

Collection Services in a Changing World: Collection Services at McGill

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Senior Director

Collection Services

June 2013

McGill University Library at a glance

- Oldest University in Montreal, Quebec (1821)
- 26,000 FTE students
- Twelve subject-based branch libraries and collections
- Library staff of over 220 (including over 70 librarians)
- 1600 Faculty
- Collections include more than 4.5 million, including:
 - Over 2.4 million print titles
 - Over 1 million e-books
 - Over 83,000 e-journals serial titles
- 4 million items in WorldCat
- Public University
- English language institution in a French speaking province
- 21 Faculties and Professional Schools offering over 300 programs
- Member of:
 - AAU
 - ARL
 - CARL
 - CREPUQ
- Times Higher Education Ranking in the top 25 Universities for past 7 years
- In the top 40 of ARL libraries



Social communication



Finding content



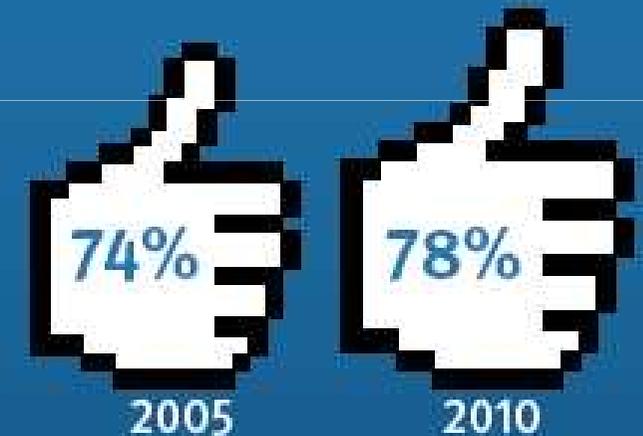
"Perceptions of Libraries, 2010: Context and Community: A report to the OCLC membership."

Where college students begin their information search



Librarians are even more valuable than in 2005

College students who have been assisted by a librarian and who completely agree or agree librarians add value to the search process



"Perceptions of Libraries, 2010: Context and Community: A report to the OCLC membership."

U.S. survey reveals college students' growing dependency on technology

News Date: May 31, 2012

In a survey of more than 500 U.S. college students:

- 98% of students who own an electronic device have used it for school
- 53% read e-textbooks frequently
- 90% of respondents said they save time studying with technology -- including mobile devices, digital textbooks, e-readers, and tablets.

U.S. survey reveals college students' growing dependency on technology

News Date: May 31, 2012

The survey results reveal that technology has become a significant part of students' daily lives, with the average student saying:

- They use 3 devices every day
- About 66% of respondents said they can't go more than one hour without using some sort of digital technology
- 40% say they can't go more than 10 minutes without using some sort of digital technology

Based on: CourseSmart News Release, May 31, 2012



158

Number of items ordered per second on Amazon.com on its peak day

We're living in a networked world



6,945

Average number of tracks downloaded per minute from iTunes



46%

Percentage of Internet users who post to a social network original photos and videos they have created themselves



64%

Percentage of smartphones powered by Android, the world's most popular mobile operating system



\$249,900,000,000

Market value of Google (network strategy) when it displaced Microsoft (desktop strategy) as the second largest technology company in the world (Apple being the first)



3,344

Average number of Web transactions per user per day



423,939,600

The [number of items cataloged](#) in WorldCat in fiscal 2012 (July 1, 2011–June 30, 2012)

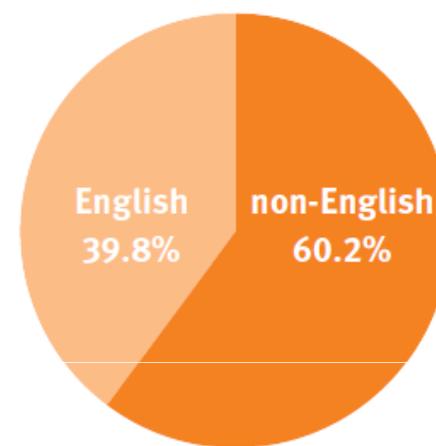
6,864,940

[Mobile views](#) of WorldCat.org since July 2008

1,082,238,903

[Referrals](#) to WorldCat.org from search engines, online bookstores and social networking sites since 2005

