

IFLA ANNUAL REPORT 2018



International
Federation of
Library
Associations and Institutions

IFLA.org

IFLA
ANNUAL
REPORT **2018**





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IFLA – the Global Voice of the Library and Information Profession

IFLA puts libraries on the global stage and helps them develop. We are the global voice, and represent the brightest minds, of the library and information profession, with an active network of more than 1,300 Members – leading institutions and players in the library field – in over 130 countries around the world enjoying well-established relations with the United Nations and other international organisations. Together with our Members we work to set the professional agenda to develop standards for library services, to improve access to information and cultural heritage resources, and to advocate for the place of libraries at the heart of local and global policies.

Aims

IFLA is an independent, international, non-governmental, not-for-profit organisation. Our aims are to:

Promote high standards of provision and delivery of library and information services

Encourage widespread understanding of the value of good library & information services

Represent the interests of our members throughout the world

Core Values

In pursuing these aims IFLA embraces the following four core values:

1. the endorsement of the principles of freedom of access to information, ideas and works of imagination and freedom of expression embodied in Article 19 of the Universal Declaration of Human Rights
2. the belief that people, communities and organisations need universal and equitable access to information, ideas and works of imagination for their social, educational, cultural, democratic and economic well-being
3. the conviction that delivery of high quality library and information services helps guarantee that access
4. the commitment to enable all Members of the Federation to engage in, and benefit from, its activities without regard to citizenship, disability, ethnic origin, gender, geographical location, language, political philosophy, race or religion

Glòria Pérez-Salmerón

President 2017-2019



2018 marked the halfway point of my Presidency at IFLA. It was a year of hard work, but also learning and inspiration, and one that – I trust – has seen IFLA make major steps towards realising its mission of building a stronger and more united library field.

I continued to spread my message that libraries are motors of change, both within our field, and in my work with ministers and senior officials. Through engagements in twenty countries, I have not only seen many great examples of how libraries are realising their potential, but discussed how we can strengthen this role, and our ability to deliver on the Sustainable Development Goals set out in the United Nations' 2030 Agenda.

I have been privileged to be so closely involved in the IFLA Global Vision, which has set a new standard for inclusion and participation. This has truly taken the spirit of IFLA to libraries everywhere, bringing people together, mobilising them, and triggering the change in mindsets that I believe will be essential for a successful future.

A personal highlight of the year has to be my first President's Meeting in Barcelona, organised by IFLA with the support of FESABID and the Diputació de Barcelona. Here we launched the IFLA Global Vision Summary Report, setting out highlights and opportunities for the field, followed by a one-day workshop for IFLA's Board and Professional Unit Officers as a kick off of a new phase focused on gathering ideas.

All I have seen in 2018 convinces me that our field is better mobilised, better connected and better able than ever to be the motor of change. What we have accomplished in 2018 is just the starting point of what can happen as we move forward. I'm IFLA, we're all IFLA!

Relations with Other Bodies

We have established working relations with a variety of other bodies with similar interests, providing an opportunity for a regular exchange of information and views on issues of mutual concern. We have formal associate relations with UNESCO, observer status with the United Nations, associate status with the International Council of Scientific Unions (ICSU) and observer status with the World Intellectual Property Organization (WIPO) and the International Organization for Standardization (ISO). We have observer status with the World Trade Organization (WTO).

In turn, we have offered consultative status to a number of non-governmental organisations operating in related fields, including the International Publishers Association (IPA). We are also members of Blue Shield International (BSI).

IFLA's Strategic Programmes

IFLA's Strategic Programmes enable the continuation of our advocacy and development goals in areas such as access to digital content, copyright limitations and exceptions, freedom of access to information, libraries and development, preservation and conservation, and library standards.

Regional Activities, Language Centres and Headquarters

Three Regional Offices in South Africa, Singapore, and Argentina work in coordination with regional sections representing Africa, Asia and Oceania, and Latin America and the Caribbean. IFLA has four Language Centres whose role is to contribute to more effective communication within the relevant language communities (Arabic, Chinese, Russian, French and Spanish) and with the IFLA bodies involved. IFLA's Headquarters is located in The Hague, Netherlands.

Sections and Special Interest Groups

Members and professionals work together through IFLA's 44 Sections and 15 Special Interest Groups to further the development of the profession. Sections specialise in a particular type of library and information service, an aspect of library and information science, or in a geographical region. Sections cover topics ranging from academic libraries to association management. Special Interest Groups enable discussions of professional issues that cut across library sectors, such as Big Data, and national information policy.

Gerald Leitner

Secretary General



2018 was a year of performance and promise.

This Report demonstrates IFLA's ongoing success in strengthening professional practice, offering new opportunities, and making the voice of libraries heard internationally. Simultaneously, we are planning a new strategy which will make IFLA even more effective, participatory and inclusive, allowing us to tackle challenges together.

IFLA has continued to work for its members, the wider library field, and the communities we serve. Our Professional Units – the field's 1,200-strong brains-trust – and IFLA headquarters have provided invaluable standards, guidelines and support. Our 2018 World Library and Information Congress saw exceptionally good evaluation results, setting a new bar for learning and networking opportunities.

In parallel, 2018 also brought us closer to our goal of a strong and united library field powering literate, informed and participative societies. IFLA is on a transformative journey with clear steps: from vision to strategy, and from strategy to action. We made the first step together: over 30,000 contributions underpinned the Global Vision Report, which established key highlights and opportunities for libraries globally. This inspired IFLA's members, Professional Units, and library and information workers worldwide to share 8,500 ideas for action. These, the Report, the results of IFLA's first ever Membership Survey, and the ongoing contributions of our community form the basis of IFLA's new Strategy.

The commitment, the energy and the potential I have seen throughout 2018 has been overwhelming. In 2019, we will go from strategy to action, turning the promise into reality.

Together we will succeed. We are IFLA.

