



Webinar:

UN ACCESO SIGNIFICATIVO A LA INFORMACIÓN PARA NO DEJAR A NADIE ATRÁS

DA2I.ifla.org #DA2I #Lib4Dev

#SDGs #GlobalGoals #Act4SDGs



W
TECHNOLOGY &
SOCIAL CHANGE GROUP
UNIVERSITY of WASHINGTON
Information School



Glòria Pérez-Salmerón

Presidenta de la IFLA





Maria Violeta Bertolini

**Oficial de Comunicaciones de
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IFLA



AGENDA 2030 DE LAS NACIONES UNIDAS PARA EL DESARROLLO SOSTENIBLE



17 Objetivos

169 Metas

232 Indicadores





AFIRMACIÓN



16 PAZ, JUSTICIA E INSTITUCIONES SÓLIDAS



16.10 Garantizar **el acceso público a la información y proteger las libertades fundamentales**, de conformidad con las leyes nacionales y los acuerdos internacionales

4 EDUCACIÓN DE CALIDAD



4.6: De aquí a 2030, asegurar que todos **los jóvenes y una proporción considerable de los adultos, tanto hombres como mujeres, estén alfabetizados** y tengan nociones elementales de aritmética

9 INDUSTRIA, INNOVACIÓN E INFRAESTRUCTURA



9C: Aumentar significativamente el acceso a la tecnología de la información y las comunicaciones y esforzarse por **proporcionar acceso universal y asequible a Internet en los países menos adelantados de aquí a 2020**

11 CIUDADES Y COMUNIDADES SOSTENIBLES



11.4: Redoblar los esfuerzos para **proteger y salvaguardar el patrimonio cultural y natural del mundo**

17 ALIANZAS PARA LOGRAR LOS OBJETIVOS



17.8: Poner en pleno funcionamiento, a más tardar en 2017, el banco de tecnología y el mecanismo de apoyo a la creación de capacidad en materia de ciencia, tecnología e innovación para los países menos adelantados y **aumentar la utilización de tecnologías instrumentales, en particular la tecnología de la información y las comunicaciones**





1.4. Para 2030, garantizar que todos los hombres y mujeres, en particular los pobres y los vulnerables, tengan los mismos derechos a los recursos económicos, así como **acceso a los servicios básicos**, la propiedad y el control de las tierras y otros bienes, la herencia, los recursos naturales, **las nuevas tecnologías apropiadas** y los servicios financieros, incluida la microfinanciación.



5.b. Mejorar el **uso de la tecnología instrumental, en particular la tecnología de la información y las comunicaciones**, para promover el empoderamiento de las mujeres.



8.5. De aquí a 2030, **lograr el empleo pleno y productivo y el trabajo decente** para todas las mujeres y los hombres, incluidos los jóvenes y las personas con discapacidad, así como la igualdad de remuneración por trabajo de igual valor.





OPORTUNIDAD

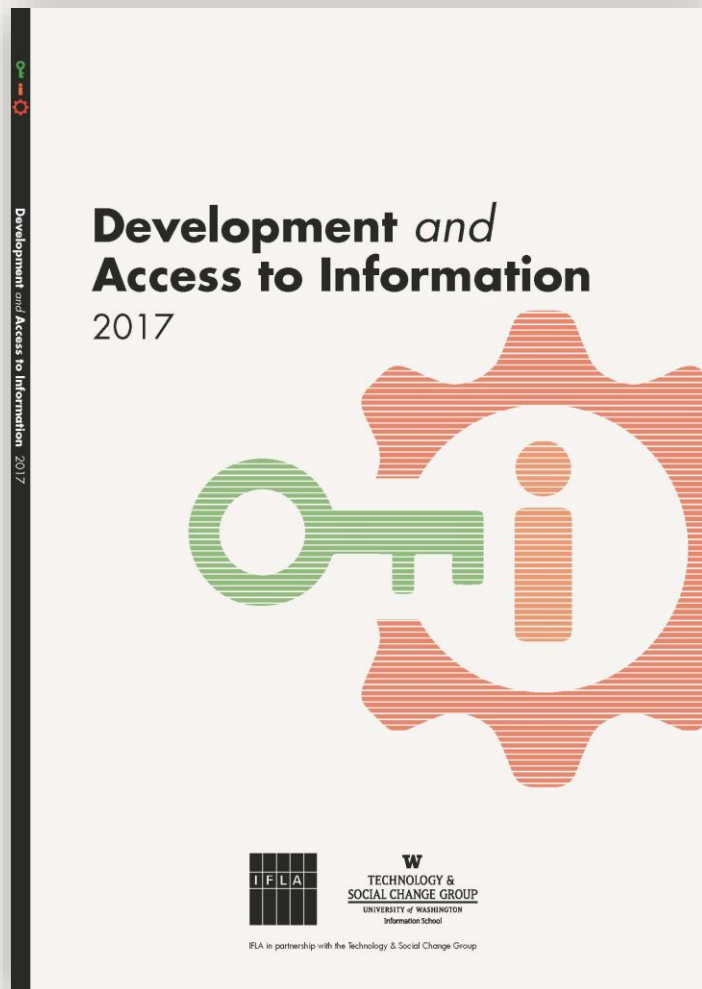


Maria Garrido

**Investigadora Principal
TASCHA**



INFORME DA2I



- En colaboración con **TASCHA**
- **Informe anual**, alineado con la Agenda 2030 de la ONU
- Producto de un compromiso asumido en la Declaración de Lyon
- **Primer informe**, lanzado el 17 de Julio de 2017 en Nueva York



MENSAJE DEL DA2I



- El **acceso a la información es esencial para el desarrollo**, pero para hacer una diferencia, **tiene que ser significativo**.
- En áreas como la salud, la agricultura y la innovación, **el acceso puede fortalecer a individuos y comunidades**.
- No obstante, **pueden existir obstáculos económicos, jurídicos, sociales y técnicos**.
- Las bibliotecas tienen un **potencial único para superarlos**, a través de sus instalaciones, personal y lugar en la comunidad.
- Las bibliotecas **deben recibir el apoyo necesario** para llevar a cabo su función.