Multilingual
Composition
of WorldCat

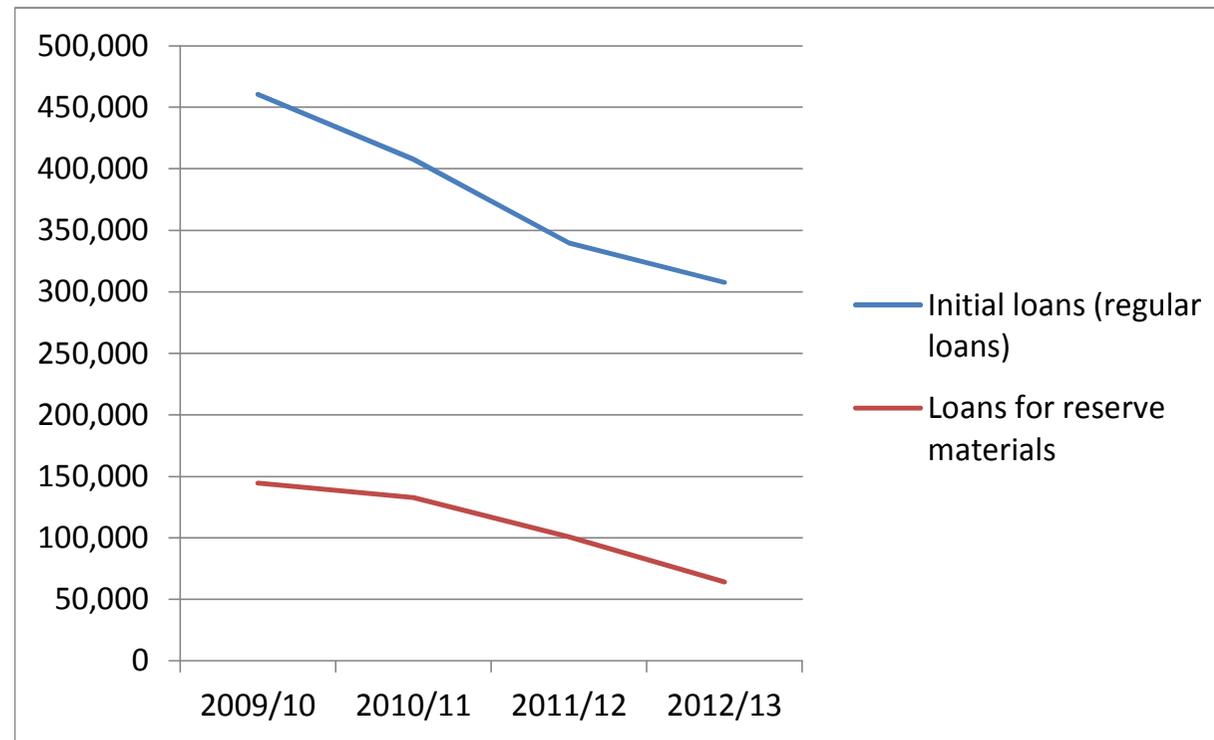


273.7 million records

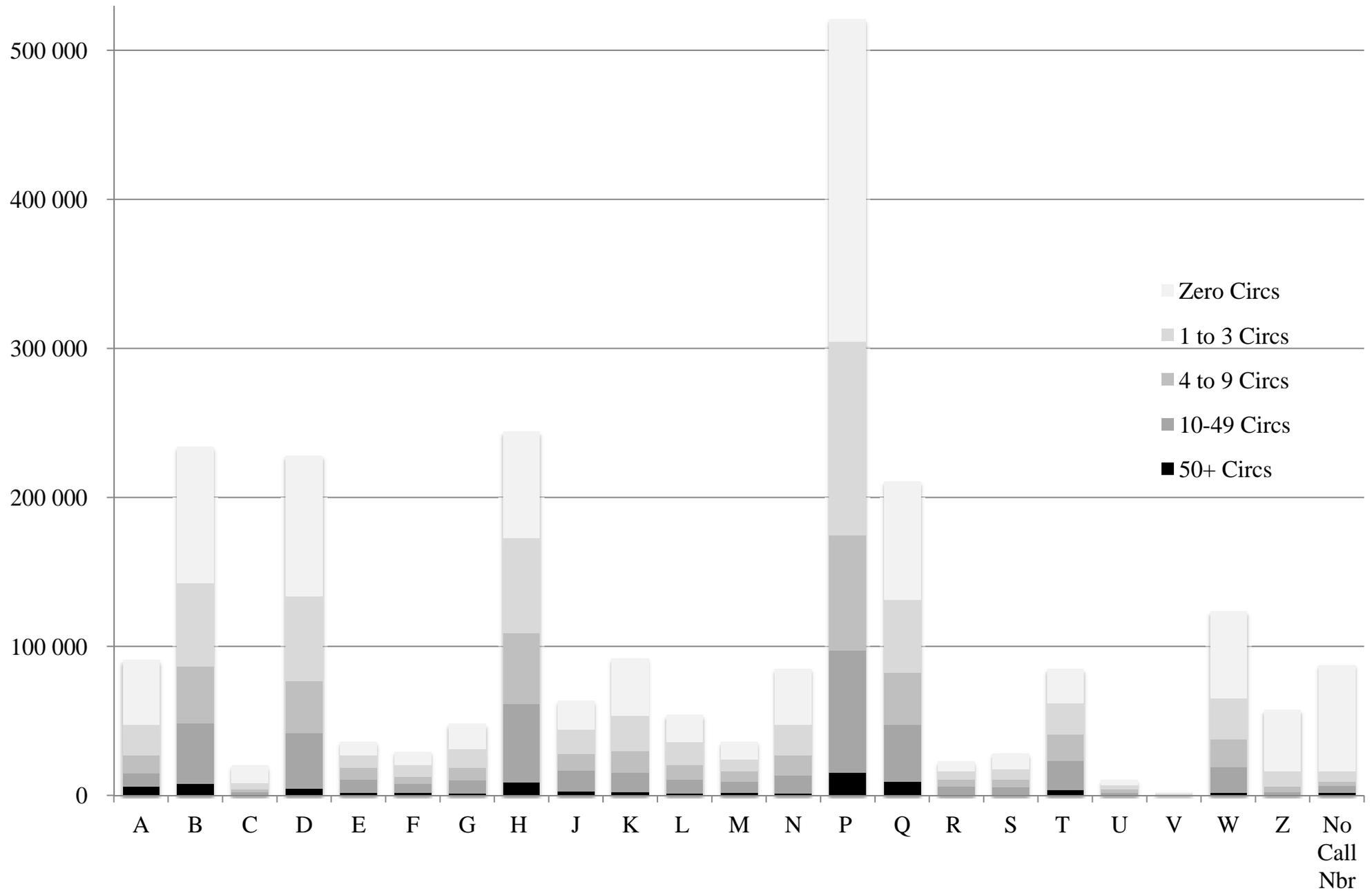
As of June 30, 2012

Changing Statistics

Loans	2009 to 2010	2010 to 2011	2011 to 2012	2012 to 2013	Change from 2009 to 2013
Initial Loans	460,396	407,806	339,655	307,714	-152,682
Reserve Loans	144,669	132,728	100,983	64,063	-80,606



McGill Circulation Levels by Subject (LC/NLM Call Number)