Governing Board 2017-2019



Glòria Pérez-Salmerón
Spain (President)

Christine Mackenzie
Australia (President-elect)

Barbara Lison
Germany (Treasurer)

Seated, left to right:

Christine Mackenzie
Australia (President-elect)

Glòria Pérez-Salmerón
Spain (President)

Gerald Leitner
IFLA Secretary General
(member ex-officio)

Barbara Lison
Germany (Treasurer)

Standing, left to right:

Victoria Okojie
Nigeria

Huanwen Cheng
China

Ágnes Hajdu Barát
Hungary

Patrick Losinski
United States of America

Marwa El Sahn
Egypt

Torbjörn Nilsson
Sweden

Antonia Arahova
Greece (Chair, Division IV)

Ann Okerson
United States of America (Chair,
Division II)

Michael Dowling
United States of America (Chair,
MLAS)

Maja Žumer
Slovenia (Chair, Division III)

Sueli Mara Soares Pinto Ferreira
Brazil (Chair, Division V)

Vicki McDonald
Australia (Chair, Division I)

Knud Schulz
Denmark

Raissa Teodori
Italy (Chair, Professional Committee)

Not pictured:

Viviana Quiñones
France

Victoria Owen
Canada

2018 at a Glance

IFLA Membership

1,333 members* **138** countries

IFLA Global Vision

21,000+ online survey responses **9,000+** workshop participants **190** UN member states represented

Library Map of the World Project

2.3 million libraries counted **127** countries engaged in the LMW project **113** countries published data on the LMW website

WLIC 2018

3,390 delegates **600+** speakers **250+** sessions

* Includes national and international associations, institutions, organisations and individuals.



Global Vision Kick-off Workshop, Barcelona



President's Meeting 2018, Barcelona



IAP Global Convening, New York



Global Vision Report launch



President's Meeting 2018, Barcelona

Our Highlights

2018 was a year that saw IFLA enter into an exciting new phase of unprecedented global connection, inspiration and engagement. In this second year of the Global Vision discussion, we focused on developing ideas on how to realise each of the Global Vision's top ten opportunities. Launched during the live-streamed President's Meeting, the IFLA Global Vision Report Summary shaped the Global Vision discussion throughout 2018, during which the library field was asked to build the biggest Ideas Store for actions. This bottom-up approach was carried forward through six Global Vision regional workshops, the International Advocacy Programme Global Convening, regional meetings, and at the UN's High Level Political Forum.

Global Vision and President's Meeting 2018

IFLA's President's Meeting in March 2018 was not only the first held under the mandate of Glòria Pérez-Salmerón, but also the occasion for the launch of the second phase of IFLA's Global Vision discussions.

Hosted in the historic royal dockyards of Barcelona, the meeting took place under the theme 'Leading the Way: Libraries as Motors of Change'. President Pérez-Salmerón encouraged participants to explore new ideas and approach the future with enthusiasm and confidence.

The invited speakers shared their insights on the future of libraries with the audience. They struck an optimistic note: far from making them obsolete, the rise of the Internet had underlined the value of many of the characteristics that make libraries unique. What was needed was a mature and reflective approach that bore different possible futures in mind. Those interested in learning more can read our Trend Report Update 2018, which includes papers from four of the speakers at the President's Meeting.

The highlight, nonetheless, was the presentation of the Summary Report of the first phase of IFLA's Global Vision discussion. This draws on an unprecedentedly rich body of evidence – the contributions of more than 9000 workshop participants, and over 21,000 respondents on an online survey, from 190 of the United Nations' 193 Member States. Altogether, this represented over 600,000 lines of data.

The result was a set of ten pairs of highlights and opportunities – as well as the key finding that we are globally united in our goals – that provides an indispensable basis not only for IFLA's own future strategy planning, but also for its Members.

Already at the kick-off workshop that followed, the potential of the summary report as a framework for thinking about actions for the library field was clear. Representatives of all of IFLA's Professional Units debated, over two days, what steps they could take together with IFLA to realise the opportunities presented.

Spreading the message globally: every librarian an advocate!

Drawing on the success of the first phase of the Global Vision process, between April and July IFLA organised six regional workshops – in Chile, France, Vietnam, Canada, South Africa and Tunisia – and called on its Members and Professional Units to hold their own consultations. The aim: to engage all parts of the global library field and come up with ideas for action. National and local discussions were organised throughout the year, gathering together as many voices as possible to help shape the future of the library field.

In keeping with the unifying theme of connecting, inspiring, and engaging the global library field, a high

point of 2018 was the IFLA International Advocacy Programme Global Convening, held in New York with the kind support of Brooklyn Public Library and the New York Public Library. As well as gathering and sharing experiences, participants also visited the United Nations Headquarters, and met with Ambassadors and officials from their countries. IFLA was also represented at all five regional meetings on sustainable development organised by the UN's regional offices. These included a side-event at the Latin America and Caribbean event, where a draft declaration on libraries and sustainable development was launched. These events, together with the High Level Political Forum in New York in July, provided great opportunities to build understanding of, and support for, the role of libraries in delivering development.



IAP Global Convening, New York

IFLA Library Map of the World and Storytelling

The Library Map of the World (LMW) started as an initiative in 2017 to collect and visualise basic library statistics. In 2018, it grew beyond simply providing data and even past being a resource for accessing library-related UN Sustainable Development (SDG) stories. A major new functionality – Country Pages – was officially launched at WLIC 2018 in Kuala Lumpur and provides its users with the opportunity to easily understand the library landscape in a selected country.

To provide guidance on how to tell compelling stories about library activities and programmes and their

impact on communities and people's lives – the LMW team worked together with IFLA's International Advocacy Programme (IAP) and Associates of IFLA's International Leaders Programme (ILP), to prepare *Libraries and the Sustainable Development Goals: A Storytelling Manual*. Through this manual, and companion online submission form, we aim to facilitate the submission of stories that demonstrate the contribution of libraries in achieving the UN SDGs.

IFLA has an open invitation for librarians and library advocates from all countries to submit their stories through the LMW SDG Stories platform.

Global Vision Ideas Store and Report

Idea submissions for Global Vision Ideas Store

8,596

ideas for actions

154

UN member states
participated

All

library types
submitted ideas

At WLIC 2018 in Kuala Lumpur, IFLA launched both the Ideas Store and the full version of the Global Vision Report. Aiming to create the biggest ideas store for actions in the library field, IFLA built a dedicated website to host a global call, through which every librarian worldwide was welcomed to submit ideas for actions to help fulfil the Global Vision. In order to make the process of contributing ideas to the Ideas Store fully accessible and inclusive, the entire platform is multilingual and able to accept submissions in all seven IFLA languages.

Launched simultaneously with the Ideas Store, an innovative resource was also made available: the full version of the Global Vision Report, a 740-page analysis of the 2017 Global Vision discussions. It shows that across all regions, all library types, and lengths of library experience, we share a deep commitment to the enduring value and role of libraries. Across the global library field, no value was more highly rated than a commitment to equal and free access to information and knowledge. The Report was produced and presented in such a way to illustrate results for every library type, country or region of the world.

