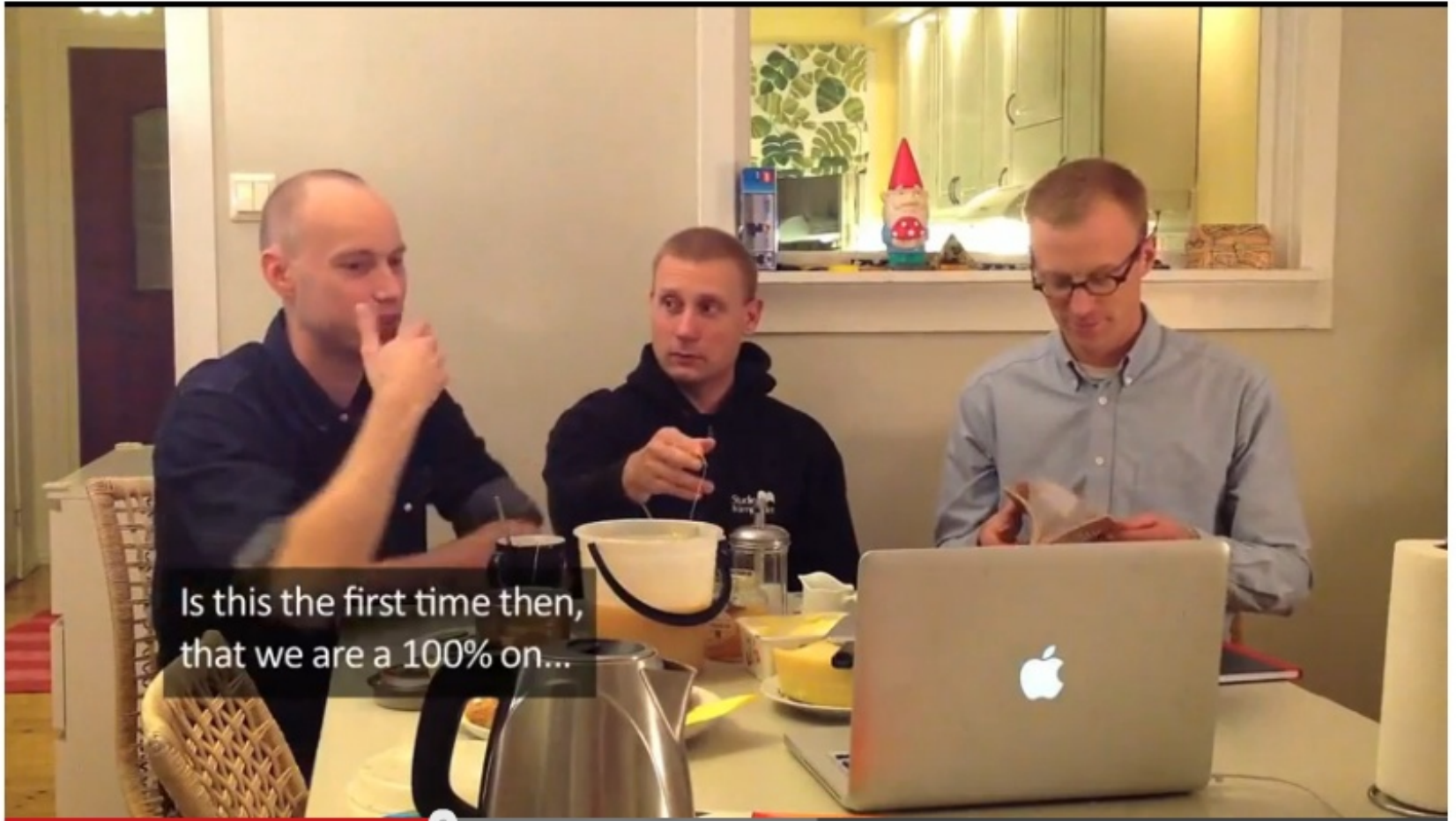
Other online reading groups

- * @RailBookClub (Twitter)
- * #1book140 (Twitter)
- * Sacramento Public Library (Google hangouts)
- * Scottsdale / Orange County (Goodreads)
- * Bokcirklar (Sweden)
- * City Read London (includes online discussion)
- * log (science & sci-fi reading group)



Connecting: Library everywhere

- * Need to break down barriers between:
 - * physical library services
 - * online library services
- * The library is:
 - * where anyone can access its services
 - * anywhere it connects its readers
- * Provide tools:
 - * to make connections
 - * staff with skills & confidence to use them