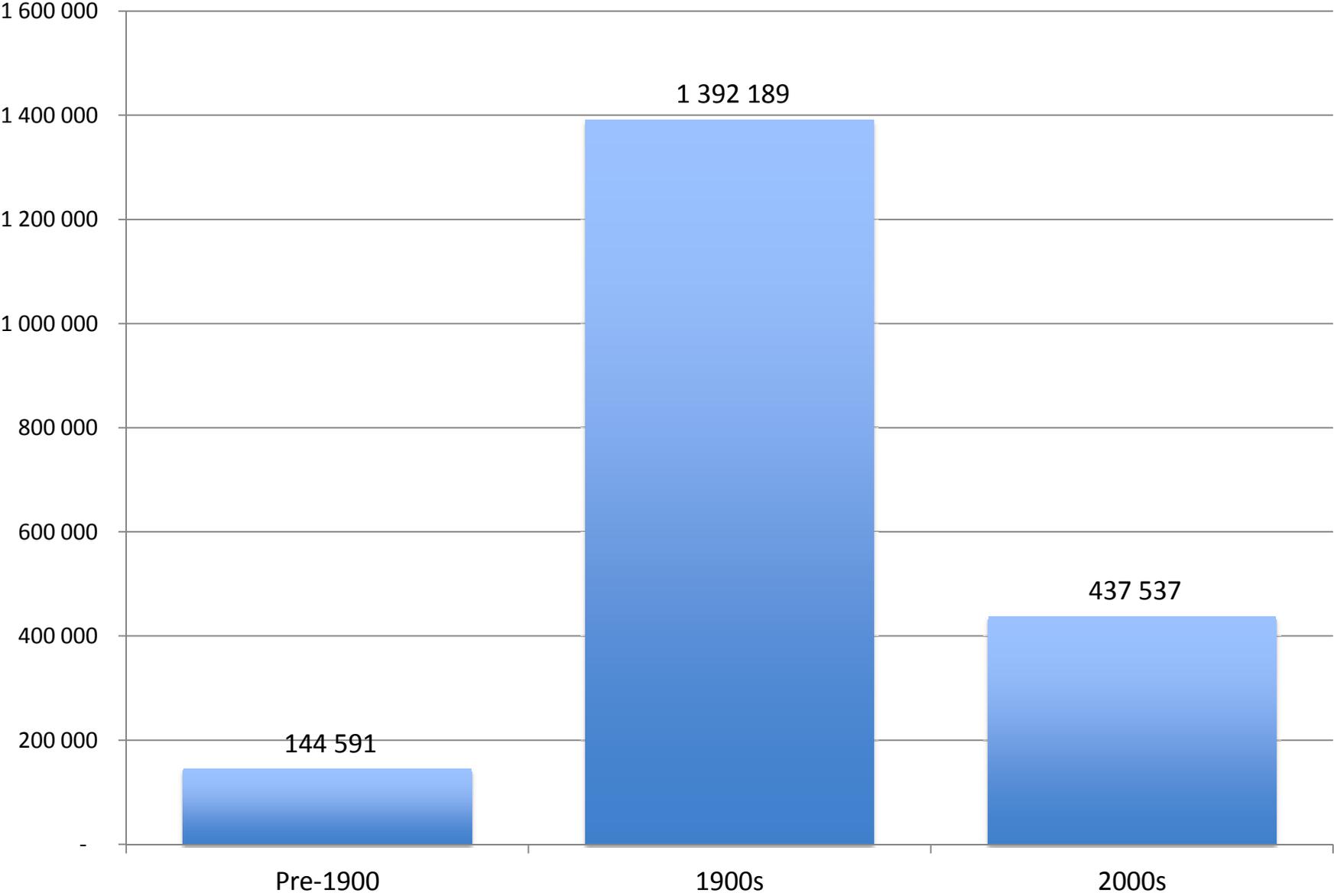


Collections @ McGill



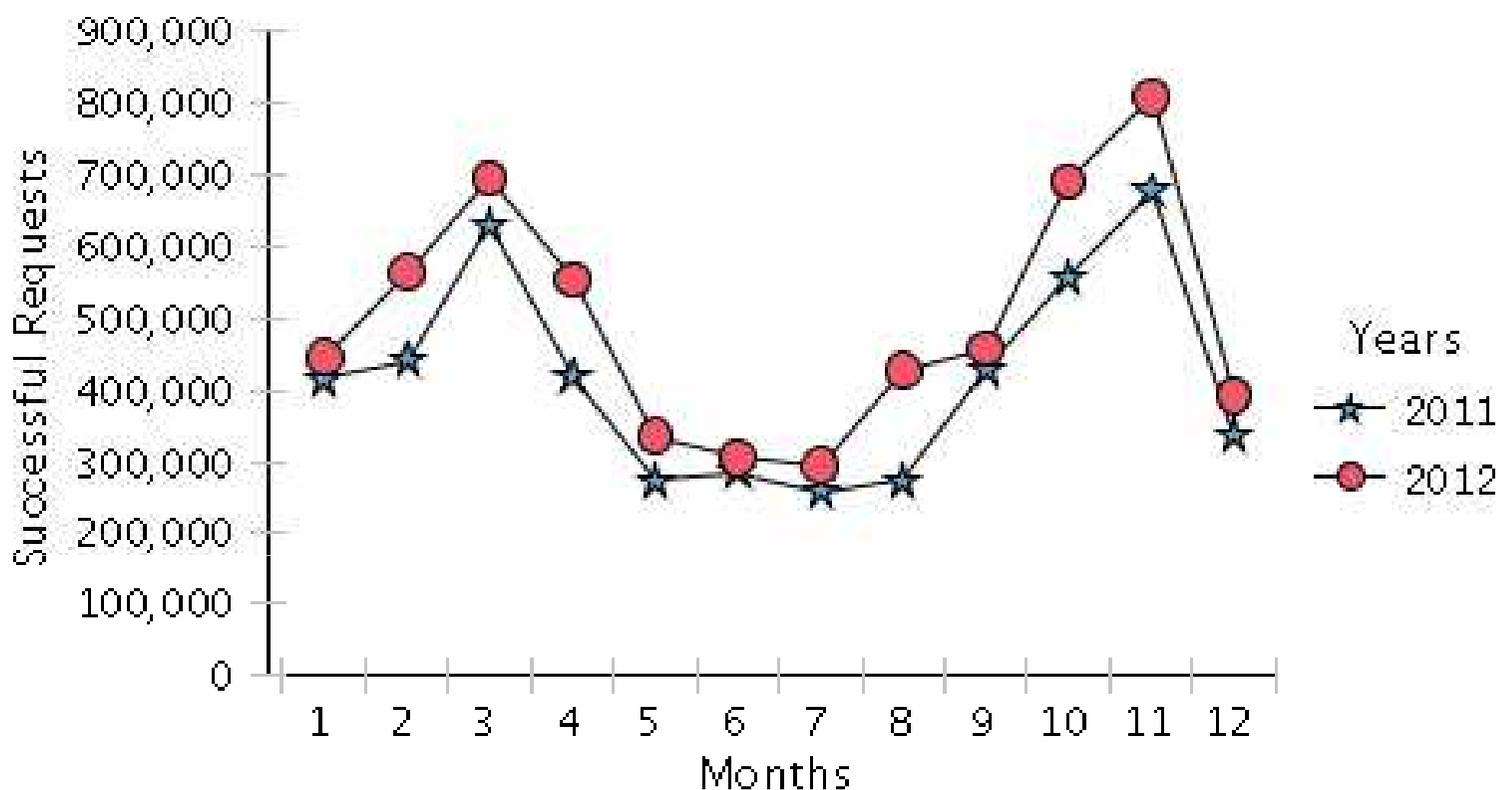
- Past years –
 - Average of 50,000 to 60,000 new print monograph titles
 - 15,000 to 20,000 print journals
- Now
 - 900 databases
 - 200,000 to 400,000 new e-books per year
 - Over 80,000 e-journals
 - Still receiving
 - 35,000 print monographs
 - 3,000 print journals