From vision to action

Thanks to an unprecedented mobilisation over the last two years, IFLA is well-positioned to build its future strategies. We have seen over 30,000 people

share their opinions on the strengths and priorities of libraries from 190 United Nations Member States, and over 8,500 ideas submitted to the IFLA Ideas Store from 154 UN Member States, from across the library field. The thousands of ideas comprise a vast body of material collected by IFLA, fully analysed and submitted to the Governing Board, providing a basis from vision to action, towards the IFLA Strategic Plan 2019-2024.

By using the worldwide library community's unique perspectives on how to realise the 10 opportunities identified in the Global Vision, it has been possible to collect some truly inspirational ideas for action that highlight our profession's creativity, diversity and commitment to innovation. This initial compilation of thousands of ideas reflects multiple contexts, in terms of library experience, library types, regions and countries. And IFLA has just begun. During 2019, IFLA will continue to engage the library community globally in a discussion about the future of a united library field, going on to inspire and be inspired by the biggest Ideas Store for actions in the library field – a unique storehouse of inspirational ideas available to all librarians around the world!

The Ideas Store, alongside the results of the Global Vision process, are also a core reference for the Governing Board in the preparation of a new Strategy. This will mark a new high point in IFLA's ability to reflect and respond to the priorities and needs of its members.



IFLA Strategic Plan

Strategy supported by strong governance

IFLA's strategic plan sets out our strategic directions and goals for 2016-2021. It aims to guide the governance and activities of the IFLA organisation.

For 2016-2021, the IFLA Governing Board set out four Strategic Directions, progressed through a set of Key Initiatives and Activities.

1. Libraries in Society

- 1.1. Promoting reading and literacy as an essential requirement for active participation in society, through access to information in any format
- 1.2. Introducing libraries on the agenda of international organisations
- 1.3. Building on the IFLA Trend Report
- 1.4. Promoting IFLA standards to support libraries in the provision of services to their communities

2. Information and Knowledge

- 2.1. Defining a long-term, sustainable information environment
- 2.2. Advocating for an equitable copyright framework
- 2.3. Influencing the future of Internet governance

3. Cultural Heritage

- 3.1. Establishing our network of Preservation and Conservation Centres (PACs) as centres of expertise critical to safeguarding documentary cultural heritage globally
- 3.2. Developing standards for the collection and preservation of content in its diverse forms
- 3.3. Safeguarding documentary cultural heritage through Disaster Risk Reduction

4. Capacity Building

- 4.1. Promoting libraries within the United Nations 2030 Agenda for Sustainable Development
- 4.2. Delivering the International Advocacy Programme (IAP)
- 4.3. Advancing our Leadership Programme
- 4.4. Delivering our Building Strong Library Associations programme
- 4.5. Strengthening IFLA by building regional and sectoral capacity and participation across our activities

Key Initiatives and their Activities are driven by IFLA's Governing Board through advisory and steering groups comprised of representatives within our membership, professional units, policy and programme advisory bodies, regional offices and language centres, and partners, working closely with expert IFLA staff. IFLA's professional units capitalise on their expertise to undertake additional projects that support the Key Initiatives.

IFLA's strategic directions are supported by strong governance, evidence-based practice and research, and robust policies and standards.

Strategic Directions

Strategic Direction 1: Libraries in society

Literacy is essential for individual empowerment. From the basic ability to read and write, to the capacity to seek, use, share and create in a digital world, it is a gateway to economic, social, cultural and educational opportunities.

IFLA works hard to promote the work of libraries in providing these key skills, both as a driver of development, and as an alternative response to efforts to censorship and restrictions. It is also active in building understanding the need to protect and promote human rights more broadly.

Basic Literacy

IFLA has a strong focus on the importance of promoting fundamental reading and writing skills, as well as a love of books. Through a working group comprised of the members of different sections, it is preparing a policy toolkit to help ensure libraries are engaged and involved in national reading strategies. This will be published in 2019, building on wide variety of contributions.

IFLA was also represented for the first time at the Global Alliance for Lifelong Learning, where ministers and senior officials from 29 countries heard about the role that libraries can play in improving skills. The next meeting of the Alliance will provide an opportunity to present examples.

Finally, IFLA was happy to renew its Memorandum of Understanding with the International Board on Books for Youth and the International Literacy Association. This provides a welcome platform for international action to underline the need to help everyone, at all ages, to develop these skills.

Media and Information Literacy

IFLA continued its work to support libraries in their work to build media and information literacy. A new statement on fake news provides a reference point for those arguing for greater support for library capacity in this area, and against steps to censor or restrict websites and other information sources in a disproportionate way.

IFLA has taken this message to different fora, including the Global Media and Information Literacy Week feature conference in Lithuania. Through engaging in the International Advisory Committee, it helped shape the main event, as well as encouraged members to organise their own activities. IFLA also had prominent roles in events organised by UNESCO in Russia, the European Commission in Brussels, and RightsCon in Canada.

IFLA's Information Literacy Section continues to bring together interested professionals from around the world to explore new ways to strengthen the work of libraries in this field.

Protecting and Promoting Human Rights

2018 saw the 70th Anniversary of the Universal Declaration of Human Rights. This provided an opportunity for libraries to remind themselves and others of the importance and implications of fundamental rights for and in their work. IFLA shared a series of blogs and materials around the day itself which saw great take-up around the world.

IFLA also strengthened its work with the Human Rights Council, making submissions to the Special Rapporteurs on Freedom of Expression, Privacy and Cultural Rights. It also helped its Members use visits by UN human rights representatives to place libraries on the agenda.

Strategic Direction 2: Information & Knowledge

The policies and laws that determine how information is accessed, used, and shared are decisive for the work of libraries. The spread of digital technologies has not only offered new possibilities for the achievement of library missions but has also underlined the need for the rules to keep up. IFLA is strongly engaged in efforts at all levels to pass reforms that enable libraries to fulfil their missions, and to ensure that they are connected to the internet in the first place.

Making Copyright Work for All

A modern and comprehensive set of exceptions and limitations to copyright is crucial for libraries to be able to fulfil their mission. While licensing is appropriate in many cases, not least in order to access paid-for digital works in the first place, it cannot provide an answer in every situation.

IFLA's work therefore continues at the World Intellectual Property Organisation to bring about reforms that give libraries new possibilities to work both nationally and internationally. After persistent effort, Member States agreed to a series of reports and regional meetings to take place in 2019 which will help show the need for change.

