



International Federation of
Library Associations and Institutions



IFLA – The International Federation of Library
Associations and Institutions

Annual Report 2010

IFLA - The Global Voice of Libraries

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Introduction by IFLA President Ellen Tise

Libraries Driving Access to Knowledge

A major focus for IFLA this year was the integration of our many activities into longer term 2010 – 2015 strategic planning. We now work more effectively across the organisation and can better apply the extensive knowledge and expertise within our membership to our external relations and advocacy. It has also meant that my Presidential Theme – Libraries Driving Access to Knowledge – is fully embedded in our strategic directions.



photo by: Ross Becker

My Presidential Meeting took place on 18 - 19 February in Stellenbosch South Africa and exceeded my expectations by far. It will no doubt remain as a personal highlight of my Presidency. The gathering of such esteemed colleagues and speakers from Africa and other parts of the world was indeed an historic event for Stellenbosch University, South African and other African colleagues. I believe we achieved our objective to highlight in concrete ways that libraries are key drivers of access to knowledge and critical contributors and partners in the knowledge economy. I felt honoured that LIASA adopted my Theme for its annual conference in September.

Open access is a specific issue under my Theme that was taken up by IFLA in a number of ways this year. The Swedish National Committee chose 'Open access to knowledge - promoting sustainable progress' as the theme for the IFLA World Library and Information Congress (WLIC) held in Gothenburg in August. At the instigation of the delegates to the WLIC Satellite Meeting on 'Open Access and the Changing Role of Libraries' a resolution was passed by the IFLA General Assembly for IFLA to develop a strategy for action on open access. Subsequently the President's Working Group for open access commenced drafting the IFLA Statement on open access, and in December IFLA signed the Berlin Declaration on Open Access to Knowledge in the Sciences and Humanities which clarifies how IFLA will define open access and lays the foundations for the IFLA statement.

Discussions and information exchange with publishers on critical issues such as open access, legal deposit, and orphan works continued through our joint meetings with the International Publishers Association. I was invited by IPA to speak at their 7th International Copyright Symposium in Abu Dhabi. IFLA worked in collaboration with IPA, WIPO, IFRRO and our hosts the National Diet Library of Japan to hold the international symposium 'Enhancing the culture of reading and books in the Digital Age: Copyright as a means to foster creativity and access' on 1-2 December.

The November meeting of the Standing Committee on Copyright and Related Rights (SCCR) at the World Intellectual Property Organisation (WIPO) was a landmark for IFLA's advocacy on copyright exceptions and limitations. The ongoing efforts over several years by CLM members, along with representatives of other library groups, were rewarded when it was agreed that all issues concerning people with disabilities, libraries and archives, and education and research will be discussed by WIPO Member States as part of a work plan on copyright exceptions and limitations for 2011-2012. Libraries and archives are scheduled for discussion and formal consideration by Member States in November 2011. IFLA is very actively involved in the lead up to this and in preparation of a draft treaty on copyright exceptions and limitations.

When looking back at 2010, I recall the strength and compassion of our IFLA family.

We remember that 2010 was the year of the devastating earthquake in Haiti, where more than 220,000 Haitians were killed and thousands more injured; up to 1.6 million were displaced and settled across 1300 makeshift camps throughout the country. Throughout the year IFLA has collaborated with a number of NGOs and Intergovernmental organisations that are aiding efforts to safeguard the country's cultural heritage, rebuild its infrastructure, and most importantly reach out to its people. In particular IFLA has been working with others to set up a treatment centre where damaged archive and library materials can be cleaned, preserved, catalogued and if necessary digitised. IFLA is extremely grateful to our Governing Board member Danielle Mincio, for her leadership on our actions in Haiti. In June President-elect Ingrid Parent and I visited Port au Prince and saw firsthand the devastation. At the same time it was heartwarming to meet with Françoise Thybulle, the National Librarian and Elizabeth Pierre-Louis, Director of FOKAL, and to experience their empowering will to enter a new future - a future in which libraries will play an important role. It was also good to hear how important the support of their international colleagues was in sustaining their hopes throughout the early days of the disaster. I am very happy that the Stichting IFLA provided a grant for our Haitian colleagues to attend this year's IFLA Congress in Gothenburg.

Part I - Initiatives of the Governing Board

2010 was also a year of celebrating the strength and sustainability of libraries and library associations. The Egyptian National Library celebrated its 100 years. On 14 - 15 September, I attended the celebration of the 100th Anniversary of the Finnish Library Association in Tampere, Finland; and on 6 October, I was in Sri Lanka, to celebrate the 50th Anniversary of the Sri Lanka Library Association. The Library and Information Association of New Zealand Aotearoa, celebrated its 100th Anniversary at its conference from 28 November – 1 December. The longevity of such associations confirms our belief that library associations are critical in driving access to knowledge and empowering people, by representing their members in the profession and by advocating the importance of the role of librarians and libraries in the knowledge society of today.

Throughout 2010 IFLA has driven the agenda for libraries driving access to knowledge and much more. I thank all our members and partners for contributing to another successful year. On behalf of the Governing Board and members, I extend a word of appreciation to our Secretary General, Jennefer Nicholson and every member of our staff for an exceptional year of dedicated excellence in driving and executing all IFLA's activities and actions so effectively. Thank you for your remarkable loyalty and diligent commitment to meeting – and often exceeding – our expectations. Thank you also to the Governing Board, all IFLA officers and committee members for your valuable contributions throughout the year. We have had significant achievements together and you can read more about these in the following pages. On behalf of all who have contributed so much this year I am privileged to present to you the 2010 Annual Report.