McGill Print Book Titles by Publication Period



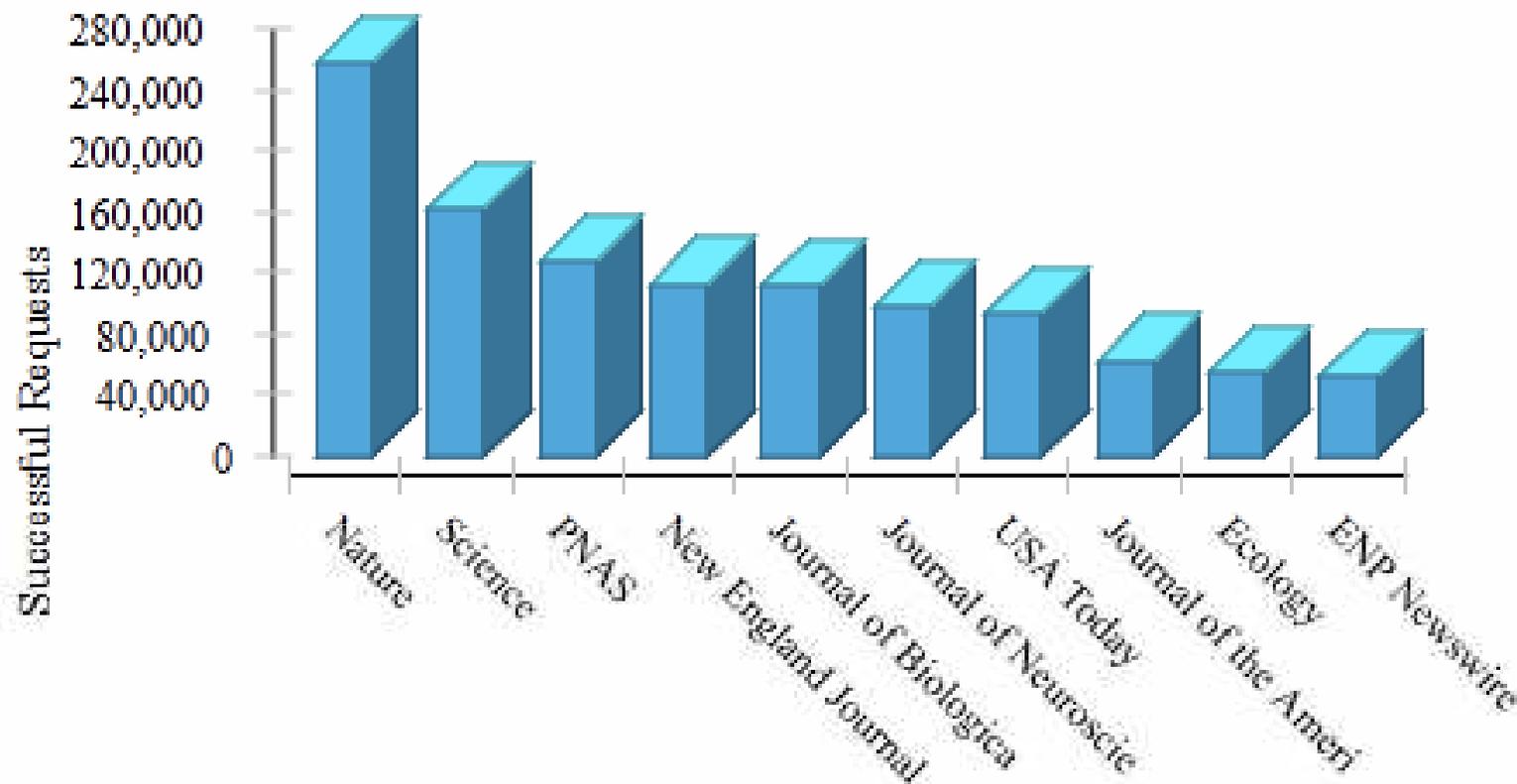
eResources Statistics 2010-2012

Journal Usage - Annual Trends



eResources Statistics 2011-2012

Most Frequently Used Journals



<u>Title</u>	<u>ISSN</u>	<u>e-ISSN</u>	<u>Total</u>	<u>2011</u>	<u>2012</u>
1 Nature	0028-0836	1476-4687	257,670	<u>131,615</u>	<u>126,055</u>
2 New England Journal of Medicine	0028-4793	1533-4406	112,173		<u>112,173</u>
3 Science	0036-8075	1095-9203	161,913	<u>77,762</u>	<u>84,151</u>
4 PNAS	0027-8424	1091-6490	126,833	<u>61,161</u>	<u>65,672</u>
5 Journal of Biological Chemistry	0021-9258	1083-351X	111,741	<u>53,813</u>	<u>57,928</u>
6 USA Today	0734-7456		92,421	<u>43,105</u>	<u>49,316</u>
7 Journal of Neuroscience	0270-6474	1529-2401	97,009	<u>47,721</u>	<u>49,288</u>
8 Ecology	0012-9658		53,793	<u>9,603</u>	<u>44,190</u>
9 Journal of the American Chemical Society	0002-7863	1520-5126	62,655	<u>25,127</u>	<u>37,528</u>
10 Pediatrics	0031-4005	1098-4275	51,752	<u>20,411</u>	<u>31,341</u>
11 ENP Newswire	0816-4622		52,623	<u>21,890</u>	<u>30,733</u>
12 BMJ		1756-1833	25,564		<u>25,564</u>
13 Blood	0006-4971	1528-0020	44,073	<u>18,650</u>	<u>25,423</u>
14 Maclean's	0024-9262		43,290	<u>19,278</u>	<u>24,012</u>
15 CNN Wire			23,765	<u>188</u>	<u>23,577</u>
16 CMAJ: Canadian Medical Association Journal	0820-3946	1488-2329	43,174	<u>20,317</u>	<u>22,857</u>
17 Mena Report	2219-0112		25,372	<u>3,252</u>	<u>22,120</u>
18 Circulation	0009-7322	1524-4539	40,646	<u>18,831</u>	<u>21,815</u>
19 Cancer Research	0008-5472	1538-7445	40,344	<u>19,759</u>	<u>20,585</u>
20 Journal of Chemical Education	0021-9584	1938-1328	39,027	<u>18,967</u>	<u>20,060</u>
21 Economist	0013-0613		40,515	<u>20,533</u>	<u>19,982</u>
22 The Journal of Immunology	0022-1767	1550-6606	39,989	<u>20,608</u>	<u>19,381</u>
23 Nature Neuroscience	1097-6256	1546-1726	40,345	<u>21,175</u>	<u>19,170</u>
24 Science Letter	1538-9111		36,195	<u>17,826</u>	<u>18,369</u>
25 Journal of Clinical Oncology	0732-183X	1527-7755	37,171	<u>20,075</u>	<u>17,096</u>

