

March 9, 2017
IFLA
Sandy Cohen



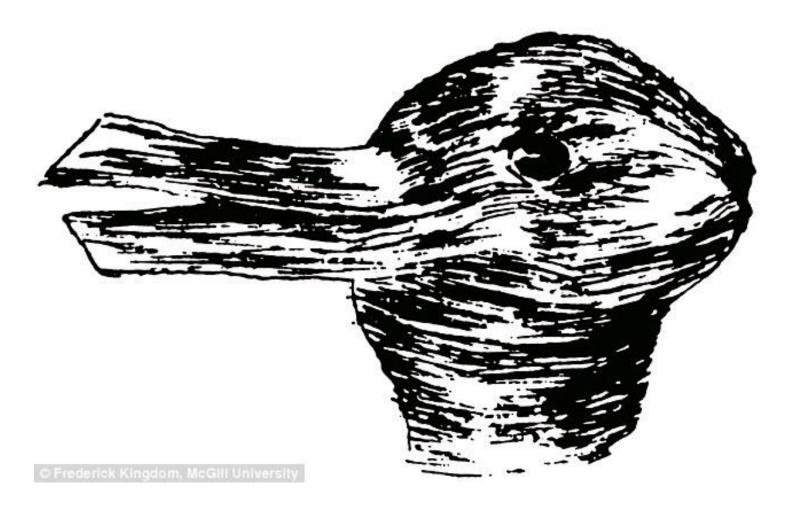
What makes successful libraries for the Deaf & Hard of Hearing?







PERSPECTIVE





INFLUENCES & CONTROL



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P.I.E.





RECIPE FOR SUCCESS

Ingredients:

- Vision
- Library Infrastructure / Overhead
- Core Services
- Community Partnerships
- Relevant / Useful Programming
- Knowledgeable staff
- Funding







Library Infrastructure & Overhead









CORE SERVICES

- Consistent hours of operation
- Qualified Staff
- Core Collections that remain relevant
 - Media Migration; Platform & Web Integration
- Website
 - Statewide Directory of Services
 - Statewide Calendar of Events



Outreach & Publicity

- "Word-of-mouth"
- Community Visibility workshops;
 conferences; Deaf Expos; etc.
- Statewide "Calendar of Events"
- Social Media



Community Partnerships



- ✓ Individuals
- ✓ Agencies
- ✓ Organizations



Partnerships: Influence Accessible Programming

- Statewide Deaf Literacy Initiative
- Interpreter Licensure
- Career Day (Middle & High School D/HH Students
- WellFEST
- History through Deaf Eyes
- Accessible Local Library Events





STAFF

- Knowledgeable in deafness & hearing loss
- Ability to communicate with anyone
 - Phone
 - In-person





FUNDING

Dependent on goals

Soft vs Hard Funding



Long-term or short-term

Infrastructure or Programming



IN THE END...Who's Asking????

P - Perspective

I – Influences &Control

<u>E</u> - Experience

Easy as PIE?





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