Ellen Tise, IFLA President

Some major Initiatives of the Governing Board

- IFLA moved to longer term strategic planning with the adoption of the 2010 – 2015 Strategic Plan [see centre insert] with its emphasis on capacity building across IFLA and the international library community, enabling equitable access to information for library user communities, and strengthening the global voice of libraries.
- Our new Vision Statement was adopted: 'IFLA is the trusted global voice of the library and information community, and drives equitable access to information and knowledge for all'.
- The new Congress planning and selection process was successfully implemented, including setting up a new congress company structure in the Netherlands and selecting a new professional conference organiser for 2012 - 2014.
- Continuous improvement of the World Library and Information Congress with the introduction of five thematic threads to the professional programme, social media and e-communications, and rescheduling of business meetings and official events to better connect with participation of representatives of our strategic partners.
- The Financial result of EUR 4,323 exceeded budget expectations and took into account unexpected increased VAT costs due to EU changes introduced during the year.
- The more strategic Outreach and Representation Programme contributed to our achieving a slight increase in Membership;
- Governing Board endorsed the IFLA Statistics Manifesto, the IFLA Position Statement on the Anti-Counterfeiting Trade Agreement, co-signatory status of the Copyright for Creativity (C4C) Declaration, and policies for IFLA's Interlending Voucher Programme, Use of General Reserves, Investment of IFLA funds, Member-only Services and Access, and Data Protection/Privacy.

Jennefer Nicholson, IFLA Secretary General

Part I- IFLA Governing Board



*The IFLA
Governing Board
and its Executive,
Professional, and
Finance
Committees met
four times
during 2010:
18 May
9 and 16 August
8 December*

*The five
Division Chairs
are members
of the
Governing Board
and its
Professional
Committee.*

IFLA Governing Board 2009-2011

Ellen Tise, South Africa (President from 28 August 2009, President-elect August 2007-2009)

Ingrid Parent, Canada (President-elect from 28 August 2009)

Barbara Schleihagen, Germany (Treasurer from 28 August 2009)

Patrice Landry, Switzerland (elected Chair of PC from 28 August 2009)

Helena R. Asamoah-Hassan, Ghana (re-elected from 28 August 2009)

Judith J. Field, USA (elected Chair Division III from 28 August 2009)

Michael Heaney, United Kingdom (elected Chair Division IV from 28 August 2009)

Janice Lachance, USA (appointed from 28 August 2009)

Jesus Lau, Mexico (re-elected from 28 August 2009)

Buhle Mbambo-Thata, South Africa (appointed Chair Division V from 28 August 2009)

Danielle Mincio, Switzerland (re-elected from 28 August 2009)

Tone Eli Moseid, Norway (elected from 28 August 2009)

Ann Okerson, USA (elected Chair Division II from 28 August 2009)

Pascal Sanz, France (re-elected from 28 August 2009)

Donna Scheeder, USA (elected from 28 August 2009)

Sinikka Sipilä, Finland (re-elected from 28 August 2009)

Paul Whitney, Canada (elected from 28 August 2009)

Steve W. Witt, USA (re-elected Chair Division I from 28 August 2009)

Qiang Zhu, China (elected from 28 August 2009)

foto L to R:

Back row: Qiang Zhu, Judith Field, Danielle Mincio, Patrice Landry, Paul Whitney, Steve Witt, Sinikka Sipilä, Pascal Sanz
Front row: Jesus Lau, Ingrid Parent, Buhle Mbambo-Thata, Michael Heaney, Barbara Schleihagen, President Ellen Tise, Donna Scheeder, Helena Asamoah-Hassan, Tone Eli Moseid, Ann Okerson (not pictured: Janice Lachance)

Part I - Core Activities: Major Achievements

Committee on Copyright and other Legal Matters (CLM)

CLM was created to advise IFLA and represents the voice of the international library community in copyright and intellectual property concerns. CLM is also active in issues relating to:

- Disputed claims of ownership of library materials
- Economic and trade barriers to the acquisition and use of library resources and effective library services
- Subscription and license agreements
- A wide range of other legal matters of international significance to libraries and librarianship

Copyright exceptions and limitations for libraries were the main focus of CLM's work during 2010. CLM has strongly engaged on this issue at the World Intellectual Property Organisation (WIPO) in Geneva, as well as at the level of the European Union. CLM members have also participated in the WIPO Stakeholders Platform for the Visually Impaired which seeks to find solutions to the problem of the 'book famine' for visually impaired readers and advocated for a Treaty for the Visually Impaired at WIPO. Additionally, CLM has developed a training workshop on Copyright for Library Associations, to be offered independently via the IFLA website, or as part of the BSLA training programme.

Committee on Freedom of Access to Information and Freedom of Expression (FAIFE)

The FAIFE Core Activity's objective is to raise awareness of the essential correlation between the library concept and the values of intellectual freedom. FAIFE works to protect intellectual freedom and freedom of expression.

During 2010 FAIFE concentrated on increasing its online presence and developing new tools to enable discussion of freedom of access to information. Activities included:

- Launch of a new online version of the IFLA World Report complete with a searchable graphical map interface and the ability to generate topic-specific reports
- Development of social media presence on Facebook, Flickr and Twitter
- Reports on the WLIC Gothenburg FAIFE sessions
- Launch of the new FAIFE Newsletter
- Providing video content on This Week in Libraries and the ALA website
- Development of new product, the FAIFE Spotlight series. Spotlights focuses on current topics, such as Wikileaks, and aim to provide fresh analysis of issues on freedom of speech



Launch of the IFLA World Report 2010 Developed by the FAIFE Committee in association with the University of Pretoria, South Africa and funded by Sida



Part I - Core Activities: Major Achievements

Action for Development through Libraries Programme (ALP)

ALP works in collaboration with libraries, library associations, partner organisations and library professionals in developing and emerging countries to deliver relevant, sustainable activities for equitable access to information and better library communities.

ALP delivers community-led change through its training programmes, online learning activities and other opportunities, and access to IFLA's international network.

In 2010, ALP moved to IFLA Headquarters and transitioned to new priorities, guidelines and funding. ALP is based on a platform of policies and standards developed and endorsed by IFLA at the international level, and local priorities at the grassroots level.

ALP's two main programmes are the Building Strong Library Associations Programme, and ALP Small Projects.

