



## Audiovisual and Multimedia Section

AVMS Standing Committee Minutes, Helsinki 11<sup>th</sup> August 12.30-15.00 and 15<sup>th</sup> August 2012 11.30-13.00.

Present:

Marwa el Sahn	SC Chair	Egypt	I, II
May Huang Yu	SC Secretary	United States	I, II
Michael J. Miller	SC Communication / Web Officer	United States	I, II
George Abbott	SC Member	United States	I, II
Howard Besser	SC Member	United States	I, II
Alicia Garcia Medina	SC Member	Spain	I, II
Danka Hajsig	SC Member	Croatia	I, II
David Jeffery	SC Member	Australia	I, II
Margret Plank	SC Member	Germany	I, II
Eila Rämö	SC Member	Finland	I, II
Harriet Sonne de Torrens	SC Member	Canada	I
Trond Valberg	SC Member	Norway	I
Kayo Donda	Observer	United States	I
Heba Mohamed Ismail	Observer	Egypt	I
Amany El Sayed	Observer	Egypt	I
Juha Korvenpää	Observer	Finland	II
Abolelati Lahlou	Observer	Morocco	I
Russell Lynch	Observer (Division II - Chair)	United States	I
Tersa Murray	Observer	South Africa	II
Christopher Natzen	Observer	Sweden	II
Shawky Salem	Observer	Egypt	I, II
Katerina Sornova	Observer	Finland	II
Andreg Zaytsev	Observer	Russia	I

**SC I**

### 1. WELCOME / INTRODUCTIONS

Marwa el Sahn opened the meeting and welcomed SC members and observers and asked for introductions. May Yu was having travel delays and Michael Miller volunteered to keep minutes.

Russell Lynch, the Division II Chair, spoke briefly during the introductory period. He welcomed conference attendees and reminded all regarding IFLA Congress meetings including the Opening Session, the Highlights meeting, the President's Program, the General Assembly, and the incoming President's Planning meeting.

## **2. APPROVAL OF AGENDA**

Marwa el Sahn asked for any additions to the proposed agenda. The subject of an AVMS / IFLA hosted e-mail distribution list was added as item 7.5. Agenda was approved as amended.

## **3. ELECTION OF NEW SECRETARY**

Marwa el Sahn asked for names of volunteers wishing to be candidate for the AVMS Secretary. No names were put forth and the election was postponed until SC meeting II.

## **4. MINUTES OF SAN JUAN MEETINGS**

Minutes from the San Juan meetings were accepted as posted.

## **5. ANNUAL REPORT, STRATEGIC PLAN, ACTION PLANS**

Marwa el Sahn asked the committee members for any amendments to the AVMS strategic plan and action plan. None were voiced, she asked all to review the plans and make suggestions for additions/changes so that they can be communicated to IFLA by 30 Sept. deadline.

## **6. FINANCIAL REPORT**

May Yu and Marwa el Sahn reported that the Section's 2011 administration funds (E400) were put toward the Finland satellite conference "ART Now! Contemporary Art Resources in a Library Context". The 2012 funds (E400) will need to be expended by end of calendar year. Ideas were sought for use of the 2013 funds (E350). Translation costs were suggested as one item to be considered.

## **7. REPORT OF DIVISION LEADERSHIP FORUM**

Michael Miller and Marwa el Sahn shared the proceedings of the Forum including the notice of the IFLA elections cycle this autumn, a call from the IFLA standards committee for Section input on general development on IFLA standards, the launch of IFLA languages initiatives (French and Spanish) in December, and the fact that IFLA is unable to host e-mail distribution lists due to lack of resources.

Administrative funds were also a topic of the Forum. IFLA board seeks input on the spending of administrative funds. All suggestions should be sent to [joaane.yeomans@ifla.org](mailto:joaane.yeomans@ifla.org) by 31 Oct. 2012. Funds can be used for speaker free day passes to the Congress. Project fund requests should be made via the Division chairs by 31 Oct. 2012. (Guidelines are on the web pages.)

### **7.1 MAILING LIST OPTIONS for AVMS members**

The AVMS committee members discussed alternative options for an “automated” e-mail distribution list. Harriet Sonne de Torrens offered to host a list out of the UOT (Toronto) domain. It has already been set up and the SC members have been subscribed. Send messages to all AVMS Standing Committee members using address: [IFLAAV-UTM-L@listserv.utoronto.ca](mailto:IFLAAV-UTM-L@listserv.utoronto.ca)

## **8. REPORT FROM CCAA**

Marwa el Sahn reported that IFLA did not support AVMS representation to CCAA meeting this past spring. This was in contrast to the two-year evaluation period agreement that Trond Valberg had from IFLA. The section still believes the relationship is critical. Marwa will have a meeting with IFLA representatives (Joanne Yeomans, Professional Support Officer and Russell Lynch, the Division II Chair ) and Kurt, former convenor of CCAA, to discussion honoring a two-year evaluation period and to try to re-establish the details.