OBJETIVOS DEL PROYECTO DA2I



- Demostrar cómo el **acceso a la información contribuye al desarrollo**
- Demostrar la **contribución de las bibliotecas** para proporcionar acceso equitativo a la información
- **Aumentar la visibilidad de las bibliotecas** en el desarrollo
- Servir como una **herramienta de promoción y defensa**, y para generar conversaciones en torno a las contribuciones de las bibliotecas al desarrollo

ACCESO A LA INFORMACIÓN (A2I)



El derecho y habilidad de usar, crear y compartir información en formas que son significativas y relevantes para cada individuo, comunidad, u organización

MARCO CONCEPTUAL DEL DA2I



- Una **infraestructura de acceso** a la información y las comunicaciones
- Un **contexto social positivo** para su utilización
- La **capacidad necesaria** de la comunidad y sus miembros
- Un **contexto legal y político** favorable

LÍNEA DE BASE DEL DA2I: 17 INDICADORES



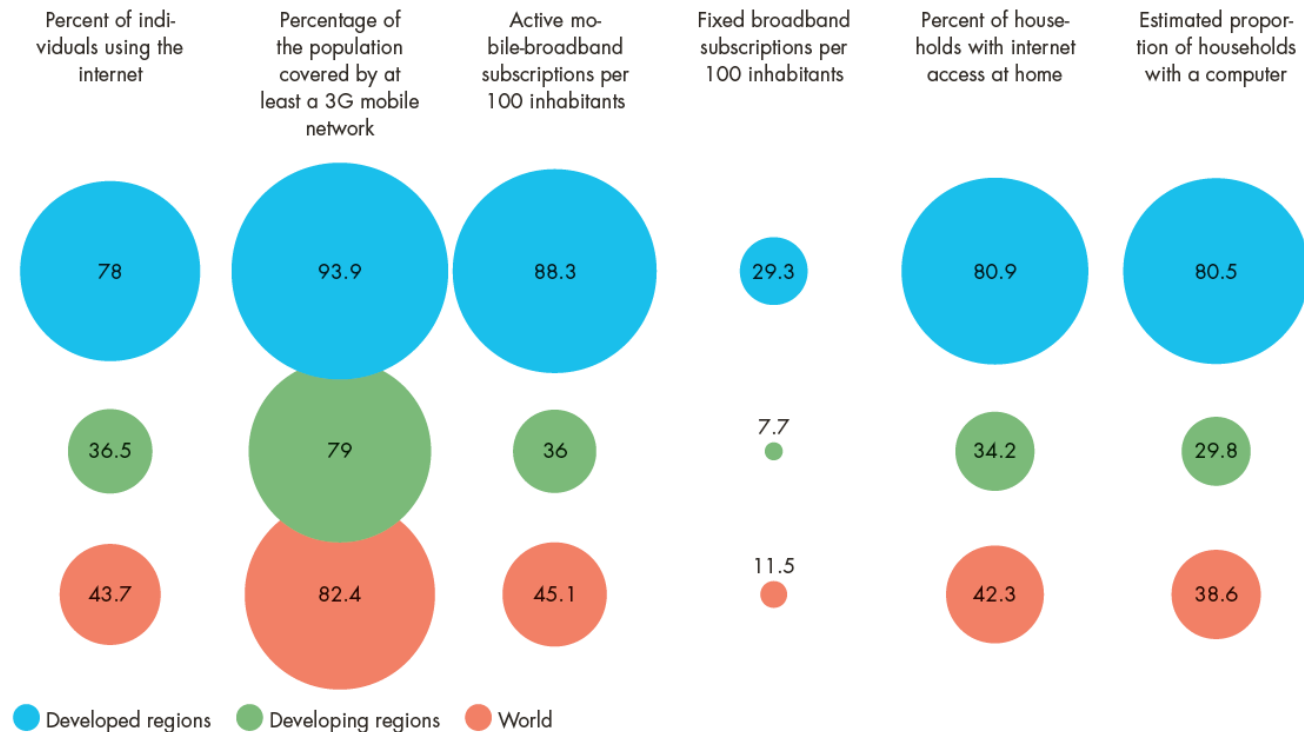
Table 1.1: Indicators selected to establish the DA2I baseline, per dimension

DA2I Dimension	Indicators	Source(s)
Infrastructure	Population covered by at least a 3G mobile network, by type of network Active mobile broadband subscriptions per 100 inhabitants Fixed broadband subscriptions per 100 inhabitants Percentage of households with internet access Percentage of households with a computer	ITU
Social context of adoption	Percentage of population living below the national poverty line Gender Inequality Index Share of youth not in education, employment or training, by gender	World Bank UNDP International Labor Organization
Capabilities of use	Percentage of internet users Percentage of females using the internet Individuals using the internet, by age and gender Individuals with ICT skills, by type of skills by gender Individuals using the internet, by type of activity	ITU
Legal and policy environment	Civil Liberties Index Political Rights Index Freedom on the Net Freedom of Discussion	Freedom House Freedom House Freedom House Varieties of Democracy Index (V-Dem)

INFRAESTRUCTURA DEL A2I: EL PANORAMA EN 2015



Figure 1.1: Overall state of A2I infrastructure availability in 2015 worldwide



Source: ITU

Note: Data from 2015. Percentage of individuals using the internet (187 countries); fixed broadband subscriptions (196 countries); number of mobile subscriptions (189 countries); active mobile-broadband subscriptions (184 countries); percentage of population covered by at least 3G (166 countries); estimated proportion of households with a computer (185 countries); percentage of households with internet access at home (181 countries).