The development of the Building Strong Library Associations programme was completed in 2010 and launched at the IFLA Congress in Gothenburg. Cameroon, Lebanon, and Peru were chosen to take part in the programme. A further three countries, Botswana, Lithuania and Ukraine will take part in partnership with the Bill and Melinda Gates Foundation Global Libraries Initiative. Projects in each country will continue until 2012. All members have access to BSLA through the Online Learning Platform, which provides access to training modules, discussions, and blended learning activities.

Seven Small Projects were selected and commenced in 2010 under the new guidelines and funding. 2010 projects strengthened a focus on building capacity through training and cascade training activities.

BSLA Country Project: Peru

The Peruvian College of Librarians (CBP), is a professional body which adheres to Government requirements. The Professional College was created in 1990 and represents all LIS professionals in the country. It has its national headquarters in Lima.

Project Goals

- **Inclusiveness:** To coordinate CBP activities with other library associations in Peru to be more inclusive
- **Profession and Advocacy:** To encourage library workers to pursue formal training to gain a LIS degree. To promote the value of professional librarians
- **Membership:** To increase CBP membership, particularly active members. To encourage new and younger professionals to join CBP



Peru project team met in June

The Colegio will become the focal point for all other library associations in Peru, coordinate activities, and lead the profession in Peru. They will collaborate with other library associations to increase activities and services for all library workers, and work to increase the standards and status of professional librarians.



IFLA-CDNL Alliance for Digital Strategies (ICADS)

ICADS has two main strategic objectives : 1) Promoting knowledge and awareness of cutting edge digital library developments in the international library community and 2) Promoting professional awareness and networking on key issues in developing digital library strategy and operations.

During 2010, ICADS continued to support IFLA strategic priorities in a number of ways. Through the ICADS website and the development of access to information on digital developments in national libraries, ICADS sought to promote access to information and to reduce barriers to digital developments across international library sectors.

Through work with other IFLA Sections, including the IT Section, and the joint programme at the annual conference, ICADS is promoting the professional awareness of key issues, such as long term storage and preservation of library digital collections and encouraging networking and professional development on key aspects of developing digital collections, services and operations.

Preservation and Conservation (PAC)

PAC focuses on issues of preservation and initiates worldwide cooperation for the preservation of library materials. In 2010 IFLA PAC activities supported the general objectives of the program.

Publications:

3 issues of *International Preservation News*

CSI: Conservation Scientific Investigation

Training in the Digital Age: E-learning Experiences in Preservation

Tourism and Preservation: Some Challenges

The proceedings of the International Conference 'Preservation and Water' (Prague, November 2009) were published in *Restaurator*

During 2010 PAC co-sponsored the IFLA Newspapers Section's midyear Conference in Delhi.

PAC activities were presented and an Indian regional centre is being studied. A special focus was made on PAC in Kazakhstan: the PAC director visited PAC Central Asia in Almaty and meetings with the other partners of PAC. Several seminars were given in Almaty institutions to present IFLA and PAC activities.

Disaster Preparedness and Emergency Planning

In 2010, PAC participated in planning assistance for Haiti after the earthquake on January 13th.

Nearly all regional PAC Centers organized workshops on the topic of Disaster Preparedness.

Universal MARC format (UNIMARC)

In 2010 the maintenance work carried out by the Permanent UNIMARC Committee concentrated on the preparation of future updates towards the implementation of the ISBD Area 0 and further alignment of the formats with the concepts and terminology of FRBR. The implications of RDA for UNIMARC were also a current topic of attention, as well as the preparation of the UNIMARC Guidelines for Manuscripts. The UNIMARC/Holdings format was not subject to any change. The UNIMARC/Classification format is still in progress. Future work on a UNIMARC mapping to the RDA and ISBD namespaces is being considered, which could in turn inform the work of the W3C Library Linked Data Incubator Group.



IFLA PAC Korea center held a Conservation Workshop at the National Library of Mongolia

Part I - Core Activities: Major Contributors

IFLA gratefully acknowledges the valuable contribution by the following Institutions and Organisations that have enabled us to continue our core and regional activities and development projects this year.

Koninklijke Bibliotheek-The Netherlands (Host of IFLA HQ)

The Bill and Melinda Gates Foundation Global Libraries

Bibliothèque nationale de France (Host of IFLA PAC)

British Library (Host of ICADS)

Biblioteca Nacional Portugal (Host of UNIMARC)

National Library Board, Singapore (Host of IFLA Asia and Oceania regional office)

University of South Africa, Pretoria (Host of IFLA Africa regional office)

Biblioteca Pública do Estado do Rio de Janeiro (Host of IFLA Latin America and the Caribbean regional office)