The continued success of the Marrakesh Treaty demonstrates what progress at the global level can achieve, with a further doubling of the number of countries committed to the Treaty. IFLA has launched a regular monitoring report to keep up the pressure.

In parallel, IFLA's guide for librarians on how to use Marrakesh rights offers a means of realising the promise of the Treaty. IFLA also became a permanent member of the Accessible Book Consortium Board, meaning that it will be able to ensure this continues to deliver new possibilities to libraries.

Meanwhile, IFLA's work in the European Union has seen significant improvements to draft copyright legislation affecting libraries. South African reforms also promise a major boost to libraries there. IFLA has also contributed to work for better copyright in Colombia, Australia, Argentina and Canada, and published research underlining the case for open access to work produced by intergovernmental organisations such as the United Nations.

IFLA has also produced research into issues around extended collective licensing, and the coverage of collective management organisations in order to support our Members' advocacy. 2018 also saw a new statement on copyright literacy and copyright education, underlining the need to help people use the rights they have, and support libraries in making this a reality.

An Open Information Infrastructure

IFLA places a strong emphasis on the importance of public internet access in libraries, which can serve as a lifeline for people without the possibility to connect at home, and a complement for those who want or need support. 2018 saw major work on materials both to help libraries and library associations advocate for (better) connectivity, and to support librarians in providing public access to their users. Both will be published in 2019.

IFLA also produced a toolkit on net neutrality, and, through its contributions to the UNESCO Internet Universality Indicators, helped ensure that these focus more on what libraries can offer. We continue to monitor discussions around the right to be forgotten and plan a statement on the need to protect archiving rights against unjustified requests for deletion of materials in library collections.

Strategic Direction 3: Cultural Heritage

Safeguarding our documentary heritage is essential if we are to offer future generations access to the ideas, knowledge and creativity that marks the past and present. Libraries are at the front line as guardians of this heritage, and IFLA has an important role in helping them fulfil their responsibility.

This work involves a mixture of professional support and external advocacy. IFLA is lucky to work closely with UNESCO, which launched reviews of both its Memory of the World Programme and 2015 Recommendation on Documentary Cultural Heritage in 2018.

IFLA's PAC Centres

IFLA's work around cultural heritage, uniquely, benefits from a network of Preservation and Conservation (PAC) Centres around the world. These centres have continued to organise training sessions, produce materials, and ensure IFLA's representation at regional UNESCO events throughout 2018.

The renewal of the Centres' mandates in 2018 offered an opportunity to look across their strengths and to launch an initiative both to improve their profile and better share their expertise.

Digital Preservation and Access

IFLA has given a particular focus to digital preservation issues. As a founding member of the UNESCO PERSIST programme, it has followed closely the ongoing review of the Memory of the World Programme under which PERSIST sits.

In the meanwhile, the Digital Unification Working Group, established by the IFLA Governing Board in August 2017, has made important progress, collecting case studies from around the world and preparing a draft set of guidelines. IFLA has also published the results of a survey of digital legal deposit policies and practices, providing key insights for members and others.

The need to update current preservation standards and guidelines for the digital age also stood out as a key conclusion from the work of a taskforce established by IFLA's Professional Committee to assess the relevance and comprehensiveness of IFLA's existing materials on the subject.

Responding to Risk

In addition to the work already undertaken by IFLA's Preservation and Conservation Centres focused on disaster risk reduction, IFLA continues to engage in the Blue Shield, and maintains its Risk Register. IFLA also produced a briefing for libraries on the United Nations Sendai Framework for Disaster Risk Reduction, and how it can help libraries get the support they need.

IFLA has also looked at the issue of trafficking of cultural property, engaging in ongoing European reforms. Working in particular through its section on Rare Books and Special Collections, IFLA has also engaged with other NGOs in order to implement practical steps to prevent and discourage looting and trading in books and other valuable materials.

Strategic Direction 4: Capacity Building

The United Nations 2030 Agenda offers a powerful affirmation of the importance of the work of libraries, and an opportunity to rethink services and present them effectively to decision-makers. IFLA has been working intensively for some years to seize this opportunity and to build the capacity of its Members – associations, institutions and individuals – to do the same. 2018 saw a number of major highlights and results of these efforts.

Building Momentum on the Ground

IFLA's International Advocacy Programme, revised in 2016, continued to deliver results in terms of raising awareness of the United Nations (UN) 2030 Agenda and the potential for librarians to contribute, and helping ensure that libraries are recognised in national development plans.

In addition to the many innovative ideas for Sustainable Development Goal (SDG) advocacy – many of which were highlighted at the World Library and Information Congress – a last round of grant-funded projects were also completed around the world.

These helped reinforce the impact of the programme, whose participants, according to survey data, have organised nearly 800 training sessions and events, and well over 200 meetings with ministers and senior national and UN officials. Thanks to their efforts, over 62,000 people have learnt about the SDGs, as well as over 20,000 librarians.

Spreading the Message Globally

A high point of 2018 was the IFLA International Advocacy Programme Global Convening, held in New York with the kind support of Brooklyn Public Library and the New York Public Library. As well as gathering and sharing experience, participants also visited the UN, and met with Ambassadors and officials from their countries.

IFLA was also represented at all of the five regional meetings on sustainable development organised by the United Nations' regional offices. These included a side-event at the Latin America and Caribbean event, where a draft declaration on libraries and sustainable development was launched. These events, together with the High Level Political Forum in New York in July, provided great opportunities to build understanding of and support for the role of libraries in delivering development.

Underlining the Role of Public Libraries

The IFLA-UNESCO Public Library Manifesto entered its 25th year in November 2018, marked by social media from IFLA's Public Libraries Section and research from IFLA Headquarters underlining how the document has shaped both library and government policies. As we celebrate the 25th anniversary in 2019, IFLA will work with UNESCO to celebrate this document, and explore whether changes are needed.

Building Capacity

IFLA's core work to give its members the knowledge, skills and opportunities to succeed continued. A further round of Building Strong Library Associations saw new ones set up, and existing ones improve their impact. We also said farewell to our second cohort of International Leaders Programme associates, who have both contributed strongly to IFLA's work, and underlined how promising the future of our field is.

Professional Units

44

sections

15

special interest
groups

1,200+

experts

IFLA's Professional Units are a showcase for the global reach and work of IFLA across every aspect of the library field. More than 1,200 highly-experienced and engaged experts participate in 44 Sections, 15 Special Interest Groups and six Strategic Programmes. Individual members come from library associations and all types of library institutions around the world. They commit to activities which enhance and develop libraries and the services they provide to their communities.