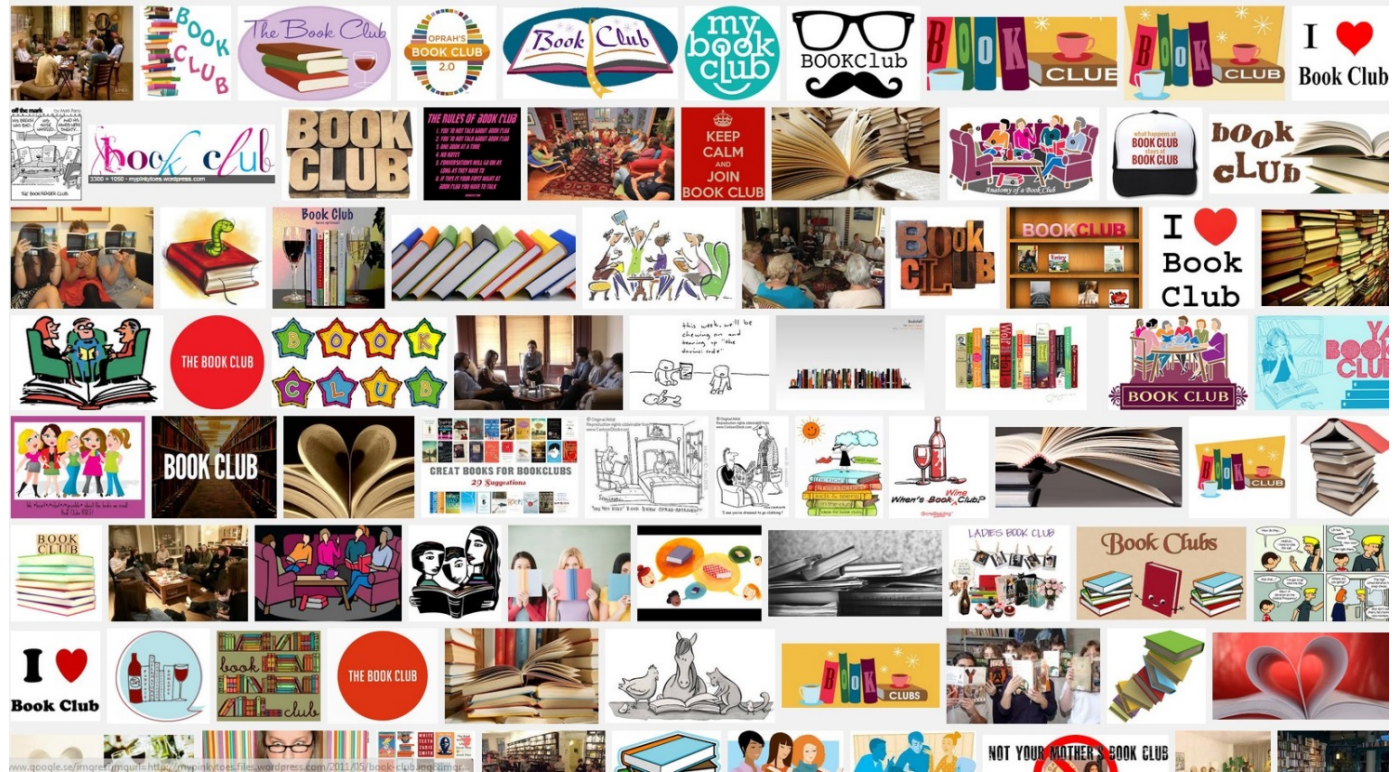
Is this the first time then,
that we are a 100% on...



Connecting: Readers

- * Readers connected:
 - * geographically
 - * or by common interest
- * Engagement with:
 - * socially excluded
 - * those who can't get to library
- * Provides safe online space

Everyone should have a chance to join a book club





Connecting: Beyond online

- * Conversations don't only have to be online
- * Link physical & online services
- * Wider reader development programme
- * Promote online & in physical space



Tools for reading groups

- * Different tools for different purposes
- * Connect readers to each other & libraries
- * Use increases staff confidence
- * Tools are already available (often free)
- * Blog, Instagram, Pinterest, Rebelmouse, Skype, Storify, Tumblr, Twitter

Read with me on Pinterest

The screenshot shows a Pinterest board with the following content:

- Goodreads Choice Awards BEST BOOKS OF 2013**: A grid of book covers including 'The Girl on the Train' by Lisa Fiedler, 'The Nightingale' by Kristin Hannah, and 'The Girl in the Blue Coat' by Lisa Thompson.
- at Your Book Club Meeting at Book Lovers Book Club on G+!**: Announcement for a meeting on May 13th at 8 pm via Google Hangout.
- Goodreads Choice Awards 2013 - best books of the year decided by readers**: A pin with a Goodreads logo and the text 'Meet your next favorite book.'
- Goodreads app and website**: A pin featuring a photo of a man and text about book ratings and lists.
- IFLA Satellite Conference | CILIP**: Multiple pins featuring photos of conference attendees.
- 10 EASY WAYS to FIND YOUR NEXT FAVORITE BOOK**: A pin with a photo of a woman holding a stack of books.
- Best books of 2012 selected by Goodreads readers**: A pin listing books like 'Casual Vacancy' by J.K. Rowling and 'The Fault in Our Stars' by John Green.
- Games and Public Libraries seminars**: A pin about World of Warcraft seminars.
- Amy Calhoun presenting on Google+ hangouts**: A pin about a seminar at the Metcalfe library.