National Library of Australia

Library of Congress, USA

National Diet Library, Japan

Library and Archives Canada

Danish Agency for Libraries and Media

Helsinki University Library, Finland

Deutsche Nationalbibliothek, Germany

Bibliothèque Nationale du Grand-Duché de Luxembourg

Biblioteca Nacional, Spain

National Library Service, Barbados

Bibliothèque Nationale Suisse

Stockholm University Library, Sweden

Carnegie Corporation

Part I - Core Activities in Action

ALP- <http://www.ifla.org/en/alp>

PAC- <http://www.ifla.org/en/pac>

FAIFE- <http://www.ifla.org/en/faife>

ICADS- <http://www.ifla.org/en/icads>

CLM- <http://www.ifla.org/en/clm>

UNIMARC- <http://www.ifla.org/en/unimarc>

February	<ul style="list-style-type: none"> • CLM Mid term meeting The Hague, The Netherlands • CLM Nordic Conference on Libraries and Copyright, Oslo, Norway • 7th IPA Copyright Symposium, Abu Dhabi, United Arab Emirates (CLM) • PAC Asia sponsored: 'International Symposium on long-term preservation and archiving of digital information resources', Tsukuba, Japan
March	<ul style="list-style-type: none"> • 21st Meeting of the Permanent UNIMARC Committee, Lyon, France • 3rd UNIMARC Users Group Meeting, Lyon, France
April	<ul style="list-style-type: none"> • BSLA (Building Strong Library Associations) Impact meeting, IFLA HQ, The Hague, The Netherlands
May	<ul style="list-style-type: none"> • Right to Read Event, Centre for Internet & Society, Brussels, Belgium • Copyright for Creativity Declaration Launch, Brussels, Belgium • WIPO Stakeholder Platform for the Visually Impaired, Geneva, Switzerland and Delhi, India • PAC North America: hosted the launch of the American Library Association's National Collections Preservation Week
June	<ul style="list-style-type: none"> • WIPO VIP Stakeholders Meeting, Geneva, Switzerland • BSLA country meetings, Lebanon and Peru • SCCR 20, WIPO, Geneva, Switzerland • UNESCO Copyright Meeting, Paris, France • PAC China: Seminar on 'Preservation and the Four Elements: Air, Water, Earth and Fire', Beijing, China • PAC Korea: Korea-Mongolia International Cooperation Seminar on Document Heritage, Ulaanbaatar, Mongolia • PAC Chile: Presentation of IFLA PAC/ Blue Shield goals during the training: 'Conservación Preventiva y Planes de Emergencia en Bibliotecas y Archivos', Cartagena de Indias, Colombia
July	<ul style="list-style-type: none"> • BSLA country meetings, Lithuania, Ukraine, Cameroon, and Botswana • Launch of FAIFE Social Media activities (inc. Newsletter, Facebook, Twitter)
August	<ul style="list-style-type: none"> • Launch of the IFLA World Report 2010 • PAC session: Preservation and Sustainability • Joint session ICADS with IFLA IT Section: Development of systems for long term storage and preservation of library digital collections • 'Breaking through the metadata world: UNIMARC and its relatives', Gothenburg, Sweden
September	<ul style="list-style-type: none"> • CLM WIPO Meeting, Uruguay • WIPO General Assembly, Geneva, Switzerland
October	<ul style="list-style-type: none"> • Workshop on Training of Trainers on Information Literacy for Botswana, Lesotho, Swaziland, Maseru, Lesotho • Workshop on the Development of the Library Association, Shymkent, Kazakhstan • Beginning of Training in Library Skills for Palestinian School Librarians, Ramallah, Occupied Palestinian Territories • WIPO Stakeholder Platform for the Visually Impaired, Geneva, Switzerland and Delhi, India
November	<ul style="list-style-type: none"> • Stakeholder summit, BSLA programme, Palapye, Botswana • Developing Strategic Relationships: Partnerships and Fundraising Workshop, St Petersburg, Russia • International Workshop on Online National Bibliographies in French-speaking West-Africa, Bamako, Mali • SCCR 21, WIPO, Geneva, Switzerland • PAC Asia: - online training course on preservation and conservation for library staff with support from the National Diet Library, Tokyo, Japan
December	<ul style="list-style-type: none"> • Enhancing the Culture of Reading and Books in the Digital Age: Copyright as a Means to Foster Creativity and Access. (IFLA/WIPO/IPA/IFRRO/National Diet Library), Tokyo, Japan • Pilot workshop on Copyright for Library Associations learning materials, Gaborone, Botswana • PAC Korea: 3rd International Preservation Conference on 'Preservation of electronic material; its techniques and current state', Seoul, Korea



INTRODUCTION

The role and position of libraries is rapidly changing to match the growing influence of the Internet, the digitisation of knowledge, and the expanding impact of online social networking tools. To continue its role as the trusted global voice of the library and information community, the IFLA Strategic Plan sets out IFLA's strategic directions and goals for 2010-2015. It is a Strategic Plan to guide the governance and the entire activities of the IFLA organisation.

The Strategic Plan includes the Governing Board Priority Activities that will be fundamental for IFLA's actions and achievements of the IFLA Community in the coming two years (2010-2011). The new vision and mission statement firmly position IFLA as the leading international member organisation within the knowledge society of today, strengthening not only the library and information field, but also focusing on society as a whole by driving equitable access to information and knowledge for all.

Ellen R. Tise, IFLA President 2009-2011

CORE VALUES

In pursuing its strategic directions, IFLA embraces the following core values:

- The principles of freedom of access to information, ideas and works of imagination and freedom of expression embodied in Article 19 of the Universal Declaration of Human Rights;
- The belief that people, communities and organisations need universal and equitable access to information, ideas and works of imagination for their social, educational, cultural, democratic and economic well-being;
- The conviction that delivery of high quality library and information services helps to guarantee that access;
- The commitment to enable all members of the Federation to engage in, and benefit from, its activities without regard to citizenship, disability, ethnic origin, gender, geographical location, language, political philosophy, race or religion.

MISSION

IFLA is the international organisation for library and information associations, institutions and librarians in the user communities they serve throughout the world. To advance the interest of its members IFLA:

- furthers accessibility, protection, and preservation of documentary cultural heritage;
- supports a library and information profession which anticipates and responds to the needs of communities worldwide;
- drives high standards in library and information services and professional practice;
- encourages widespread understanding of the value and importance of high quality library and information services in the public, private and voluntary sectors;
- promotes libraries as vital institutions that enhance people's lives through equitable access to knowledge and information;

IFLA does this by creating strategic alliances; enhancing professional education; developing professional standards; disseminating best practices and advancing relevant scientific and professional knowledge.

VISION

IFLA is the trusted global voice of the library and information community, and drives equitable access to information and knowledge for all.

IFLA Strategic Plan 2010-2015

STRATEGIC DIRECTION

Empowering libraries to enable their user communities to have equitable access to information

Equitable access to information is a basic right for everyone. Libraries are the organisations in society that assist citizens to exercise their right to information. IFLA builds the capacity of libraries to fulfill this function.