In 2018, the Professional Committee endorsed the formation of a new Special Interest Group on Library Publishing. This active group is based on a growing assumption that publishing is in some way and to some extent a critical function for the library of the future. Much – though not all – of this activity is driven by a desire to advance open access, as well as to meet local needs related to the creation and dissemination of scholarship.

Each year the Professional Units create the sessions on topical issues that form the programme for the World Library and Information Congress. New concepts such as a coaching session, remote captioning and lightning talks were successfully trialled. In 2018, the units took advantage of the

opportunity to bring IFLA's expertise to Malaysia and the surrounding region through a varied programme of satellite meetings. Knowledge was shared through the best practices of winners of awards in the areas of marketing, public libraries, green and sustainable libraries and metropolitan libraries. To encourage activities that make a difference, the Professional Committee introduced the *Dynamic Unit and Impact Award* to recognise the quality of work, communications strategy, and membership and leadership engagement and development taking place within the units. The first award was presented to the Continuing Professional Development and Workplace Learning Section while acknowledging the runners-up in the Public Libraries Section and the Environment, Sustainability and Libraries Special Interest Group.

Publishing

Powered by continuing changes in library and information science, IFLA's publications bring an international perspective to issues affecting libraries.

IFLA Journal

A special issue on the topic of Privacy, released in October, helped maintain the IFLA Journal's increasing usage statistics and ranking. It covered topics from privacy-protection technologies to employer surveillance, library ethics and privacy awareness among librarians.

IN 2018, over 22 articles from countries as dispersed as Japan, Greece, Pakistan, Nigeria, Kuwait, Ireland and Brazil, are an indication of the truly global reach of the journal. Journal rankings are always an attraction for authors and IFLA Journal has climbed to number 64 of 226 journals in the LIS category in SCImago (SJR); and 71 of 202 LIS titles in Scopus CiteScore.

Downloads from the journal on the SAGE platform are increasing and for authors, the use of the Online First workflow allows for faster publication of accepted articles and improved access for users.

IFLA Library

Launched in 2013, the IFLA Library is our repository of digital resources and currently includes WLIC papers, posters, satellite meeting papers presentations. Each year has shown significant growth across important indicators. In 2018 we reached a milestone of 1,000,000 downloads.

Statistics show impressive usage in 2018:

- 232 papers, 17 translations and 94 born digital posters from IFLA WLIC 2018 and satellite meetings were added to the IFLA Library, bringing the total number of files in the repository at year's end to 1794 items
- 241,606 downloads
- Peak downloads were recorded in August 2018 (30,964 downloads)
- The most downloaded paper in 2018 was downloaded 3356 times
- 104,288 searches were directed from Google

IFLA Standards

IFLA Standards and Guidelines continue to define a path for libraries seeking to improve services and operations. This is reflected in the high number of downloads annually and the requests received to translate a standard or guideline into another language. Two revised guidelines were published in 2018:

- IFLA Guidelines for Library Services to Children aged 0-18 [revised version]
Libraries for Children and Young Adults Section
- Statement of International Cataloguing Principles (ICP), 2018 revision
Cataloguing Section

IFLA Publications Series

Along with publishing partner, De Gruyter, new proposals were sought on key themes of current concern. Three titles were released in 2018:

- Global Action on School Library Education and Training
Edited by Barbara A. Schultz-Jones and Dianne Obe
- Going Green: Implementing Sustainable Strategies in Libraries Around the World: Buildings, Management, Programmes and Services
Edited by Petra Hauke, Madeleine Charney, and Harri Sahavirta
- Library Design for the 21st Century: Collaborative Strategies to Ensure Success
Edited by Diane Koen and Traci Engel Lesneski



IFLA World Library and Information Congress (WLIC) 2018

3,390

participants

600+

speakers

250+

sessions

113

countries

70

exhibitors

304

volunteers

Held in the magnificent Kuala Lumpur Convention Centre, in the heart of the city, IFLA's World Library and Information Congress (WLIC) in Malaysia provided an outstanding experience for delegates seeking professional development and networking. The 3,390 delegates from 113 countries produced 232 papers and 120 poster presentations in more than 145 open sessions. The host country, Malaysia, outdid themselves by bringing 1,242 delegates to the Congress. International delegates were impressed by the warm welcome.

IFLA WLIC is the most international library congress in the world bringing together geographically and thematically diverse representatives. IFLA President Pérez-Salmerón inspired delegates noting that librarians were coming together for experience, ideas and inspiration, in person and online. "The change we need is you – to transform libraries and transform societies", she said. Her words and eight additional sessions in their entirety were live-streamed to the world, allowing those in other regions unable to attend to take part.

Highlights included the launch of the Global Vision Ideas Store where delegates could contribute their ideas for turning the ten opportunities identified in the Global Vision Report into reality. The Library Map of the World displayed stories of how libraries are supporting the United Nations Sustainable Development Goals and Country Profile pages that

describe in more detail the library environment in a specific country. Along with coaching sessions and a library fashion session, there was something for everyone. The congress app became an integral part of checking the programme.

The Cultural Evening took the form of a street market at night with typical hawker food available for all and complemented by true Malaysian delicacies and desserts. The evening featured performances of traditional dancing, music to dance to, and a chance to sit in the balmy open air and chat with new colleagues.

In follow-up evaluations, the values for this WLIC for overall positive judgement and delegate satisfaction, gave IFLA its highest ever measured scores.

In addition, 17 satellite meetings took place in various locations throughout the region.

Honours and Premier Awards

IFLA Honorary Fellow



Sinikka Sipilä

In recognition of her distinguished service to, and leadership of, IFLA, including as IFLA President 2013-15

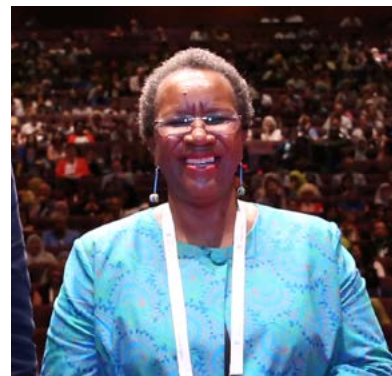
IFLA Medal



Teresa Hackett

For distinguished service to IFLA and the global library field, advancing copyright laws that enable access to information

IFLA Medal



Buhle Mbambo-Thata

For her distinguished contribution to IFLA and international librarianship, championing and mobilising library associations and advancing the library and information sector across Africa