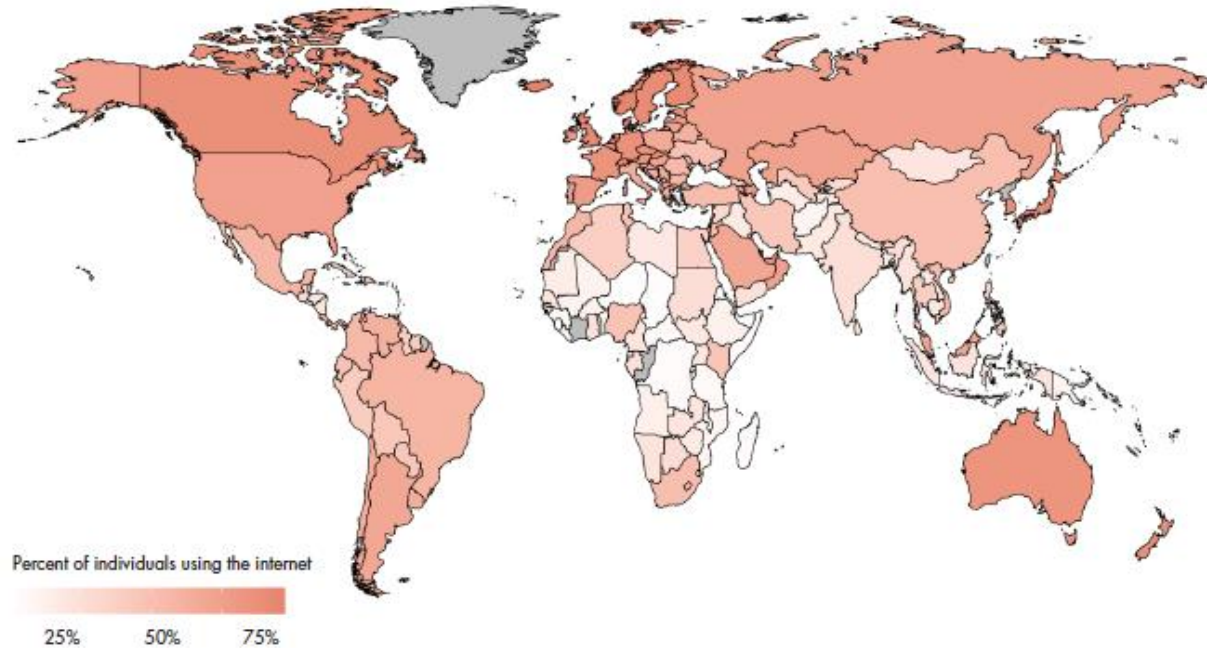
Technology & Social Change Group, University of Washington

- Para 2016, **casi un 45% de la población mundial usó el internet** y un 80% vive en áreas cubiertas por una red móvil 3G o más avanzada.
- **Asequibilidad de los servicios y dispositivos móviles uno de los principales retos de conectividad.** Honduras y Nicaragua tienen el costo de banda ancha móvil más alto de América Latina (8% del ingreso mensual).

CAPACIDADES DE A2I: QUIÉN LO USA Y CON QUÉ FIN



Figure 1.11: Percentage of the population using the internet (2015)



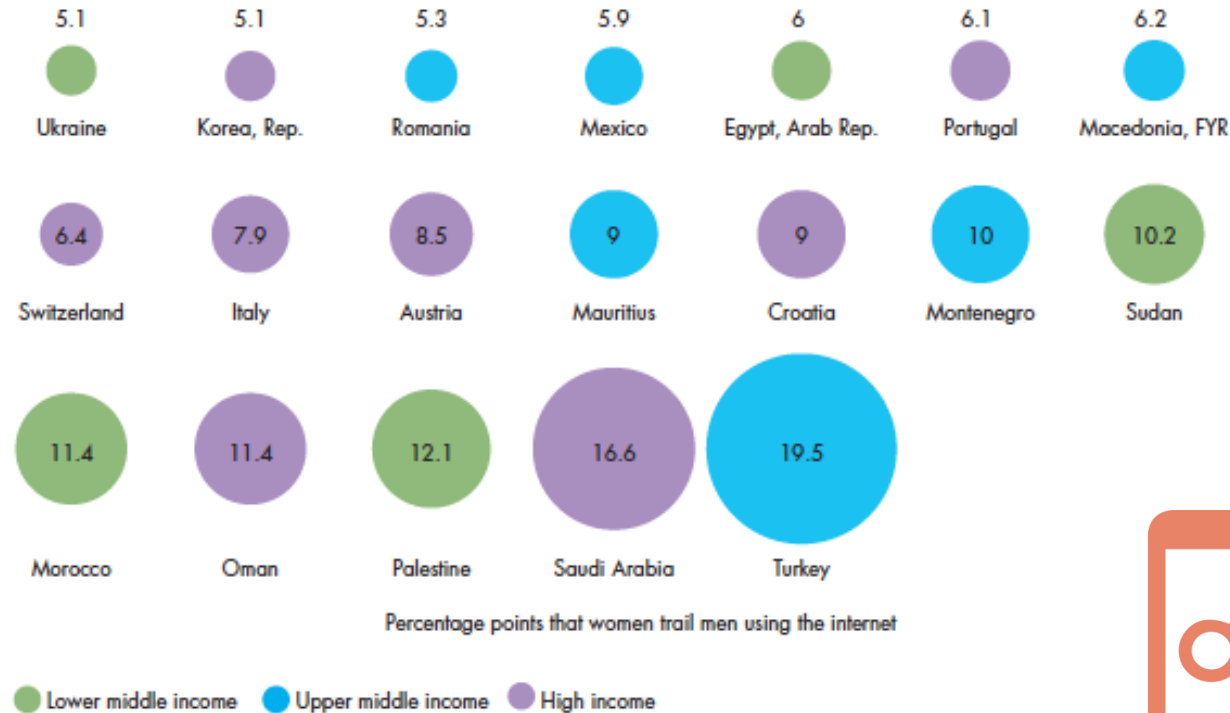
Source: ITU.
Note: 188 countries
Technology & Social Change Group, University of Washington

- En países menos desarrollados, hay mayor participación en redes sociales que en países más desarrollados.
- La gente en países menos desarrollados participa más activamente en capacitación en línea que en la gente en países más desarrollados.
- Solo 39% de gente en línea en países menos desarrollados utiliza el Internet para acceder blogs, forums, y leer noticias o libros comparado con el 75% de gente en países más desarrollados.

CAPACIDADES DE A2I: LA BRECHA DE GENERO



Figure 1.12.1: Countries with the widest internet access gender gaps, measured by the percentage of men using the internet minus the percentage of women using the internet (2015)



Source: ITU.

Note: 19 countries shown, data from 2013-2015, depending on country.