GOALS

To improve access to information to stimulate the creation of knowledge, IFLA will focus its activities on:

- 1a** ensuring freedom to access information as a basic human right;
- 1b** advocating to ensure that access to information, ideas and works of imagination is fair and balances user needs with creators' rights;
- 1c** creating opportunities for all members of the community to participate fully in the information and knowledge society;
- 1d** enabling libraries to increase awareness among decision makers of the key role libraries play in advancing the information and knowledge society;
- 1e** promoting the preservation of information and knowledge to expand society's knowledge base;
- 1f** encourage the library and information sector to work with partners and users to maximise the potential of digital technology to deliver services that enable seamless and open access by users to cultural and information resources.

PRIORITY ACTIVITIES 2010-2011

To empower libraries to enable their user communities to have equitable access to information, IFLA will act to:

- 1.1** ensure freedom to access information as a basic human right through the IFLA FAIFE Programme;
- 1.2** advocate to ensure that access to information, ideas and works of imagination is fair and balances user needs with creators' rights through the IFLA CLM Programme;
- 1.3** create opportunities for all members in the community to fully participate in the knowledge society through the IFLA ALP Programme;
- 1.4** enable libraries to increase awareness among decision makers of the key role libraries play in advancing the information and knowledge society through IFLA's Advocacy Framework and Activities;
- 1.5** promote the preservation of information and knowledge to expand societies' knowledge base through IFLA's PAC Programme and IFLA/CDNL's ICADS.

IFLA will work with its members, partners and other relevant strategic organisations and governments to fulfill its Strategic Directions.

IFLA Strategic Plan 2010-2015

STRATEGIC DIRECTION

Building the strategic capacity of IFLA and that of its members

IFLA's membership is essential in building the strategic capacity of IFLA and that of its members to strengthen the role of libraries and library associations in the knowledge society worldwide.

Transforming the profile and the standing of the profession

To sustain and to strengthen the role of libraries in the knowledge society / digital age IFLA works continuously on transforming the profile and the standing of the profession.

GOALS

To maintain its capacity as a sustainable organisation that is building the capacity of its members, IFLA will focus its activities on:

- 2a** securing a robust and sustainable future for IFLA;
- 2b** being a global multilingual organisation, serving its members and the international library community in the seven official IFLA languages;
- 2c** meeting targets for strengthening our membership base;
- 2d** building strong library associations and institutions;
- 2e** stimulating a high degree of membership participation and engagement;
- 2f** building an active community of IFLA members that engages productively in the wider profession and society at large;
- 2g** gaining resources to ensure sustainability of our advocacy programme.

To advance the profession through the development of standards and the promotion of specialised knowledge within the professional practice, IFLA will focus its activities on:

- 3a** advancing professional knowledge through research and the activities of IFLA's community of practice;
- 3b** supporting collaborative efforts to assure development of high quality library and information services through training and strategic initiatives;
- 3c** developing, maintaining and adhering to the highest professional standards that support high quality practices;
- 3d** asserting credibility through endorsed policies, standards and wider evidence-based research that demonstrate libraries' benefit to society.

PRIORITY ACTIVITIES 2010-2011

To build the strategic capacity of IFLA and that of its members, IFLA will:

- 2.1** secure a robust and sustainable future for the IFLA infrastructure, the IFLA Congress and the Advocacy Programmes;
- 2.2** implement strategies that meet the targets for broadening the Membership base and strengthening IFLA's capacity for participation in regional activities;
- 2.3** build an active, global, multilingual community of IFLA members through:
 - a)** increased opportunities to engage in all IFLA activities;
 - b)** open and transparent communication and decision making;
- 2.4** implement and evaluate the Building Strong Libraries Programme.

To transform the profile and standing of the profession, IFLA will:

- 3.1** assert credibility through endorsed up-to-date policies and standards and through wider evidence-based research that validates its policy position;
- 3.2** take a whole-of-organisation approach to IFLA's activities in our professional units by proactively engaging them in the implementation of strategies;
- 3.3** undertake evidence-based research in different research areas that links IFLA's priority policies to the beneficial aspects of libraries in society.

IFLA Strategic Plan 2010-2015

STRATEGIC DIRECTION

Representing the interests of IFLA's members and their users throughout the world

IFLA exists through and for its members and their users and acts as the global voice of libraries and library associations.

GOALS

To be a global association that is inclusive of the cultural and linguistic diversity of its members without regard to citizenship, disability, ethnic origin, gender, geographical location, language, political philosophy, race or religion, IFLA will focus its activities on:

- 4a** building strategic alliances and partnerships to further the profession in the knowledge society;
- 4b** securing strong partnerships with relevant international organisations in the cultural and scientific world and in society;
- 4c** partnering with sister associations and organisations to extend IFLA's research and influence;
- 4d** stimulating and initiating activities to enable members to become advocates at local level for the value of libraries in their society;
- 4e** implementing an advocacy structure that includes the Presidential Programme.

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PRIORITY ACTIVITIES 2010-2011

To represent the interests of IFLA's members and their users throughout the world, IFLA will:

- 4.1** continue its involvement in WSIS and the Internet Governance Forum, placing emphasis on ICT4D and the Open Access Community, and with the support of the Presidential Working Groups;
- 4.2** assess the partnership with UNESCO to affirm strategic advantages and strategies in connection with IFLA's priorities and areas in which IFLA can take leadership;
- 4.3** further and strengthen participation in cultural heritage activities through LAMMS and Blue Shield initiatives and activities;
- 4.4** actively engage in fora to lobby for fair and balanced copyright and IP and freedom of access to information for all;
- 4.5** build on the Bill & Melinda Gates Foundation partnership and seek further opportunities for collaboration;
- 4.6** integrate the IFLA Presidential Programme into IFLA's advocacy activities;
- 4.7** implement the advocacy programme across IFLA and actively promote it through documents and multimedia applications.

SCOPE OF THE IFLA STRATEGIC PLAN

The IFLA Strategic Plan covers six years: 2010-2015. The underlying Priority Activities that will be formulated by each IFLA Governing Board will be valid for a two year period, covering respectively 2010-2011; 2012-2013; 2014-2015. Each new Governing Board will review the previous Priority Activities and formulate Priority Activities for its term and that are consistent with the overall plan for 2010-2015. The two-year Priority Activities will form the basis for the IFLA Strategic Actions (valid for 2 years) for all units across IFLA.

