

AEUP – Connecting University Presses in Europe

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AEUP Board / Hamburg State and University Library



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Hamburg University Press

publishing house of the
Hamburg State and University Library



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library's crows nest for projects on

- Open Access
- Open Science
- scholarly communication

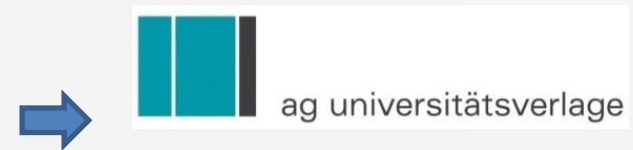
networking on national and international
level (strategically/practically)

Challenges

- re-/shaping our role
- react on dynamics in publishing
- meet the needs of the stakeholder

Strategies

- networking
- knowledge exchange
- collaborating



AEUP

**E is about Europe and
its diversity**

About

founded in 2010

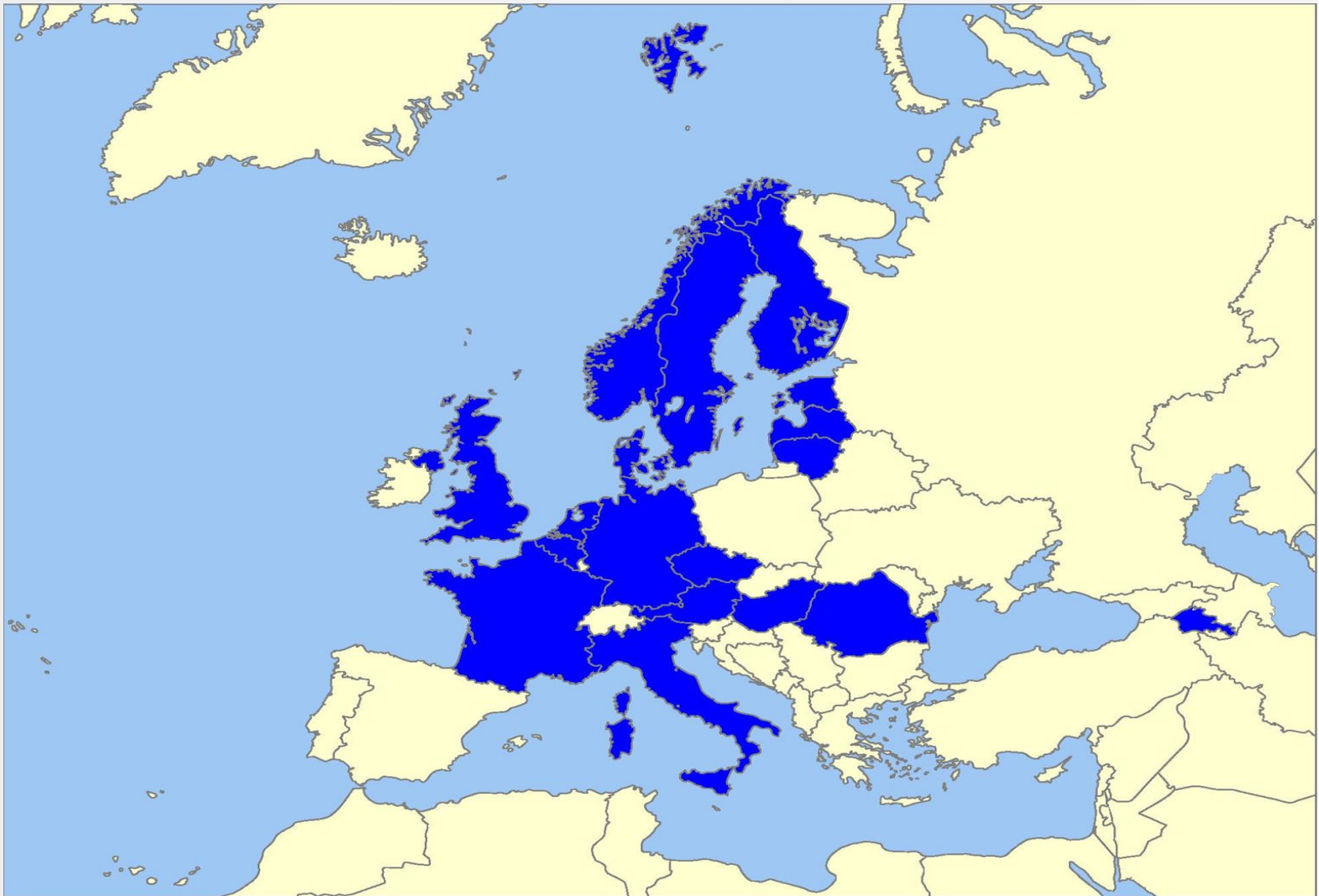
currently 39 members from 18 countries

Armenia, Austria, Belgium, Czech Republic, Denmark, Estonia, Finland, France,
Germany, Hungary, Italy, Latvia, Lithuania, The Netherlands, Norway
Romania, Sweden, United Kingdom