Technology & Social Change Group, University of Washington

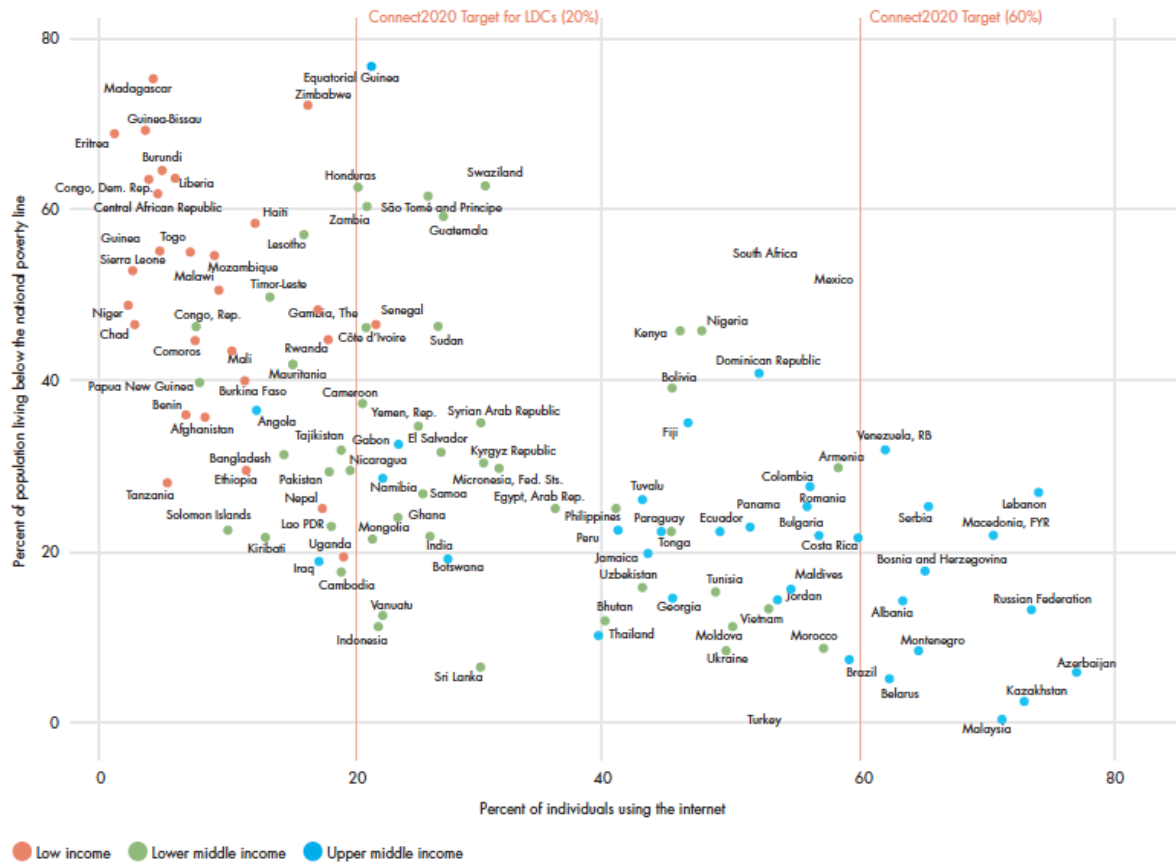


- **Casi 40% de las mujeres en regiones menos desarrolladas se han conectado a internet comparado con el 80% en regiones más desarrolladas.**
- En América Latina, México tiene la brecha de género más grande (casi 6%).

EL CONTEXTO SOCIAL DEL DA2I: LA POBREZA



Figure 1.16: Percentage of people using the internet vs. percentage living below the national poverty line.



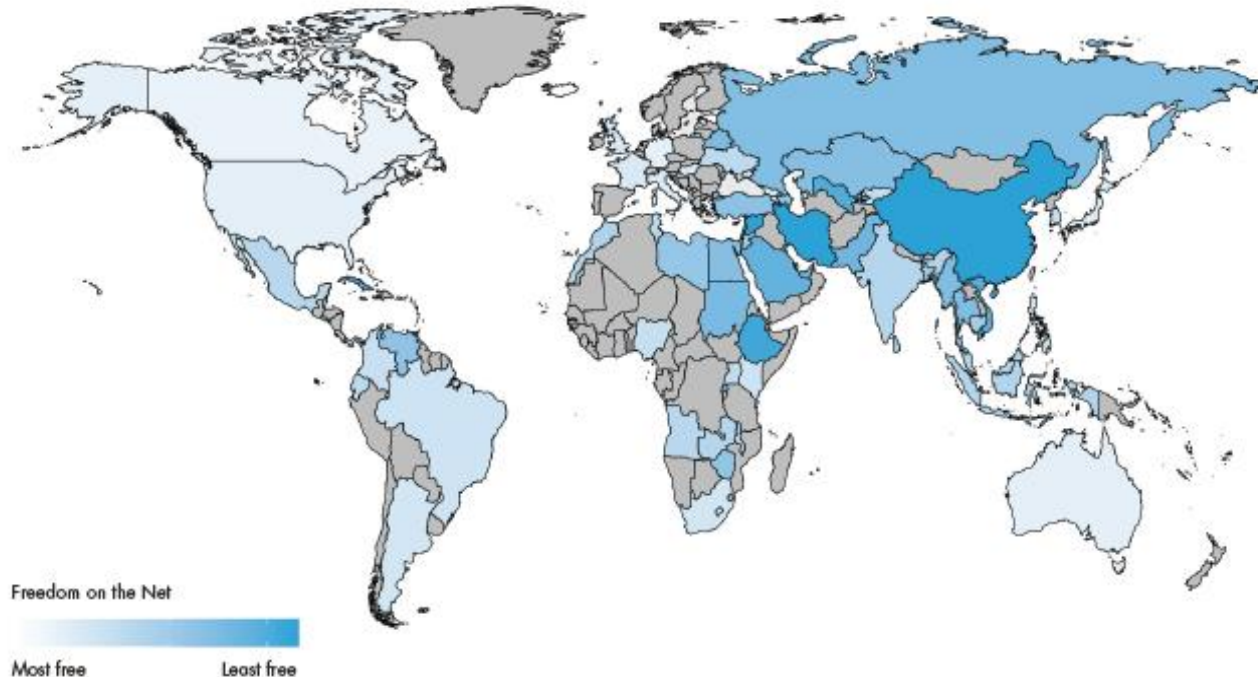
Sources: ITU (percentage using the internet), UN (percentage living below the national poverty line), World Bank (income groups).
Note: 113 countries (graph excludes high-income countries); data from 2015 for percentage using the internet, data from 1993-2015 for the percentage living below the national poverty line.
Technology & Social Change Group, University of Washington

- La pobreza, en todas sus dimensiones, afecta significativamente la habilidad de la gente de acceder, usar y crear información de manera significativa para su vida.
- **El acceso a información ofrece un canal para reducir la pobreza y crear oportunidades económicas. Sin embargo la utilidad del acceso esta todavía delineada por desigualdades estructurales.**

EL CONTEXTO LEGAL DEL DA2I: LIBERTAD EN LA RED



Figure 1.25: Freedom on the Net in the world in 2015



Source: Freedom House
Note: 65 countries, data from 2015
Technology & Social Change Group, University of Washington

- En 2016, 60% de los usuarios de internet vivían en países donde la gente **fue arrestada o encarcelada por publicar en línea contenido de carácter político, social y religioso.**
- **49% de usuarios de internet viven en países donde la gente es atacada o asesinada por sus actividades en línea (Freedom House, 2016).**