Part I - 'The global voice of libraries' - where we were

January	<ul style="list-style-type: none"> • ALA (American Library Association) Midwinter, Boston, United States • Google Books Panel, Facultés universitaires Saint-Louis, Brussels, Belgium • BOBCATSSS, Parma, Italy • Cultural Emergency Response, Prince Claus Fund, Amsterdam, The Netherlands
February	<ul style="list-style-type: none"> • IFLA Presidential Meeting, Stellenbosch, South Africa • Visit to University of South Africa, Pretoria/Regional Office • IFLA Africa SC meeting, Stellenbosch, South Africa • MLAS (Management of Library Associations Section) Workshop, Stellenbosch, South Africa • ICT Meeting IFLA HQ, The Hague, The Netherlands • Nordic Conference on Libraries and Copyright, Oslo, Norway • IFLA/Blue Shield planning and development for cultural recovery assistance in Haiti • OCLC EMEA (Europe, the Middle East and Africa) Regional Council Meeting, Leiden, The Netherlands • IFLA Asia/Oceania SC meeting, Beirut, Lebanon • IFLA Management & Marketing Section SC meeting, The Hague, The Netherlands
March	<ul style="list-style-type: none"> • Council meeting for UNESCO's Information for all Programme, Paris, France • Italian Library Association Conference (AIB), Milan, Italy • Bibliothek & Information International Conference, Leipzig, Germany • 72nd Norwegian Library Association Annual Meeting, Hamar, Norway
April	<ul style="list-style-type: none"> • LAMMS (Libraries, Archives, Museums, Monuments & Sites) meeting, Paris, France • BMGF (Bill and Melinda Gated Foundation) Peer Learning Meeting, Helsinki, Finland
May	<ul style="list-style-type: none"> • IFLA/OCLC Fellows visit IFLA HQ, The Hague, The Netherlands • EBLIDA conference, Helsinki, Finland • International Committee of the Blue Shield, Paris, France
June	<ul style="list-style-type: none"> • 17th International Crimea Conference : 'Libraries and Information Resources in the Modern World of Science, Culture, Education and Business', Sudak, Ukraine • IFLA President and President-elect visit to earthquake ravaged Haiti • ALA Conference, Washington D.C., United States • WDL (World Digital Library) partner meeting, Washington D.C., United States
July	<ul style="list-style-type: none"> • UNESCO World Book Capital City selection, Paris, France • IFLA/IPA (International Publishers' Association) joint committee meeting, Leiden, The Netherlands
August	<ul style="list-style-type: none"> • IFLA World Library and Information Congress, Gothenburg, Sweden • Shanghai International Library Forum, Hangzhou, China
September	<ul style="list-style-type: none"> • International Committee of the Blue Shield, Paris, France • IGF (Internet Governance Forum), Vilnius, Lithuania • Finnish Library Association 100th anniversary, Tampere, Finland • Preparatory meeting for the 4th Int'l Conference on Memory of the World Programme, Warsaw, Poland • LIASA conference, Gauteng, South Africa
October	<ul style="list-style-type: none"> • Sri Lankan Library Association 50th anniversary, Colombo, Sri Lanka • Arab Federation for Libraries and Information (AFLI) annual congress, Beirut, Lebanon • Frankfurt Bookfair, Frankfurt, Germany • Singapore International Symposium, 'When Nations Remember', Singapore • IFRRO AGM 2010, Boston, United States • Memorial service for Bob McKee, London, United Kingdom /Launch of the CILIP/IFLA Bob McKee Aspire Award, London, United Kingdom
November	<ul style="list-style-type: none"> • Advocacy seminar, Japanese library associations, IFLA, Goethe Society, Tokyo, Japan
December	<ul style="list-style-type: none"> • IFLA/IPA/IFRRO/WIPO/NDL Symposium, Tokyo, Japan, 'Reading in a Digital Age' • IFLA/IPA joint committee meeting • SCECSAL, Gaborone, Botswana • UNESCO/IFLA Update meeting, UNESCO, Paris, France • LAMMS Coordinating Council, Paris, France

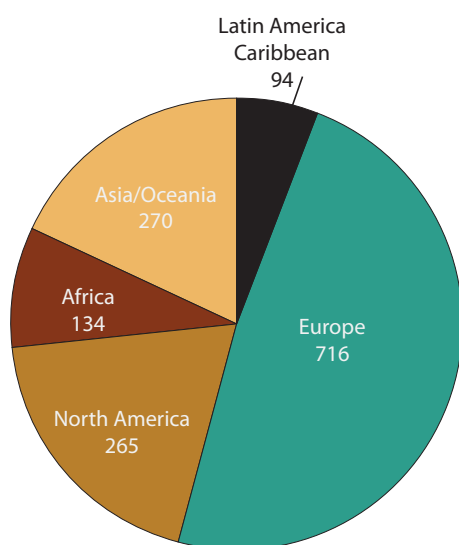
Part I - Membership

IFLA managed to sustain its membership base in 2010 despite the severe global economic downturn from 2009 and its impact on the cultural heritage sector, including the library and information sector.

The year started with 1458 members and closed with 1479 financial members. 88% of IFLA members renewed their membership (1304 members), 175 new members were welcomed (12% of IFLA's total membership). The Adopt-a-Student membership incentive was well taken up by students and supported by members.

Year	Membership Income	IFLA HQ Expenditure	%
2009	758,867	1,632,954	46.5
2010	756,075	1,706,139	44

Over the year membership development showed a rising trend and, compared to 2009, a total membership growth of 21. Membership income for 2010 compared to the membership income for 2009 remained at 99%. IFLA membership income in 2010 formed 44% of the total IFLA HQ expenditure.