Cooperative Purchasing

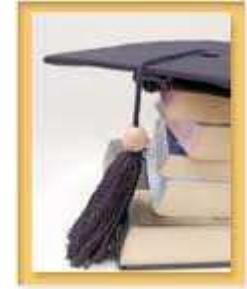


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empowering the research library community

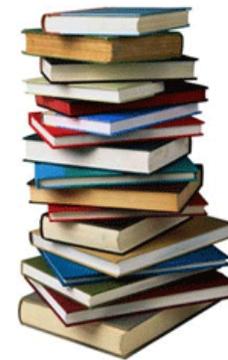
Work with a lot of vendors



Open Access & ebooks projects



- Theses submitted electronically
- eScholarship@McGill
- Peer Reviewed Open Access Journals
 - *McGill Journal of Education, Cuizine, McGill Sociological Review, Conflict & Education, Pedagogical Reports in the Theory and Practice of Librarianship* -- all published online by the McGill University Library
- Research paid for with government \$ can be required to be open access
- JSTOR
 - 1000 academic journals & 1 million images, primary sources & ebooks
- HathiTrust
 - 10.3 million volumes
 - 5.4 million books
 - 271,000 serials
 - 3.6 billion pages of information
 - Over 3 million in the public domain



A/V resources online



- Naxos
- Alexander Street Press
- DRAM
- Smithsonian Global Sound
- Overdrive
- Medici.tv
- FreeGal
- Films on Demand
- National Film Board (of Canada) Streaming Videos

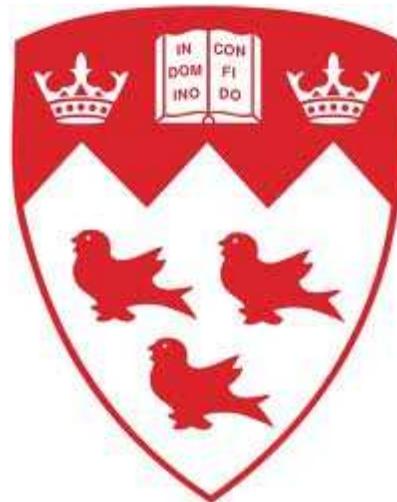
Mobile



<http://mcgill.worldcat.org/m>



Questions?



Resources

Libraries face growing demand for e-books, and complicated rules about using them

Janet Steffenhagen

The Vancouver Sun, May 24, 2011

While libraries try to provide the same seamless service for ebooks as they do for print copies, they are stymied by an array of rules from publishers that dictate which books will be available in electronic form, how long libraries can hold digital rights to those titles and what borrowing restrictions will apply. That's confusing for patrons who assume libraries have the same control over ebooks as over print copies, and frustrating for librarians.*

<http://www.vancouversun.com/news/news/4829757/story.html>

Resources

Perceptions of Libraries, 2010: Context and Community

a report to the OCLC Membership

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**[http://www.oclc.org/reports/2010perceptions/2010perceptions_al
l_singlepage.pdf](http://www.oclc.org/reports/2010perceptions/2010perceptions_al
l_singlepage.pdf)**

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Thank you
Merci
Gracias