Maria Violeta Bertolini

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HISTORIAS DEL DA2I: ODS 2



Poner fin al hambre, lograr la seguridad alimentaria y la mejora de la nutrición y promover la agricultura sostenible

- **Proyecto AgroLibJa (Serbia)**

HISTORIAS DEL DA2I: ODS 3



Garantizar una vida sana y promover el bienestar para todos en todas las edades



- **READ Bibliotecas rurales de salud a nivel global (Nepal)**

HISTORIAS DEL DA2I: ODS 5



Lograr la igualdad entre los géneros y empoderar a todas las mujeres y las niñas

- **Infocentros (Chile)**

HISTORIAS DEL DA2I: ODS 9



Construir infraestructuras resilientes, promover la industrialización inclusiva y sostenible y fomentar la innovación

- **Centro de Negocios y Propiedad Intelectual (Reino Unido)**

APRENDA MÁS: DA2I.IFLA.ORG



Development *and* Access to Information



About

Press

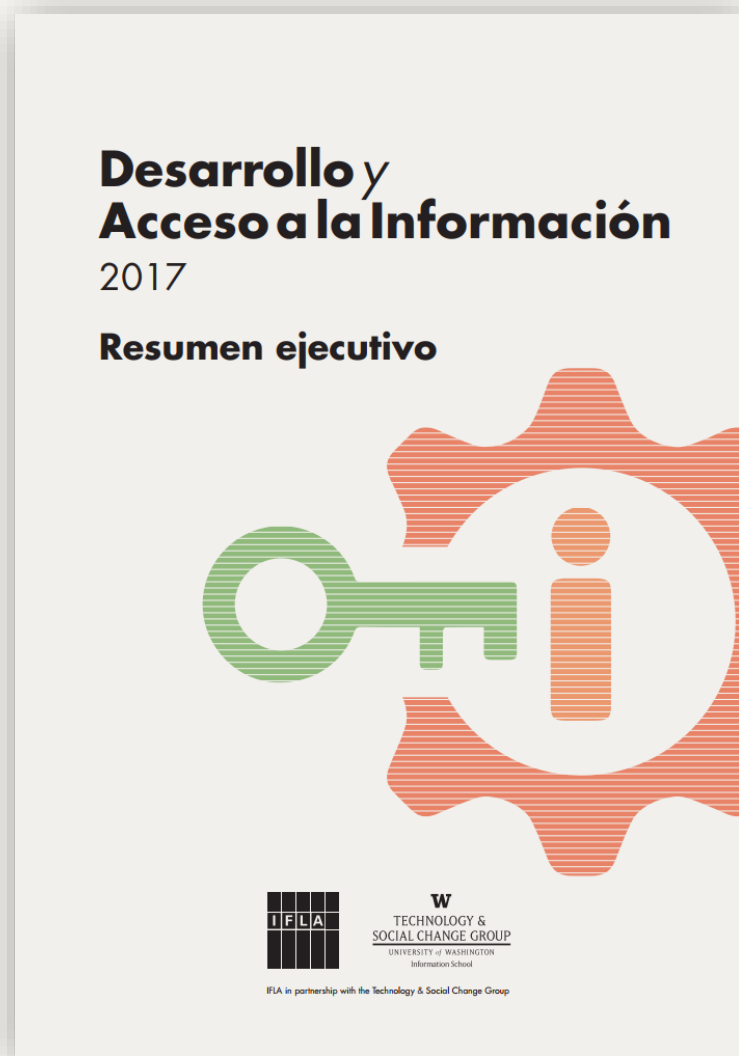
Development and Access to Information (DA2I) is the first of a series of annual reports that will monitor the progress countries are making towards fulfilling their commitment to promote meaningful access to information as part of the United Nations Sustainable Development Goals.

DA2I will be launched annually, at the time of the United Nations [High Level Political Forum](#) (UN HLPF) and it is designed for UN member states, intergovernmental organizations, funders, civil society, other stakeholders working in development, and the library community itself. It underlines the invaluable contribution that information access, particularly through libraries, makes to promoting more socially and

Download the DA2I

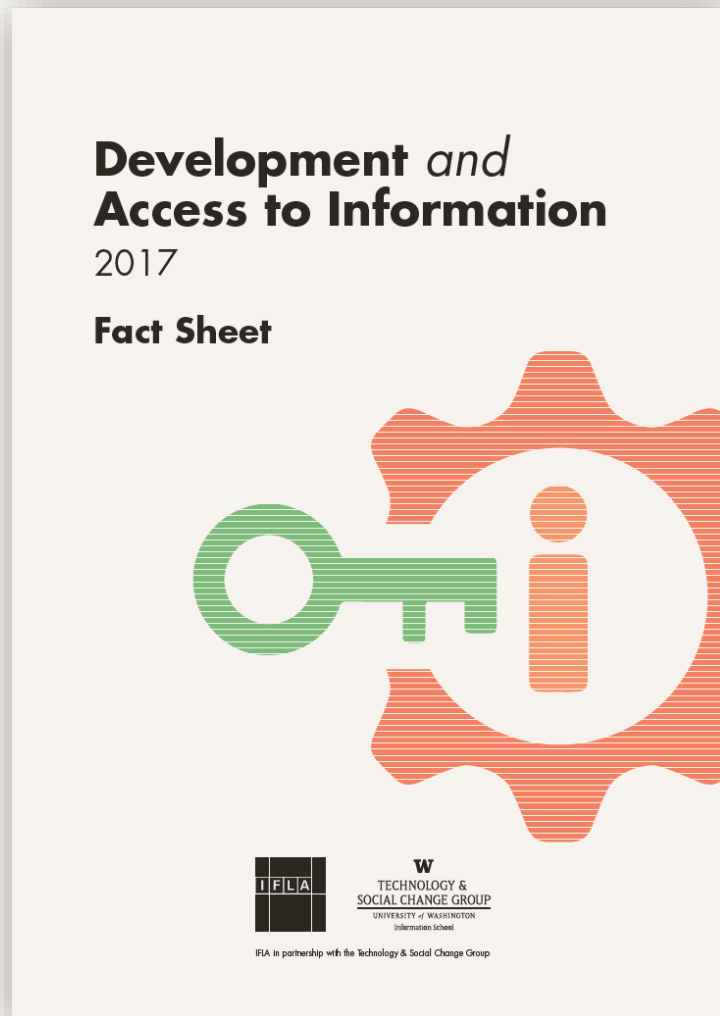


RESÚMENES EJECUTIVOS DEL DA2I



- Español
- Alemán
- Árabe
- Chino
- Francés
- Inglés
- Ruso

HOJA INFORMATIVA DEL DA2I: LOS DATOS



Development and Access to Information | 2017

Fact Sheet: The State of Access to Information in 2017

Access to information: The right and capacity to use, create, and share information in ways that are meaningful to each individual, community, or organization.