Regional Membership Coverage

IFLA membership for 2010 covered 150 countries worldwide. The 175 new members came from all of IFLA's regions. Compared to last year, membership grew slightly in the following regions: Africa (1.06 %); Europe (1.02 %); Asia/Oceania (1.03 %) and LAC (1.05 %). Membership in the North American region decreased by 0.94 %.

Categories per Region - FINANCIAL - 31 December 2010						
Africa	Asia/Oceania	Europe	Latin America/Caribbean	North America	Totals	Categories
1	3	9	1	2	16	Int'l Associations
16	22	66	10	11	125	Nat'l Associations
0	2	2	0	1	5	Other Associations
98	190	551	57	141	1037	Institutions
0	2	3	0	3	8	Institutional Sub-unit
1	2	1	0	0	4	School Libraries
0	0	2	0	0	2	One pers. Lib. Centre
9	26	54	23	78	190	Personal Affiliates
9	23	28	3	29	92	Student Affiliates
134	270	716	94	265	1479	

Membership Coverage per Category

Membership saw an increase in the following categories: National Associations; School Libraries and Student Affiliates. Decline was noted in the categories of Institutions and Personal Affiliates. Institutions in Europe remained the largest membership category for IFLA in 2010, with 551 members.

Part I - IFLA World Library and Information Congress

The IFLA World Library and Information Congress 2010, 76th IFLA General Conference and Assembly took place in Gothenburg, Sweden from 10-15 August, with the theme 'Libraries driving access to knowledge'.

Number of countries represented	121
Full time delegates	2359
Day registrations	594
Accompanying persons	80
Exhibition-only registration	12
Volunteers	191
First timers	977
Grantees	75
Exhibitors	98
New IFLA members	11
Exhibition space (M2)	915
Tweets and blog posts	+2100

Based on IFLA's commissioned research it can be estimated that:

- Delegates budgetary Power exceeded 1.2 billion US dollars
- Delegates spent more than 2.7 million US dollars while in Sweden
- More than 1750 tourism days were spent in Sweden

Meetings	77
Meetings with SI	29
Poster Sessions	143
Conference Papers	190
Sessions	159

Top 5 Country Representations
 Sweden
 United States of America
 Finland
 China
 United Kingdom

2010 Congress Sponsors

Platinum: OCLC
 Silver: INFOR
 Bronze: CS Library, GALE CENGAGE Learning
 DE GRUYTER Saur

2010 Congress National Sponsors

Library Lovers-Swedish Library Association
 AXIELL



Agneta Olsson
 National Committee Chair

2010 Congress Speakers

Keynote Speaker:
 Jan Eliasson

Plenary Speakers:
 Henning Mankell
 Hans Rosling
 Sture Allén



Grants

IFLA thanks the following organisations for assisting Congress attendance through grants:

- Swedish Library Association
- Axiell
- Stichting IFLA Foundation
- Walter de Gruyter Foundation
- FOBID
- Shawky Salem
- ARL Essay Contest
- NBD Biblion



Part I - Honours and Awards

IFLA Honours and Awards



Honorary Fellow

Claudia Lux in recognition of her remarkable achievements on behalf of IFLA, her respected position within international and German librarianship, and her inspiration to students and professionals at a local and international level.



IFLA Medal

Elizabet M. Ramos de Carvalho for her significant contribution to IFLA as the Regional Manager and in promoting the Latin America and Caribbean region.



IFLA Scroll of Appreciation

Swedish National Committee, in grateful recognition to the National Committee of the IFLA World Library and Information Congress 76th IFLA General Conference and Assembly Gothenburg, Sweden, 2010.



INIST for its significant contribution to IFLA as the worldwide host for the IFLA website from 2002 to 2009.



Part I - Professional Awards



Best IFLA Poster Session

African Water Information and Documentation System (African WIS)
 Presenter: Kabou Kamboukadio, Burkina Faso

Newsletter of the Year Award

Library Services to Multicultural Populations Section Newsletter
 editor: Vickery Bowles



IFLA Library and Information Science (LIS) Student Paper Award

Sponsored by IFLA and ekz.bibliotheksservice GmbH

Chiara Consonni



De Gruyter Saur / IFLA Research Paper Award

Pauline Nicholas



8th IFLA International Marketing Award

Sponsored by Emerald Group Publishing Ltd

Learning Resource Centre (LRC), Indian School of Business, Gachibowli, Hyderabad, Andhra Pradesh, India.

The Jay Jordan IFLA/OCLC Early Career Development Fellowship Programme

The 2010 Fellows of this joint program of the American Theological Library Association (ATLA), IFLA and OCLC, were: Sasekea Harris, Jamaica; Mahmoud Khalifa, Egypt; Elchin Mammadov, Azerbaijan; Catherine Muriuki, Kenya; Sidra Shan, Pakistan; and Shao Yan, China.



Balance sheet as per 31 December 2010

	IFLA Headquarters	Core Activites	Total 2010	Total 2009
	€	€	€	€
Tangible Fixed Assets	84,730	0	84,730	25,778
Financial Fixed Assets				
ABN AMRO Fund	315,940	0	315,940	308,152
Current Assets				
Receivables	119,828	32,158	119,828	227,143
Cash at bank and in hand	2,696,474	6,071	2,702,545	3,187,848
	<u>3,216,972</u>	<u>38,229</u>	<u>3,223,043</u>	<u>3,748,921</u>
Equity				
Earmarked funds	108	0	108	108
Earmarked reserves	78,713	37,355	116,068	96,423
General reserves	767,721	0	767,721	783,043
Current liabilities				
Received in advance	21,693	0	21,693	27,979
Creditors and other liabilities	2,348,737	874	2,317,453	2,841,368
	<u>3,216,972</u>	<u>38,229</u>	<u>3,223,043</u>	<u>3,748,921</u>