IFLA Scroll of Appreciation



In grateful recognition to the **National Organising Committee** of the IFLA World Library and Information Congress 84th IFLA General Conference and Assembly Dato' Nafisah Ahmad and Dato' Zaiton Osman, Chair and Co-Chair of the IFLA Malaysian National Committee accepted the award



Karen Latimer

For her distinguished contribution to IFLA and international librarianship, particularly in the field of library buildings and design, and enhancing the understanding between librarians and architects



Marie Sophie Dibounje Madiba

For her outstanding contribution to IFLA and librarianship particularly in strengthening of awareness of preservation and conservation matters in French-speaking West Africa

Professional Awards



Best IFLA Poster 2018

Creating strong young readers in a digital media landscape

Lotte Hviid Dhyrbye, Denmark



WLIC 2018 Grants

- IFLA World Library and Information Congress Participation Grants [34]
- IFLA Academic & Research Libraries Section Conference Attendance Grant [3]
- IFLA BibLibre International Library Marketing Award [1]
- IFLA Green Library Award 2018 [1]
- Bourses francophones IFLA du Comité français international bibliothèques et documentation (cfibd) [17]
- Naseej Conference Grant (for Arab Librarians and Information Specialists) [1]
- Dr. Shawky Salem Conference Grant [1]
- Reisekostenzuschüsse zur Teilnahme am Weltkongress Bibliothek und Information: IFLA Generalkonferenz und Ratsversammlung [20]
- Rovelstad Scholarship in International Librarianship 2018 [1]

number of grants awarded in brackets

WLIC 2018 Sponsors

Platinum **OCLC**
 Silver **Infor Library & Information Solutions**

Bronze **Wiley**
 Associate **bibliotheca, EBSCO, ISSN, LexisNexis, PressReader, Sage, Zeitschel GmbH**

Membership

“Involvement with IFLA is a good opportunity for your career – it’s good for advancement, for networking, and for identifying collaborations...it helps you grow and meet up with people from around the world.” – Committee member, mid-career, Africa

The Global Vision process prompted many countries to hold discussions and decide to become involved with IFLA with many national library associations joining in 2018. These included associations from Cote D’Ivoire, Madagascar, Iraq, Bahrain, Pakistan, Armenia and a number from Latin America and the Caribbean such as Paraguay, Nicaragua, Ecuador, Guatemala, Panama, Honduras and St Lucia. Following the first meeting of its kind between associations across Australasia and the Pacific, many of those attending donated funds to support membership for associations from Papua New Guinea, Samoa, Vanuatu, the Kiribati Library Network and the Cook Islands National Library. For those from small island states, this type of assistance enables them to see themselves as part of the larger world of libraries. We also welcomed the National Library of Fiji and parliamentary libraries in Wallonie-Bruxelles and North Macedonia.

The year began with 1,293 members and ended with 1,333, an increase of 3% overall. IFLA was able to improve its retention rate to 93%, slightly above the industry standard. The increase in personal affiliate members reflects the introduction of reduced fees for these categories in 2019. Individuals took advantage

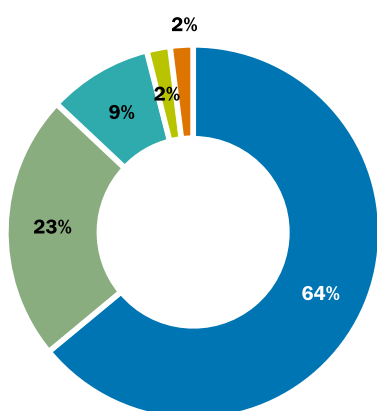
of the additional months membership to join IFLA in the latter part of the year.

The results of IFLA’s first membership survey were received and highlighted the value that members place on IFLA’s work, particularly in representing the profession in international settings. The survey was completed in all IFLA languages with 1,306 responses received.

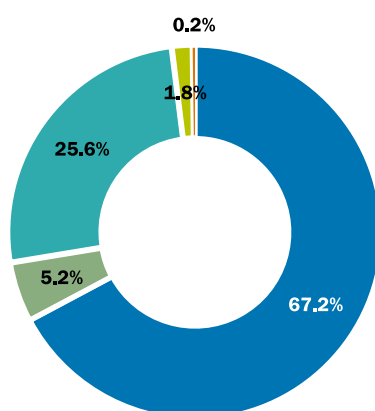
Across all member categories, the top three reasons for becoming involved with IFLA were identified as the opportunities for international cooperation and collaboration; building professional networks; and supporting the international library community.

IFLA’s scored highly on the Net Promoter Score which shows the level of loyalty among members. However, members also identified areas where IFLA can improve. These include personalised and targeted communications; helping members in building their networks; simplifying IFLA’s structure and accessibility; increasing Member’s capacity for local action; and broadening digital learning and conferencing opportunities. With these suggestions, IFLA will move forward with actions to address the provision of services to members.