- Between 2010 and 2015, the share of the world's population using the Internet rose from 30 percent to almost half – over 3 billion people. A majority of the nearly 1.3 billion new users were connected via mobile devices.
- All regions experienced some growth; however, in Southern Asia, Sub-Saharan Africa, and Southeast Asia, more than 70 percent of the population still remains offline. In Oceania, that number rises to 87 percent offline – the highest percentage among all the regions.

Figure 1.1: Overall state of AZI infrastructure availability in 2015 worldwide

Percent of individuals using the Internet	Percentage of the population covered by at least a 3G mobile network	Active mobile broadband subscriptions per 100 inhabitants	Fixed broadband subscriptions per 100 inhabitants	Percent of households with internet access at home	Estimated proportion of households with a computer
76	93.9	88.3	29.3	80.9	80.3
36.8	79	26	2.7	54.2	59.8
43.2	82.4	45.1	11.5	42.3	38.8

● Developed regions
 ● Developing regions
 ● World

Sources: IFLA

Note: Data from 2015. Percentage of individuals using the Internet (187 countries); fixed broadband subscriptions (195 countries); number of mobile subscriptions (187 countries); active mobile broadband subscriptions (184 countries); percentage of population covered by at least 3G (186 countries); estimated proportion of households with a computer (185 countries); percentage of households with internet access at home (181 countries).
Technology & Social Change Group, University of Washington

- By 2016, over 80 percent of people lived in areas covered with at least a 3G network.
- Affordability of mobile services and devices remain a challenge.** Despite the network coverage, far fewer mobile broadband subscriptions were active in less-developed countries (36 per 100 inhabitants) than in more-developed countries (88 per 100 inhabitants). In Sub-Saharan Africa, mobile broadband costs almost 13 percent of monthly Gross National Income per capita, and in Oceania at 8.5 percent.

2

FOLLETO DEL DA2I: CÓMO USAR EL INFORME DA2I



Development and Access to Information

2017

Librarians have long understood that by giving access to information, they improve the lives of their communities. Access allows people to learn, take part in society, make better choices, and innovate. It pays off in every aspect of people's lives – finding jobs, building networks, staying healthy, and coming up with ways to improve their situation.

The Member States of the United Nations recognised this when they included access as a target under SDG 16. Together, the 17 SDGs offer a comprehensive programme for a better world, with no-one left behind. Factors such as access to information are 'cross-cutting' – they promote progress across the board.

More Than Connectivity

For IFLA, access is more than just an Internet connection and device. To make a difference, leaving no-one behind, it needs to be meaningful. Users must be able to find locally relevant content, in a local language. They should have the skills and confidence necessary to find, apply, and create information. And they must have laws and social norms that protect fundamental freedoms and everyone's right to participate.

Libraries are crucial to achieving this, from acting as public Internet access points to delivering skills (including on coding, for example). They are trusted spaces, experienced in working with community needs. And they are staffed by trained professionals, dedicated to public service.

Access cannot be taken for granted. Too many people still lack Internet access and computers or smartphones. Skills levels – not least basic literacy – are inadequate in many cases, and many are daunted by what goes on online. Restrictive laws and practices remain. And not all libraries have the funding and laws needed to realise their potential. Investment – of time and resources – is necessary. The pay-off will be major progress towards Sustainable Development.

DA2I – Providing the Evidence Base

The [Development and Access to Information \(DA2I\)](#), launched in 2017 by IFLA in partnership with the Technology & Social Change Group (TASCHA) at the University of Washington Information School, report offers the evidence to back up this message.

Delivering on a commitment in the [Lyon Declaration on Access to Information and Development](#), it sets out how meaningful access to information drives development.

Its content is organized in the following sections:

1. A framework for measuring meaningful access to information around the world, in terms of physical connectivity, social norms, skills, and protection of free expression and access to information. In this context, it sets out baseline indicators.
2. A look at the unique role that libraries can play in delivering access, reaching out to all members of their communities.
3. Chapters focusing on how access contributes to achieving key areas of the Sustainable Development Goals.

The report is intended as a tool. IFLA will use it at the UN and in other international settings to promote recognition of the importance of access to information and libraries. It is important to ensure that the statements, recommendations, declarations and guidance issued by such institutions echo the arguments of library associations nationally.

But more importantly, it should serve IFLA's members. Freely available online, and with a variety of supporting materials planned, it is an affirmation of the role of libraries, and helps underline the connection between our institutions' work and the SDGs. It should also support the work of IFLA's International Advocacy Programme participants, and others, in advocating for greater recognition of the role of libraries within institutions, and government.

We therefore invite and encourage you to read the report and other materials, and think about how you could use it. You could:

- Share the DA2I in your newsletter and social media!
- Use it as a basis for discussion within your association – what does development and access to information mean for you, your members, and library users in your country
- Look at your country statistics on the measures of access to information
- Translate the Executive Summary into your language (contact us to get the template to facilitate translation!)
- Present copies or send the link when you are meeting with relevant ministers or senior officials
- Download and learn more about the DA2I: [DA2I.ifla.org](https://www.ifla.org/publications/development-and-access-to-information)
- Ask us any questions! Contact IFLA at: DA2I@ifla.org



POSTALES DEL DA21: QUÉ SIGNIFICA DA21



DA21 means..

Stronger, faster **collaboration** with colleagues around the world to **advance innovation**

DA21.ifla.org
#DA21 #Lib4Dev



DA21 means..
Finding content relevant to me, with the **skills and support** I need to use it

DA21.ifla.org
#DA21 #Lib4Dev



DA21 means..

Being able to **keep my family fed, fit and healthy**

DA21.ifla.org
#DA21 #Lib4Dev



DA21 means..