## **9. UNESCO INTERNATIONAL JAZZ DAY ON 30 APRIL**

May Yu and other members spoke about the successes of this year’s initiative. May will be unable to continue as the contact for this initiative and requested another member to stand to be AVMS/IFLA representative. No person was appointed at this meeting. May will share pertinent information when a representative is appointed. Harriet Sonne de Torrens, the new secretary will take in charge this task.

## **10. REPORT ON SATELLITE MEETING “ART NOW! CONTEMPORARY ART RESOURCES IN LIBRARY CONTEXT”**

Eila Rämö reported the success of the satellite meeting. It had over 100 attendees from around the world; some not attending the main IFLA Congress. The Papers are available on the ARLIS/Norden web site and that information will be added to the AVMS Section web site news area accordingly. Marwa el Sahn congratulated Eila and thanked her for her work for the satellite conference as well as the main IFLA Congress. <http://www.arlisnorden.org/>

## **11. HELSINKI CONFERENCE: FACTS AND PLANS**

Marwa el Sahn noted that everyone got a transit pass to be used for the duration of the Congress; reminded everyone about the cultural evening; and reminded all about the SC II meeting for Wed. 15 Aug.

### **SC II**

#### **1. WELCOME / INTRODUCTIONS**

Marwa el Sahn opened the meeting and welcomed SC members and observers and asked for introductions.

#### **2. ELECTION OF NEW SECRETARY**

Alicia Garcia Medina and Harriet Sonne de Torrens both stepped up for election as Section Secretary. Harriet was elected. Marwa el Sahn thanked Alicia for running.

## **5. ANNUAL REPORT, STRATEGIC PLAN, ACTION PLANS**

The group discussed Harriet Sonne de Torrens' suggestions related to updating the strategic plan and action plan. There was general agreement that multimedia should be included in the documents. Marwa el Sahn asked that all members send suggestions on these documents to the Chair (El Sahn) and Secretary (Sonne de Torrens) by 19 Oct. as a first deadline for updating these items.

### **12. PROJECTS**

#### **12.1 Legal Deposit Survey**

The committee discussed the Legal Deposit Survey project. Various translations are finished but posting was not completed. Because of identification and sensitivity issues, among others, the survey is still viewed as important but difficult to execute as an online-only activity. Marwa el Sahn will speak with Trond Valberg about pursuing the survey with the group's suggested two-pronged approach. 1.) The results of the initial survey could be posted to the AVMS web pages as a report. This could occupy a page which also maintains ongoing access to the multiple versions of the survey and also a table with minimal data about global results/information which could also appear. 2.) The survey activity could continue in an interview style approach. Would Trond be able to lead such activity? Would this ongoing activity require our administrative funds or a special project funds request? (Telephone expenses, etc.)

#### **12.2 UPDATE OF GUIDELINES ON AV MATERIALS**

Will the Section develop any new standards documents as a new project? Do we need to address metadata standards?

#### **12.3 NEW PROJECTS**

In addition to considering a project re: standards for metadata (who will develop or lead this?), Alicia Garcia Medina will be sharing a proposal or scope statement for the Section in order that it consider a "guidelines" project addressing access issues related to digital media formats.

### **13. AVMS WEBPAGE & NEWSLETTER**

Marwa el Sahn indicated that the attempt to bring all members and observers into a FaceBook page was unsuccessful. A discussion explored the idea of putting up a "conference report" item in the news section of the Section's IFLA pages. How would this be different from the minutes? Who would lead this as an editor? Margaret Plank requested that SC members' personal web links be added to the directory listing on the IFLA AVMS SC member web page.

### **14. SINGAPORE CONFERENCE**

The committee settled the 2013 conference activities. Margaret Plank, Georges Abbott with Marwa el Sahn will lead the program effort related to "Content Based Image Retrieval" and develop the call for papers. This program item will be co-sponsored by the Cataloguing Section.

AVMS will co-sponsor in name only a program being offered by the Information Technology Section.

AVMS will run the preservation of AV *and Multimedia* materials workshop as an in-conference meeting. Howard Besser and Margaret Plank will speak and work with Marwa el Sahn to further develop this workshop for Singapore.

#### **15. EVALUATION OF THE HELSINKI CONFERENCE**

80 people attended our open session program in Helsinki. The AVMS committee elected to propose the opening session paper "Licensing of scientific audiovisual media in Germany " by ELKE BREHM from Germany for publication in the IFLA Journal.

#### **16. OTHER BUSINESS**

At the AVMS luncheon, the group discussed the possibility of a mid-year meeting Early February would be favorable for a New York City meeting – local arrangements would be handled by Howard Besser. A March date would be favorable for a meeting in Germany. Margaret Plank noted two other conferences of interest occurring in March in Germany. A mid-year meeting is still unsettled but considered useful. A Project funds request can be submitted to the Division Chair to cover the costs of accommodations for the mid-year meeting.