Board

7 members from 5 countries

Countries of origin



[Interactive map of Europe](#) by Phil Archer, based on [Madman2001/Wikimedia Commons](#), ed. by Ivo Volt
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The Purpose of AEUP



The purpose of this Association is

- **to develop and support relations between university presses in Europe.**

It will do this **through cooperation and mutuality.**

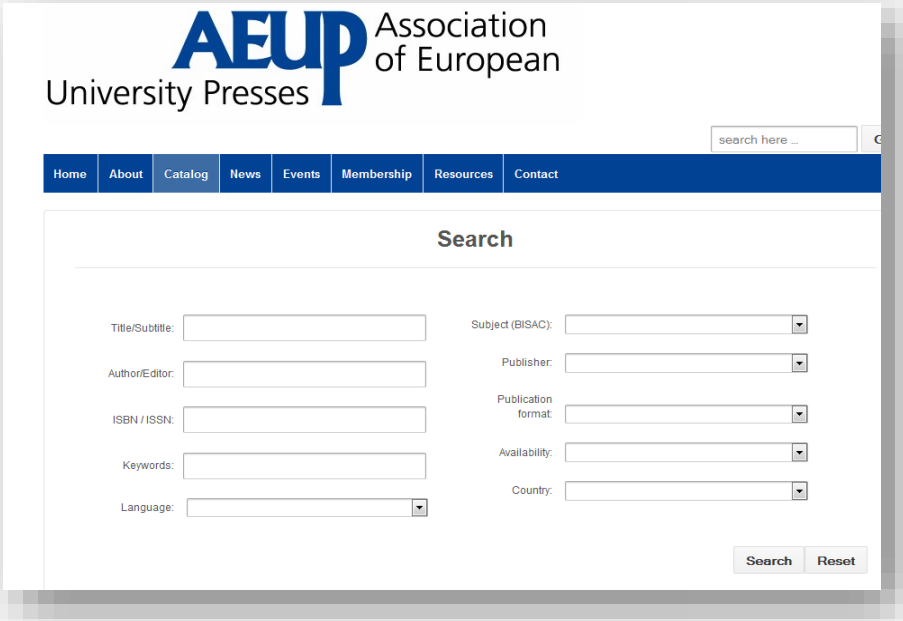
Its objective and mission is

- to improve members abilities in communication,
- to improve their visibility,
- to improve their market presence and
- to protect and promote the distribution of knowledge and the benefits of university presses in the current economic conditions.

[Bylaws \(2010\), Article 2](#)

Product of AEUP: a joint catalog

- catalog platform
- all members of AEUP
- metadata of titles
- print + e-books
- no proper sales platform
- open searchable database



The screenshot shows the website for the Association of European University Presses (AEUP). The header features the AEUP logo and the text "Association of European University Presses". A search bar is located in the top right corner. Below the header is a navigation menu with links for Home, About, Catalog, News, Events, Membership, Resources, and Contact. The main content area is titled "Search" and contains several search fields: Title/Subtitle, Author/Editor, ISBN / ISSN, Keywords, Language, Subject (BISAC), Publisher, Publication format, Availability, and Country. There are "Search" and "Reset" buttons at the bottom right of the search area.

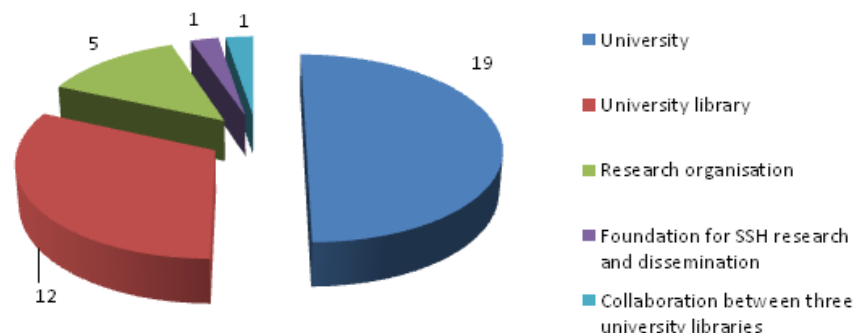
➔ A first step. In order to learn more about members' needs and interests ...