Having the **same opportunities** to **learn, earn and take my place** in society

DA21.ifla.org
#DA21 #Lib4Dev



DA21 means..
Knowing what to produce in a changing environment, and how to get the **best price** for it

DA21.ifla.org
#DA21 #Lib4Dev

IFLA TOOLKIT



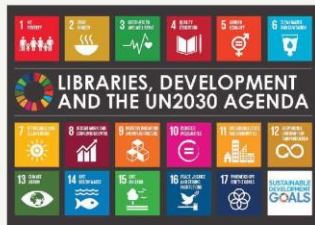
International Federation of
Library Associations and Institutions

Toolkit: Libraries, Development and the United Nations 2030 Agenda

August 2017: Revised version¹

Introduction: How to use this toolkit

Libraries make an important contribution to development. The purpose of this toolkit is to support advocacy for the inclusion of libraries and access to information as part of formal national and regional development plans that will contribute to meeting *Transforming our world: the 2030 Agenda for Sustainable Development* ("UN 2030 Agenda")².



Libraries must show that they can drive progress across the entire UN 2030 Agenda. While the Sustainable Development Goals (SDGs)³ which lie at its heart are universal goals, each country is responsible for developing and implementing national strategies (National Development Plans) to achieve them, and will be expected to track and report its own progress toward each target.

As these plans are developed, the library community in each country will have a clear opportunity to communicate to their government's leaders how libraries serve

¹ This toolkit is the revised version of the toolkit published in October 2015: "Libraries, Development and the Implementation of the United Nations 2030 Agenda" which updated and replaced the toolkit "Libraries and the post-2015 development agenda" (January 2015). Both earlier toolkits remain online for reference purposes only: <https://www.ifla.org/publications/7409>

² <https://sustainabledevelopment.un.org/post2015/transformingourworld>. Clearly involvement in other government policy planning also offers opportunities to win recognition and support for libraries.

³ <https://sustainabledevelopment.un.org/sdgs>

International Federation of Library Associations and Institutions (IFLA)

as cost-effective partners for advancing their development priorities. Advocacy is essential to secure recognition for the role of libraries as engines of local development, and to ensure that libraries receive the resources needed to continue this work.

Take action in your country to make sure **libraries have a say** as governments decide **how to implement the SDGs**:

- Participate in national consultations on national development plans
- Raise awareness about the important role libraries play in development
- Meet with policymakers to advocate for libraries and the UN 2030 Agenda

Purpose of this toolkit

This toolkit is primarily intended to help libraries get involved in national advocacy activities. It will also be of interest to librarians advocating at the local level, and organising activities to increase awareness of the UN 2030 Agenda in their own community.

This toolkit will help you to:

1. Understand the UN 2030 Agenda process, and IFLA's advocacy;
2. Understand how the UN 2030 Agenda is being implemented at the national level;
3. Organise meetings with policymakers to demonstrate the contribution libraries and access to information make to national development, and across the SDGs;
4. Monitor the UN 2030 Agenda and implementation of the SDGs;
5. Tell library users about the 2030 Agenda and the SDGs.

Thank you, and next steps

As a result of advocacy by IFLA, our members, Lyon Declaration signatories⁴, coalition partners in civil society and UN Member States, access to information has been recognised as a target under Sustainable Development Goal 16: *Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.*

*Target 16.10: Ensure public access to information and protect fundamental freedoms, in accordance with national legislation and international agreements.*⁵