IFLA Membership Makeup



Membership Categories

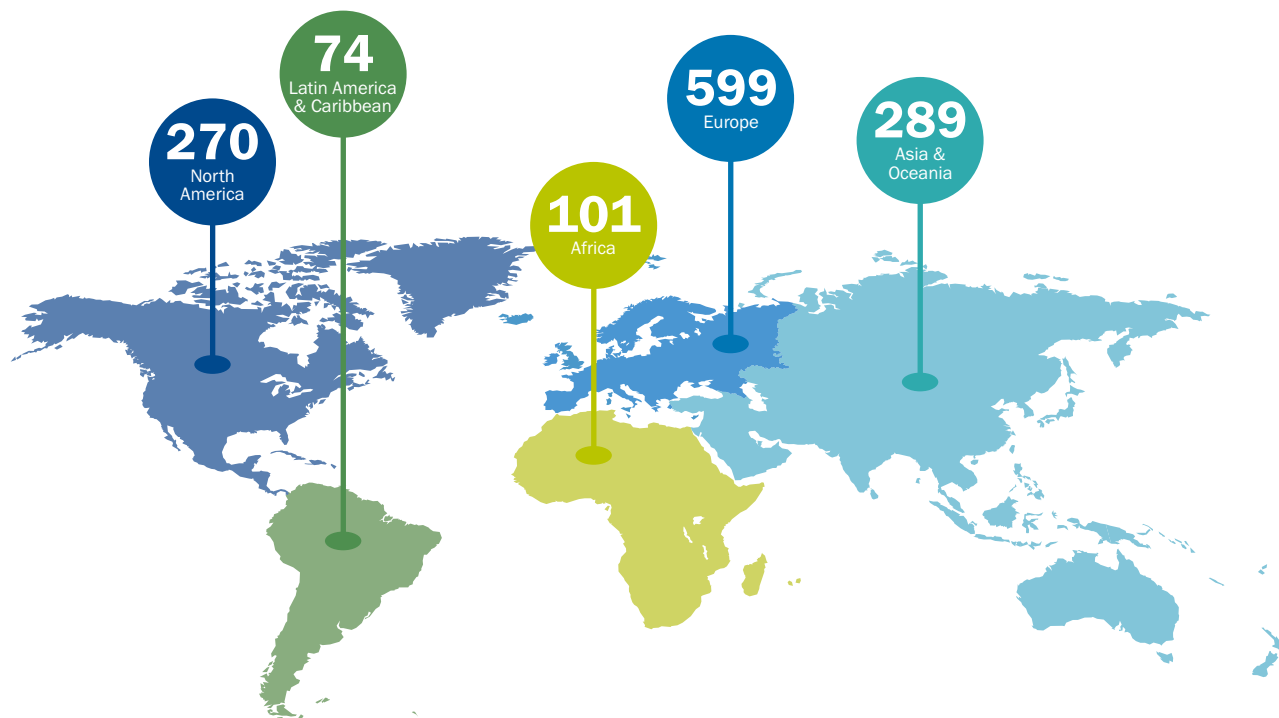


Membership Income

Legend

- Institutions
- Individuals
- National Associations
- International Associations
- Other Organisations

IFLA Membership by Region*



*Includes all membership categories.

Number of Members per Category by Region 2017 - 2018

	Africa		Asia & Oceania		Europe		Latin America & the Caribbean		North America		TOTAL		%
	2018	2017	2018	2017	2018	2017	2018	2017	2018	2017	2018	2017	
National Associations	15	11	31	30	64	66	17	11	15	14	142	132	8%
International Associations	2	5	2	3	12	9	2	0	5	4	23	21	10%
Institutions	68	73	182	172	458	474	45	50	98	111	851	880	-3%
Individuals	15	14	71	49	63	59	10	14	152	121	311	257	21%
Other Organisations	1	1	3	1	2	1	0	0	0	0	6	3	100%
Grand Total	101	104	289	255	599	609	74	75	270	250	1333	1293	3%
2017 > 2018 %	-3%		13%		-2%		-1%		8%		3%		
Total Organisations	86	90	218	206	536	550	64	61	118	129	1022	1036	-1%
2017 > 2018 %	-4%		6%		-3%		5%		-9%		-1%		
Total Individuals	15	14	71	49	63	59	10	14	152	121	311	257	21%
2017 > 2018 %	7%		45%		7%		-29%		26%		21%		

Statement from the Treasurer

The financial result of the year 2018 shows a surplus of €290,937, compared to a surplus of €32,660 for 2017. The surplus of 2018 brings our general reserves to €1,513,581, and earmarked reserves to €67,961. This level of reserves is close to the level of reserves required under our Reserves Policy. These reserves are an important asset for IFLA to secure our work and sustainability into the future.

The total income for the year 2018 was €2,183,797 compared to €2,015,839 in 2017. The increase of €167,958 can be mainly explained as follows:

1. Positive result in 2018 of the subsidiary IFLA Holding B.V. of €158,588 (in 2017 a deficit of €18,488)
2. Increase of membership income of €35,358
3. Decrease of €20,153 in fees received for management of other projects

The total expenditure for the year 2018 was €1,892,860 compared to €1,983,179 in 2017. The decrease of €90,319 can be mainly explained as follows:

1. Decrease of €33,681 of expenses for Professional Activities and Projects
2. Decrease of €36,367 in staff expenses
3. In 2017 the subsidiary IFLA Holding B.V. suffered a deficit of €18,488

Since 2012 IFLA's World Library Information Congress has been operating through IFLA Holding B.V. and its subsidiaries, of which IFLA is the sole shareholder, therefore the consolidated company

results are included in the annual financial statements of IFLA. The IFLA WLIC surplus showed a decreasing trend between 2014-2017 (2014: €126,363 surplus; 2015: €55,063 surplus; 2016: €7,975 surplus; 2017: €18,488 deficit). The WLIC of 2018 (Kuala Lumpur, Malaysia), however, resulted in a positive financial result of €158,588.

Thanks to funding from the Bill and Melinda Gates Foundation, in 2018 IFLA was able to spend €708,712 on Key Initiatives involving the International Advocacy programme. Furthermore, IFLA works strongly together with Stichting IFLA Global Libraries (SIGL) on projects primarily funded by the Bill and Melinda Gates Foundation through its Legacy Grant and Data Grant. Therefore, a part of IFLA's staff and overhead expenses is jointly carried between IFLA and SIGL.

The past trend of decreasing membership income during 2014-2017 has been turned around in 2018, with an increase of €35,358, but it remains important for IFLA to explore additional funding opportunities in the coming years to ensure our ongoing viability. IFLA is very grateful to its member organisations and individuals who support us through donations and hosting activities, and to the organisations that support our initiatives and projects through grant funding.

Balance sheet as of 31 December 2018 (after appropriation of result)

	2018		2017	
Assets				
Tangible Fixed Assets		35,226		50,912
Financial Fixed Assets		488,205		329,617
<i>Current assets</i>				
Receivables	253,612		156,670	
Cash at bank and in hand	5,399,049		6,009,743	
Total (Current assets)		5,652,661		6,166,413
Total (Assets)		6,176,092		6,546,942

	2018		2017	
Equity/ Liabilities				
<i>Equity</i>				
Earmarked reserves	67,961		42,375	
General reserve	1,513,581		1,248,230	
Total (Equity)		1,581,542		1,290,605
<i>Long-term liabilities</i>				
Bill & Melinda Gates outstanding		1,869,712		2,110,722
<i>Current liabilities</i>				
Deferred income	35,156		25,851	
Other liabilities	2,689,682		3,119,764	
Total (Current liabilities)		2,724,838		3,145,615
Total (Equity & Liabilities)		6,176,092		6,546,942