Statement of Income and Expenditure for the Year 2010

	IFLA Headquarters €	Core Activites €	Total 2010 €	Total 2009 €
Income				
Membership fees	756,075		756,075	758,867
Contributions SIDA	0	1,000	1,000	448,060
Other contributions Core Activities	-8,001	179,846	171,845	199,294
Corporate Partners	43,000		43,000	35,848
Dutch Government	16,000		16,000	16,000
Contributions Bill & Melinda Gates Foundation	522,996		522,996	352,682
Sales of publications and royalties	102,587		102,587	84,295
Share of conference registration	103,449		130,449	163,896
Interest and other financial income	46,577		46,577	33,944
Income voucher scheme	53,602		53,602	52,060
Income Shawky Salem Training Fund	7,919		7,919	670
Income Margreet Wijnstrom Fund	532		532	880
Income IFLA ILDS Fund	0		0	0
Miscellaneous	17,421	47	17,468	16,865
	<u>1,689,157</u>	<u>180,893</u>	<u>1,870,050</u>	<u>2,163,361</u>
Expenditure				
Conferences and meetings	50,545		50,545	40,902
Professional programmes	88,687	50,764	139,451	532,596
Costs of publications (including free publications)	85,846	27,759	113,605	99,770
Staff expenses	740,093	80,749	820,842	841,884
Office expenses	180,759		180,759	153,249
Expenses Bill & Melinda Gates Foundation	522,996		522,996	352,682
Expenses voucher scheme	21,603		21,603	6,387
Expenses Shawky Salem Training Fund	610		610	1,012
Expenses HP Geh Grant	0		0	0
Expenses Margreet Wijnstrom Fund	0		0	2,249
Expenses IFLA ILDS Fund	0		0	6,214
Expenses Guust van Wesemael Literacy Prize	1,500		1,500	3,500
Interest and other financial expenses	0		0	13,228
Miscellaneous	13,500	316	13,816	26,183
	<u>1,706,139</u>	<u>159,588</u>	<u>1,865,727</u>	<u>2,079,856</u>
Result	<u>-16,982</u>	<u>21,305</u>	<u>4,323</u>	<u>83,505</u>

Part II- Regional Offices/ Language Centres/ Core Activities Offices

Three **Regional Offices** raise IFLA's profile internationally and assist in: membership recruitment, (co-) organising regional IFLA events, disseminating information, and contributing to effective communication within their Regions and IFLA globally.

ASIA AND OCEANIA



Tan Keat Fong, Regional Manager
Petrina Ang Hui Min, Assistant
National Library Board, Singapore

AFRICA



Lindy Nhlapo, Regional Manager
c/o University of South Africa, Pretoria

LATIN AMERICAN AND THE CARIBBEAN



Elizabet Maria Ramos de Carvalho,
Regional Manager
Biblioteca Pública do Estado
Rio de Janeiro, Brazil

Four **Language Centres** contribute to more effective communication within the relevant language communities. These activities include the publication and/ or translation of newsletters, key IFLA documents, guidelines, press-releases, and Congress papers.

RUSSIAN



Irina Gayshun, Head Sector IFLA Issues/
Foreign LIS/International Relations
Russian State Library, Moscow

CHINESE



Yan Xiangdong, Director
Hao Jinmin, Program Officer
International Cooperation Division,
National Library of China, Beijing

ARABIC



Sohair F. Wastawy, Director (until May)
Dina Youssef, Director
Bibliotheca Alexandrina, Egypt

FRENCH (in Africa)



Mariétou Diongue Diop, Director
Central Library
Cheikh Anta Diop University, Senegal

Core Activities Offices

Action for development through Libraries Programme (ALP)

IFLA Headquarters
Fiona Bradley, Programme Coordinator

Preservation and Conservation (PAC)

Bibliothèque nationale de France
Christiane Barylá, Programme Director
Flore Izart, Programme Officer

Universal Marc (UNIMARC)

Biblioteca Nacional Portugal
Maria-Inês Cordeiro, Programme Director

IFLA-CDNL Alliance for Digital Strategies (ICADS)

British Library
Caroline Brazier, Chair, Advisory Board
Mandy Stewart, Secretary

Committee on Free Access to Information and Freedom of Expression (FAIFE)

IFLA Headquarters
Stuart Hamilton, Senior Policy Advisor

Committee on Copyright and other Legal Matters (CLM)

IFLA Headquarters
Stuart Hamilton, Senior Policy Advisor

Part II- IFLA Headquarters/ Corporate Partners/ IFLA Publications

IFLA Headquarters

Jennefer Nicholson *Secretary General*

Magda Bouwens *Office Manager*

Stuart Hamilton *Senior Policy Advisor*

Tatjana Hoeink *Membership Officer*

Sjoerd Koopman *Professional Programmes Director*

Anne Korhonen *Administrative Assistant*

Simon Lemstra *Web & IT Manager*

Federica Marangio *Advocacy Support Officer*

Josche Ouwerkerk *Conference Officer*

Lidia Putziger *Administrative Officer*

Susan Schaepman *Voucher Admin./Communications Assistant*

Louis Takács *Communications Officer/Web Content Editor*

Ingeborg Verheul *Communications and Services Director*

Christine Zuidwijk *Financial Officer*

Esther Doria *Administrative Assistant*

Sofia Kapnisi *(on secondment to UDC)*



2010 Corporate Partners

Corporate Partners provide financial support for IFLA's ongoing activities and in return receive benefits packages designed to promote their businesses to IFLA members. Corporate Partners contribute at three levels: Gold, Silver or Bronze.

Gold Corporate Partners



IFLA Publications

For Full Details please visit:
<http://www.ifla.org/en/ifla-publications>

IFLA Publications Series



IFLA Series on Bibliographic Control



IFLA Professional Reports



The IFLA Journal



Silver Corporate Partners

BRILL
Cambridge University Press
EBSCO Information Services

Bronze Corporate Partners

Annual Reviews
AXIELL Library Group
ProQuest
Ebrary
Ingressus
Innovative Interfaces Inc.
Otto Harrassowitz GmbH & Co. KG
Schulz Speyer Bibliothekstechnik
Springer SBM B.V.



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