⁴ <http://www.lyondeclaration.org/signatories/>

⁵ <https://sustainabledevelopment.un.org/sdg16>



VERSIÓN REVISADA

Agosto 2017

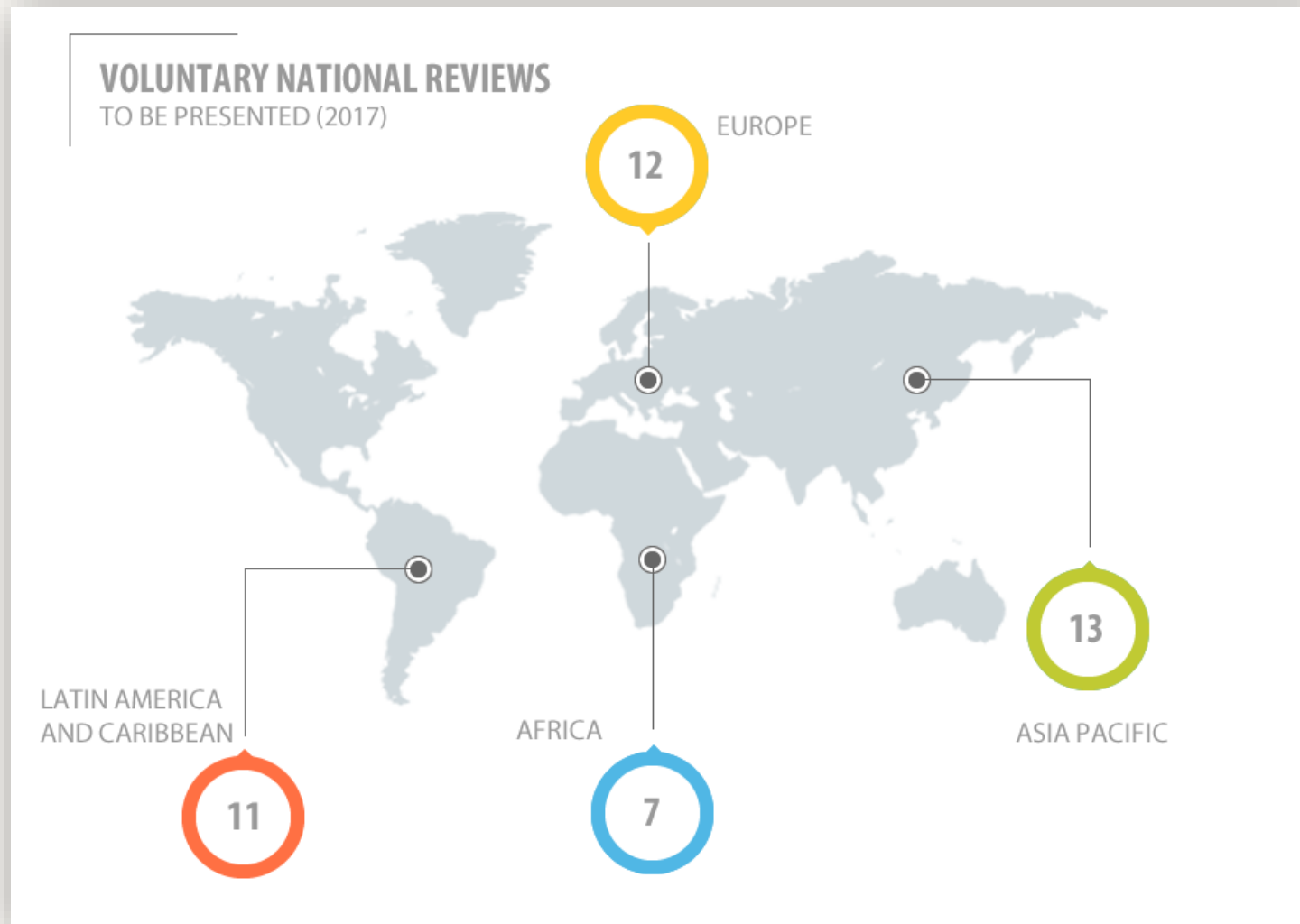
FORO POLÍTICO DE ALTO NIVEL

2017



- Nueva York, 10-17 julio de 2017
- 43 Evaluaciones Nacionales Voluntarias
- Tema: "Erradicar la pobreza y promover la prosperidad en un mundo cambiante"
- ODS Foco:
 - Objetivo 1. Fin de la pobreza
 - Objetivo 2. Hambre cero
 - Objetivo 3. Salud y bienestar
 - Objetivo 5. Igualdad de género
 - Objetivo 9. Industria, innovación e infraestructura
 - Objetivo 14. Vida submarina

EVALUACIONES NACIONALES VOLUNTARIAS 2017



DELEGACIÓN DE LA IFLA EN EL HLPF



EVENTO PARALELO

EN LAS NACIONES UNIDAS



- **11 de julio de 2017**
- Sede de las Naciones Unidas
- **Oradores:** Presidenta de la IFLA 2015-2017 Donna Scheeder, Maria Garrido (TASCHA), Nancy Hafkin (Mujeres en Ciencia y Tecnología Global), Quinn McKew (Article 19)
- **Moderador:** Gerente de Políticas y Promoción y Defensa de la IFLA, Stephen Wyber



EVENTO PARALELO EN LA BIBLIOTECA DE LA ONU

- **13 de julio de 2017**
- La Biblioteca Dag Hammarskjöld
- **Oradores:** Presidenta de la IFLA 2015-2017, Donna Scheeder; Maria Garrido (TASCHA); Helena Asamoah-Hassan (AfLIA); tres expertos del desarrollo trabajando en el Departamento de Asuntos Económicos y Sociales de la ONU (DESA)
- **Moderadores:** Thanos Giannakopoulos (Jefe de la DHL) y Gerente de Políticas y Promoción y Defensa de la IFLA, Stephen Wyber



LA IFLA HABLA EN EL HLPF 2017



- **14 de julio de 2017**
- Gerente de Políticas y Promoción y Defensa de la IFLA, Stephen Wyber
- **Sesión del HLPF “Interfaz ciencia-política y asuntos emergentes”**
- En nombre del Grupo Principal de las ONGs
- Pedido a los Estados Miembros de la ONU que promuevan el acceso abierto e inclusivo a la información



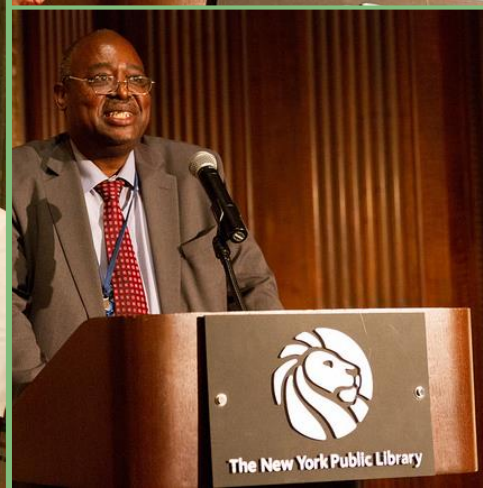
EVENTO DE LANZAMIENTO EN NUEVA YORK



- **17 de julio de 2017**
- La Biblioteca Pública de Nueva York
- **Objetivo clave:** Representantes Permanentes de los Estados Miembros ante las Naciones Unidas, funcionarios de las Naciones Unidas, sociedad civil, empresas de tecnología, representantes de bibliotecas, medios de comunicación
- **Oradores:**
 - Apertura y Clausura del Secretario General de la IFLA Gerald Leitner
 - Discurso de la Presidenta de la IFLA Donna Scheeder
 - Maher Nasser (Subsecretario General Adjunto de Comunicaciones de la ONU)
 - Chris Coward (Co-Fundador y Director de TASCHA)
 - Nick Ashton Hart
 - Vusumuzi Ntonga (Representante Permanente Adjunto de Zimbabwe ante la ONU)



EVENTO DE LANZAMIENTO EN NUEVA YORK



FORO POLÍTICO DE ALTO NIVEL

2018



- 48 Evaluaciones Nacionales Voluntarias
- Tema: “Transformación hacia sociedades sostenibles y resilientes”
- Foco en los ODS:
 - Objetivo 6.** Agua limpia y saneamiento
 - Objetivo 7.** Energía asequible y no contaminante
 - Objetivo 11.** Ciudades y comunidades sostenibles
 - Objetivo 12.** Producción y consume responsables
 - Objetivo 15.** Vida de ecosistemas terrestres
 - Objetivo 17.** Alianzas para lograr los objetivos

FORO POLÍTICO DE ALTO NIVEL

2019



- Tema: "Empoderar a las personas y garantizar la inclusión y la igualdad"
- ODS Foco:
 - Objetivo 4.** Educación de calidad
 - Objetivo 8.** Trabajo decente y crecimiento económico
 - Objetivo 10.** Reducción de las desigualdades
 - Objetivo 13.** Acción por el clima
 - Objetivo 16.** Paz, justicia e instituciones sólidas
 - Objetivo 17.** Alianzas para lograr los objetivos
- 2016-2019: cierra un "ciclo" de sesiones del Foro Político de Alto Nivel bajo los auspicios del ECOSOC. Al concluir el ciclo, la Asamblea General de la ONU también convocará un Foro Político de Alto Nivel. En ese año se celebrarán dos sesiones del Foro.

SIGUIENTES PASOS



- Otros eventos sobre DA2I en todo el mundo
- Preparativos para el DA2I 2018 (y 2019)
- Ayudar a los miembros de la IFLA, a los participantes del IAP y a la comunidad bibliotecaria de todo el mundo, a utilizar el DA2I como herramienta de promoción y defensa, para conseguir que las bibliotecas estén en la agenda
- ¡Continuar haciendo correr la voz!

¡GRACIAS!



DA2I.ifla.org

www.ifla.org/libraries-development



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