Statement of income and expenditure for the year 2018

Income	2018	2017
Membership fees	749,288	713,930
Corporate Supporters	22,500	22,500
Dutch Government	16,000	16,000
Contributions Core Activities	86,021	81,035
Contributions Stichting IFLA Foundation for PAC	0	16,177
Contributions Sage for Congress Grants	2,256	2,328
Contributions ARL for Congress Grants	4,686	87
Sales of publications and royalties	32,536	31,615
Conference services fees	243,000	234,000
Management fees	57,557	86,710
Income vouchers scheme	39,458	42,692
Interest and other financial income	12,885	9,747
Result subsidiary IFLA Holding B.V.	158,588	0
Miscellaneous	9,933	55,014
Contributions Bill & Melinda Gates Foundation for Key Initiatives	708,712	691,943
Contributions Stichting IFLA Foundation for Key Initiatives	13,989	11,288
Income Shawky Salem Training Fund	6	53
Income Margreet Wijnstroom Fund	10,638	720
Income other IFLA Funds	15,744	0
Total Income	2,183,797	2,015,839

Expenditure	2018	2017
Conference costs	31,000	27,490
Meetings and office president costs	33,560	25,480
Professional Activities and Projects	31,511	65,192
Costs of publications (including free publications to members)	30,037	33,061
Staff expenses	913,008	949,375
Office expenses	12,394	12,895
Web and IT	29,202	31,049
Expenses voucher scheme	6,160	5,012
Result subsidiary IFLA Holding B.V.	0	18,488
Donation to Stichting IFLA Global Libraries	70,000	70,000
Miscellaneous	5,542	4,838
Expenses Congress Grants	6,111	2,415
Expenses Key Initiatives	722,702	728,740
Expenses Shawky Salem Training Fund	1,633	1,221
Expenses other IFLA Funds	0	7,923
Total Expenditure	1,892,860	1,983,179
Result	290,937	32,660

IFLA Headquarters Staff

Gerald Leitner

Secretary General

María Violeta Bertolini

Advocacy Communications Officer

Ingrid Bon

Manager, Development Programmes

Tanja Clausen

Policy Research Officer

Natasja Cramer

Voucher and Financial Assistant

Esther Doria

Project Coordination Assistant

Despina Gerasimidou

Project Officer

Christine Graham

Manager, Events and Logistics

Tatjana Hoeink

Membership Officer

Evgeni Hristov

Communications and Publications Assistant

Anne Korhonen

Administrative Assistant

Eshka Lake

Administrative Assistant, Data Processing and Analysis

Helen Mandl

Manager, Member Services

Ariadna Matas Casadevall

Policy and Research Officer

Esmeralda Moscatelli

Policy and Research Officer

May Oostrom-Kwok

Communications Officer

Josche Ouwerkerk

Manager, Conferences and Business Relations

Kristine Paberza

Member Engagement Officer

Désirée Pronk

Accounting Assistant

Lidia Putziger

Administrative Officer

Suzanne Reid

Membership Officer

Chris Ridings

Web and IT Officer

Renu Sardjoe Mishre

Business Manager/Internal Accountant

Louis Takács

Communications Officer

Vesselina Vassileva

Administrative Assistant, Data Processing and Analysis

Vesna Vuksan

Strategic Projects Manager

Claire Worland

Communications Officer

Stephen Wyber

Policy and Research Officer

Joanne Yeomans

Professional Support Officer

Language Centres and Regional Offices

Four Language Centres contribute to more effective communication within the relevant language communities. These activities include the publication and/or translation of newsletters, key IFLA documents, guidelines, press releases, and Congress papers.

Arabic

Dina Youssef

Director IFLA Centre for Arabic Speaking Libraries (IFLA-CASL)

Sherine Aly

Translator IFLA-CASL, Bibliotheca Alexandrina, Egypt

Aya Tohamy

Translator IFLA-CASL, Bibliotheca Alexandrina, Egypt

Chinese

Zhang Xu

Director
International Cooperation Division,
National Library of China, Beijing

Hao Jinmin

Program Officer
International Cooperation Division,
National Library of China, Beijing

French (in Africa)

Papa Arona Ndiaye

Director, Language Centre for French (in Africa) Central Library
Cheikh Anta Diop University, Senegal

Mandiaye Ndiaye

Assistant, Language Centre for French (in Africa) Central Library
Cheikh Anta Diop University, Senegal

Russian

Irina Gayshun

Head Sector IFLA Issues/Foreign LIS/
International Relations
Russian State Library, Moscow

Three Regional Offices raise IFLA's profile internationally and assist in: membership recruitment, (co-) organising regional IFLA events, disseminating information, and contributing to effective communication within their regions and IFLA globally.

Africa

Lindy Nhlapo

Regional Manager
University of South Africa, Pretoria

Asia and Oceania

Lin Li Soh

Regional Manager
National Library Board, Singapore

Latin America and the Caribbean

Raúl Escandar

Regional Manager
Library of the National Congress,
Argentina
Buenos Aires, Argentina

Donors

IFLA gratefully acknowledges the valuable contribution by these institutions and organisations that have enabled us to continue our strategic and regional activities and development projects in 2018.

- **Koninklijke Bibliotheek, The Netherlands**
Host of IFLA HQ
- **Biblioteca Nacional Portugal**
Host of UNIMARC
- **National Library Board, Singapore**
Host of IFLA Asia and Oceania regional office)
- **University of South Africa, Pretoria**
Host of IFLA Africa regional office
- **Biblioteca del Congreso de la Nación, Argentina**
Host of IFLA Latin America and the Caribbean regional office
- **Bibliotheca Alexandrina, Egypt**
Host of IFLA Language Centre for Arabic
- **National Library of China**
Host of IFLA Language Centre for Chinese
- **Cheikh Anta Diop University, Senegal**
Host of IFLA Language Centre for French in Africa
- **Russian State Library**
Host of IFLA Language Centre for Russian
- **The Bill & Melinda Gates Foundation**
- **National Diet Library, Japan**
- **National Library of Australia**
- **Bibliothèque nationale de France**
- **The British Library**
- **Library and Archives Canada**
- **National Library of Finland**
- **Kungliga Biblioteket, Sweden**
- **Stockholm University Library, Sweden**
- **Bibliothèque Nationale Suisse**
- **Bibliothèque Nationale du Grand-Duché de Luxembourg**

Corporate Supporters

Corporate Supporters provide financial support for IFLA's ongoing activities and receive benefits packages designed to promote their businesses to IFLA members.

Corporate Supporters contribute at five levels: Platinum, Gold, Silver, Bronze or Associate

Platinum



Gold



Silver

- De Gruyter / Saur
- Elsevier B.V.
- Innovative Interfaces Inc.
- Sabinet Online

Bronze

- Otto Harrassowitz GmbH & Co. KG
- Rockefeller University Press
Zeutschel GmbH

Associate

- Annual Reviews
- Emerald
- NBD/Biblion

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