Surveys

2015

- Survey on publishing activities in Europe

Whom is your publishing house linked to?
(n = 38)

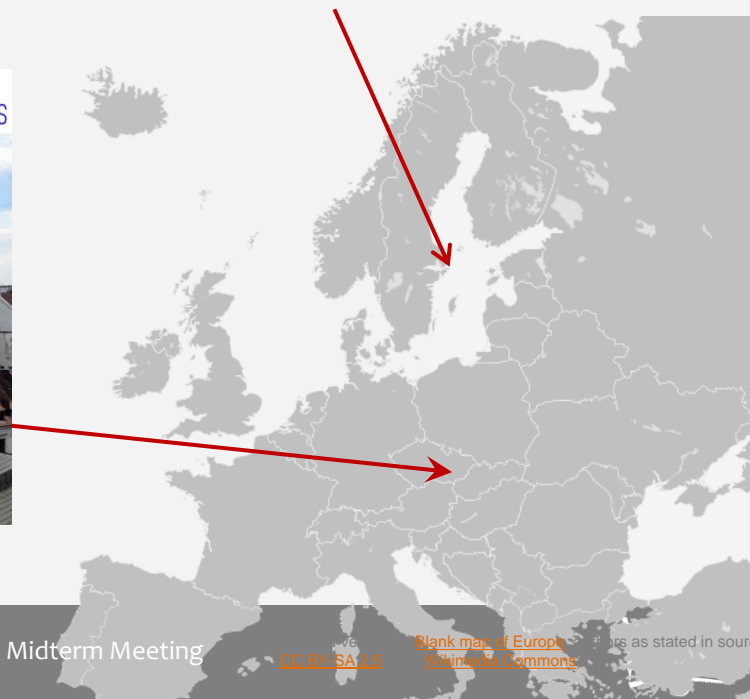


On what topics should AEUP focus over the next few years, in order to benefit its members?
(n= 121)



Conferences

- every second year
- specific slogan
- open to members and interested parties
- hosted by different members presses



Surveys

2018 Surveys in preparation of workshops

- Survey on reviewing and quality control, production and dissemination/distribution
- Survey on workshop for structured publishing

Advantages

- workshops' subjects tailored according to members' interests
- precise knowledge increase efficiency
- interaction facilitates communication

Workshops

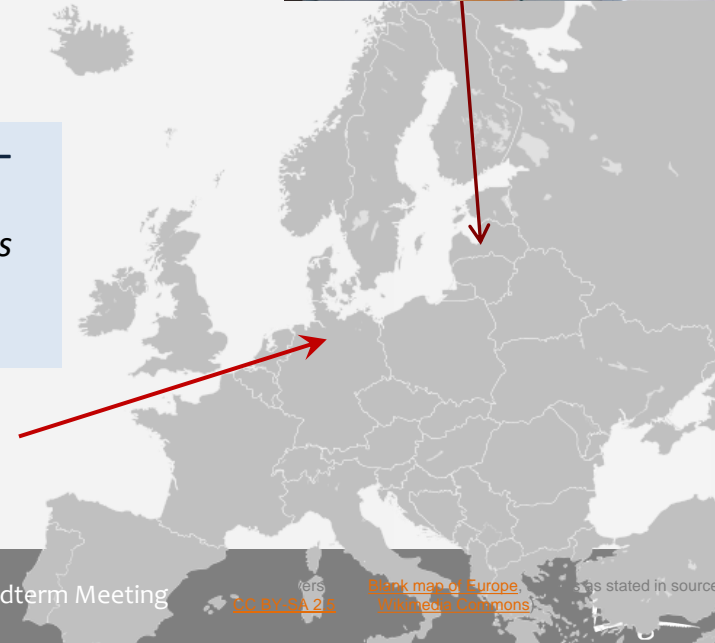
- on occasion
- topics according to needs and interests
- co-operations with projects



“Keeping up with the standards”
with PKP developer and Ubiquity Press representative, Riga/Latvia



“From text to structured edition – producing XML-TEI content”
with MÉTOPES (*Méthodes et outils pour l'édition structurée*, Caen), Göttingen/Germany



Outreach

Seven Statements on European University Presses (2017)

“European university presses play an important role in scholarly communication. The following statements declared by AEUP stress their relevance and position them as important stakeholders and partners of politics and research alike. [...]”

AEUP Association
of European
University Presses

**Seven Recommendations
from AEUP Stockholm
conference 2017**

- 1 European UPs are there to make European diversity (languages, cultures, specific disciplines) in its scholarly communication visible.
- 2 European UPs bring benefits and services to their host institution.
- 3 Access to scientific communication needs to be as free as possible to let society benefit from research, Open Access and Open Science are the right means to reach these objectives.
- 4 The publishing programme is built on discipline-specific standards, quality assurance and selectivity.
- 5 The business models of the European UPs follow their mission.
- 6 To face pending challenges for society, we need to unlock the full potential of scientific communication in Humanities and qualitative Social Sciences. Funding models and beneficial infrastructures (including governance structures) for open access monographs are a prerequisite.
- 7 AEUP and its members are essential partners in shaping the framework for the aforementioned goals in Europe.

AEUP <https://www.aeup.eu>

 [@AEUP_info](https://twitter.com/AEUP_info)

 [AEUPinfo](https://www.facebook.com/AEUPinfo)

Working group of (German speaking) University Presses

<https://www.ag-univerlage.de>

Hamburg University Press <http://hup.sub.uni-hamburg.de>

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