Tools for organising reading groups

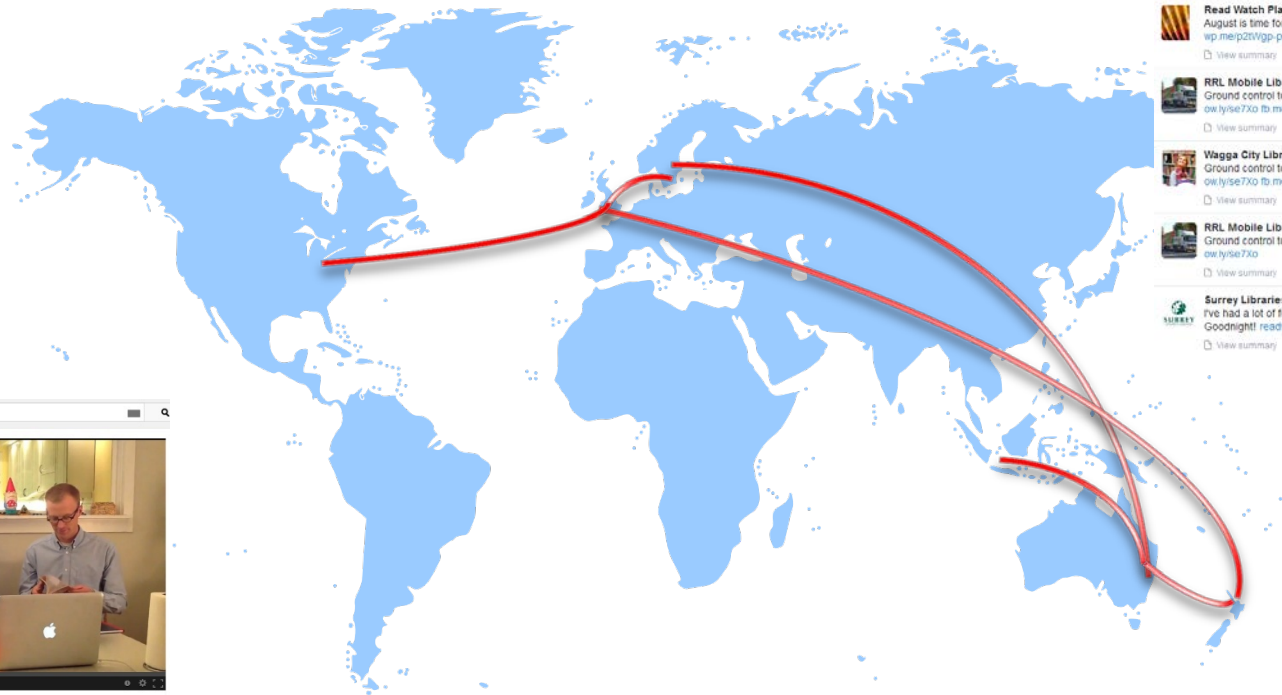
- * Facilitate behind the scenes work
- * Different tools for different purposes
- * Live chat – Adobe Connect, Google Hangouts
- * Document collaboration – Google Drive, Wiki
- * Discussion – email, Twitter
- * Analysis – Tweet archivist, Eventifier, TAGSExplorer



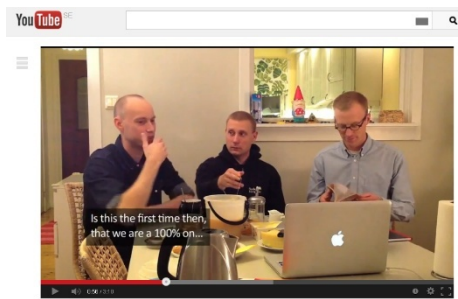
Benefits

- * Engage broader base of readers
- * Support literacy
- * Develop reader services
- * Support worldwide library/reader network
- * Share skills between library services
- * Promote libraries – our role in the digital economy

There are no walls...




- Read Watch Play** @readwatchplay · Jul 31
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Recommendations

- * Join Read Watch Play: #spaceread (26th August)
- * Join Read With Me discussion
- * Ask us for more information
- * Think about promoting online reading groups to:
 - * existing users
 - * socially excluded
 - * potential library users
- * Share your thoughts about a book online



There are no walls: Reading online across borders

Elisabet Brynge (elisabet.brynge@orebroll.se)

Holly Case (holly.case@surreycc.gov.uk)

Ellen Forsyth (ellen.forsyth@sl.nsw.gov.au)

Gary Green (gary.green@surreycc.gov.uk)

Ulf Hölke (ulf.holke@ltv.se)