

## CPDWL - Career and Professional Development Coaching at WLIC 2018

The purpose of the present work in the CPDWL (Continuing Professional Development and Workplace Learning) section is to develop a robust and varied selection of continuing professional development opportunities to better prepare IFLA and the global library workforce to support 21st century users.

During IFLA WLIC 2018 in Kuala Lumpur, CPDWL will add an important and powerful initiative to the continuing professional development offerings within IFLA by hosting a session with career and professional development coaching for the individual. All WLIC delegates are welcome to join the coaching session.

The set up will be a drop-in session where the participants can choose between different coaching areas. The coaches covers a wide variety of coaching areas within professional development. The coaching will focus on one individual or a small group of individuals. Each coaching interaction will last approximately 15-30 minutes. The focus of these coaching interactions will be to help develop the individual's career and professional development and/or develop the individual's understanding of how involvement in the work of IFLA can help with the individual's career and professional development. The individual coaching could end up in a longer term mentoring relationship, if both parties are willing to continue.



### **The Need for Coaching**

Societal trends, such as increased globalization, urbanization, and digitalization, are placing new demands on the library and information sector. To ensure that library staff and information professionals are prepared to adapt to these changes, it is imperative for associations and institutions to be 'learning organizations' and develop their staff by providing opportunities for continuing professional development and training in the workplace. The individual also needs to take responsibility for her or his own career planning and development. The IFLA Guidelines for Continuing Professional Development: Principles and Best Practices state: *"The individual library and information professional is primarily responsible for pursuing ongoing learning that constantly improves knowledge and skills."*

The CPDWL section has during the last years been working with interactive and collaborative methods in order to increase the professional development and competence sharing in the work of the section as well as of IFLA. During former CPDWL satellite conferences, career and professional development coaching has been part of the program. This has been very well received by the satellite delegates, and the CPDWL section now wants to expand the coaching efforts into the WLIC.

### **What Does "Coaching" Mean?**

The coach helps the individual to move from where one is to where one needs to go and wants to be. The focus of the coaching session offered by CPDWL in the WLIC 2018 will be on the individual's

career and professional development, and how to get engaged in IFLA. The coach will support the coached person to see ways and opportunities to move forward in his or her professional life; different areas will be covered depending on the need. The focus will be on supporting the individual to lead herself/himself and for the individual to identify areas in need of development.

**Information about the coaching session**

- WLIC Kuala Lumpur
- Sunday 26 August 2018 11.45-13.30 Conference Hall 1/2
- More information on CPDWL: <https://www.ifla.org/cpdwl>
- Contact: Catharina Isberg, secretary CPDWL, [catharina.isberg@helsingborg.se](mailto:catharina.isberg@helsingborg.se)

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